

Milwaukee County Area Aging Plan Goal Progress: 2025 Quarter 2

Advocacy		
Goal	Measure	2025 Q1 Progress Report
Expand the base of older adult advocates across Milwaukee County to grow influence and ensure representative voice with all local, state, and federal representatives	By 2027, we will have members on the Advocacy Committee from approximately 75 percent of all Milwaukee County state legislative districts, 90 percent of all Milwaukee County Supervisory districts, and 100 percent of all federal representative and senate districts.	In Q2, three new members joined the Advocacy Committee in the second quarter providing diversity to our membership, including geographic diversity.
Develop relationships with local, state, and federal legislators to impact positive policy change.	By 2027, we will have met with 80 percent of all Milwaukee County local, state, and federal legislators twice to discuss policy priorities adopted by the Advocacy Committee and Commission on Aging. These meetings can be individual meetings, at WAAN Aging Advocacy Day, at an In-District Event, or other Milwaukee County advocacy event.	Milwaukee County advocates attended WAAN Aging Advocacy Day and met with more than 75% of the Milwaukee County State legislative delegation.

<p>Expand our common cause on public policy issues with other nonpartisan older adult groups, such as labor unions, retiree groups, or the AARP, and develop intentional relationships with media partners to bring awareness to older adult advocacy issues and policy positions.</p>	<p>For each year of the plan period, we will partner with at least one older adult advocacy group to host twice per year advocacy events that bring together older adult residents, advocates, and Milwaukee County's local, state, and/or federal legislators. By 2027, we will work with media partners on three occasions to highlight the Advocacy Committee and/or Commission on Aging through featured articles, interviews with committee members, or by providing quotes in related articles.</p>	<p>Commission on Aging partnered with AARP to host Social Security Listening Session in Q2.</p>
<p>Nurture and educate Seniors through hosting the Senior Leadership Program annually, instruct participants on effective communication with policymakers and leaders, and convene all Senior participants on a regular basis to carry advocacy messages to their legislators and policymakers</p>	<p>All participants in the Senior Leadership program demonstrate an increased understanding of the policymaking process and comfortability talking with policymakers and leaders. At least 50 percent engage in advocacy within six months of attending the program through attending WAAN Aging Advocacy Day, an In-District Aging Advocacy event, enrolling in a Commission committee/council, or another self-identified method.</p>	<p>Senior Leadership Program graduated 9 new Leaders in May 2025 with 8 attending and participating in Aging Advocacy Day. 100% of participants indicated that they felt more comfortable with advocating and the policymaking process as a result of the training.</p>

Increase involvement of current Milwaukee County Area Agency on Aging program and service participants on the Advocacy Committee and in the Senior Leadership Program.	For each year of the plan period, we will recruit at least one participant of our programs/services to the Advocacy Committee. For each year of the plan period, we will aim to have 25 percent of Senior Leadership Program participants be current program/service participants.	More than 75% of Senior Leadership Program participants were also current Milwaukee County Aging service and/or program participants.
Socialization and Social Supports		
Goal	Measure	2025 Q1 Progress Report
Maintain support and development of financial counseling programs.	In 2025 maintain Financial Navigation contract after ARPA funding expires. 25% of program participants will increase their savings by at least one-weeks' worth of their total monthly net income, which will be tracked by the vendor and reported to AAA staff monthly. Assist 45 new senior clients annually.	Between January 2025 and June 2025, they have assisted 48 new clients and three program participants have increased their savings by at least one-weeks' worth of their total monthly income.

Senior Centers		
Goal	Measure	2025 Q1 Progress Report
Develop public-private sector partnerships to create new senior center facilities combined with other uses, such as housing.	By 2027, establish at least one public-private partnership, leading to the creation of at least one mixed-use Milwaukee County senior center facility.	Continuing to make progress on developing partnership to build new senior center facility in southeastern quadrant of Milwaukee County.
Transportation		
Goal	Measure	2025 Q1 Progress Report
Provide accessible transportation services to older adults to facilitate access to County sponsored services.	Maintain 2024 numbers of one-way rides and riders, including unduplicated riders, across all transportation services.	Between January 2024-May 2024, there were 25,019 rides provided across all Milwaukee County Aging transportation services. Between January 2025-May 2025, there were 26,712 rides across all Milwaukee county Aging transportation services.
Work with agencies throughout the region to identify and advocate for a transportation policy that will facilitate transportation coordination throughout Southeastern Wisconsin.	By 2027, we will have formed at least six new partnerships with agencies throughout SE Wisconsin and undertaken at least three advocacy efforts to advance the chosen transportation policy at the local and state levels.	TC has joined a new Transit Advisory Committee organized by MobiliSE. TC attended the Wisconsin Non-Drive Advisory Committee on June 12 to collaborate with partners throughout the state to identify strategies for improving the non-driver experience.
Rebuild group grocery program that ended during COVID pandemic to increase food access and independence.	By 2025, 24 new group grocery departure sites will be providing OATS riders the ability to shop for their own groceries. By 2026, 30 new group grocery departure sites will be providing services. By 2027, 36 new group grocery sites will provide services. For each year of the plan period, participant data will be collected to include how program activity impacted their level of independence.	Transportation Coordinator worked with zTrip (vendor) and resident services coordinatorsto improve service to existing group grocery sites.

Leverage vans received from 5310 grant program to expand connections with minority and woman-owned businesses.	By 2027, at least three minority and/or woman-owned businesses will have leased an ADS-owned vehicle. Leases may be long-term for continuous service or short-term for one-time events.	The Transportation Coordinator worked with the Milwaukee county Department of Transportation to expedite the purchase of three new vehicles for use in the OATS program.
Nutrition		
Goal	Measure	2025 Q1 Progress Report
Increase service to Hispanic/Latino and Asian older adults by partnering with Hispanic and Asian-owned restaurants for the Dine Out program.	By 2027, service to Hispanic/Latino and Asian older adults will increase by 10 percent.	Nutrition Director actively seeking to incorporate a Hispanic/Latino and/or Asian restaurant into our Dine Out program in 2025. Current budget restrictions are limiting opportunities to support this but staff continue to analyze resources.
Expand work in addressing malnutrition in Milwaukee County older adults by having a Registered Dietitian meet with participants in Milwaukee County-owned Senior Centers to address nutrition, food security, and other nutrition related concerns.	By 2027, a RD will meet with participants in Milwaukee County-owned Senior Centers on a quarterly basis, at least, to address malnutrition. Participants will be administered a post-meeting survey to determine their likelihood of implementing the RD's recommended actions and whether they are interested in follow-up meetings to track success of interventions.	Registered Dietitian has cooking demonstration followed by individual nutrition counseling scheudled at Washington Park on August 7th

Increase awareness in nutritional health outcomes related to diet by providing nutrition education through the use of demonstration kitchens.	By 2027, demonstration kitchens will be used, at minimum, once per quarter to provide nutrition education. Participants will be administered a pre- and post-demonstration survey. Pre-demonstration survey questions will assess current aptitude for cooking at home, familiarity with healthy recipes and varied cooking techniques, and interest in replicating recipes at home. Post-demonstration survey questions will include likelihood of implementing methods at home, interest in additional demonstrations, and understanding of nutrition education.	Registered Dietitian has cooking demonstration followed by individual nutrition counseling scheduled at Washington Park on August 7th
Heart-Health and Evidence-Based Wellness		
Goal	Measure	2025 Q1 Progress Report
Increase the number of workshops and participation in evidence-based programs that focus on physical activity and exercise.	Provide five community, physical activity-based EBPP programs (Walk with Ease, Strong Bodies, Gente Fuerte, or other) in the first year, adding one additional program per year in subsequent years.	The two Gente Fuerte programs and Walk with Ease program that began in Q1 were ongoing in Q2. From 4/1/25 to 6/30/25, no new physical activity-based programs were launched in Q2.
Enhance blood pressure monitoring program and heart health education to all Milwaukee County-owned senior centers.	Expand the blood pressure hubs to all five Milwaukee County-owned senior centers by 2027. Provide two heart health-focused programming opportunities per site per year that each hub is in operation.	Blood pressure monitors have been installed at all five senior centers and the 4 part educational series are ongoing at four senior centers. Staff have begun collecting weekly data from stations to determine usage.

Caregiving and Caregiver Support		
Goal	Measure	2025 Q1 Progress Report
Develop and implement four new educational and support opportunities for family caregivers by 2027. Opportunities will include education/trainings, peer support, and/or new support group options. These opportunities will align with goals of the National Family Caregiver Strategy and the work of the Wisconsin Family and Caregiver State Alliance.	Develop and implement four new educational and support opportunities for family caregivers by 2027. Opportunities will include education/trainings, peer support, and/or new support group options.	Hosted one English and one Spanish Powerful Tools for Caregivers course in Quarter 2; collaborated with ADRC to host <i>Are You Prepared?</i> conference
Use program data to target outreach and assessments strategies in ways that ensure caregiver support resources are provided to caregivers with the greatest social need and also reduce caregiver burden.	By the 2nd quarter of 2025, evaluate customer demographics and geographic location data to identify gaps in services or outreach. By the end of 2025, develop strategic plan for outreach with five new outreach opportunities planned to target the identified gaps in services by the end of 2026. By the end of 2026, pilot two new caregiver burden tools within the current Caregiver Support Assessment as an opportunity to ensure that services being provided to caregivers are having the intended effect of reducing caregiver burden.	Staff are experiencing delays with the transition to our new data management system, PeerPlace, which will allow analysis of customer demographics and data. MIDAS and SAMS data are scheduled to transition to PeerPlace at the end of July which will allow for a thorough review of customer and caregiver demographics so progress can be made towards this goal.

<p>Increase awareness of services available to support caregivers by developing culturally appropriate materials and interventions that will expand the knowledge and reach of Caregiver Support resources in Milwaukee County.</p>	<p>In collaboration with Milwaukee Coalition for African American Caregivers, develop a Caregiver Roadpath tool by 2026 that will increase capacity of caregivers to self-identify and connect to best resources to meet their needs.</p> <p>By 2027, present the new Caregiver Roadpath tool to five partner agencies and distribute to all households participating in Caregiver Support grants. In collaboration with the Milwaukee Coalition for African American Caregivers, by 2027 develop a Caregiver Consultation tool that reflects the cultural and social identity of Milwaukee County caregivers. Utilize this tool in 100% of Aging Unit Caregiver Support assessment visits and provide training to other Aging and Disabilities Services staff.</p>	<p>Ongoing work with Milwaukee Coalition for African American Careivers with planned pilot project; Caregiver Support Coordinator part of Underserved Populations workgroup for WI Family and Caregiver State Alliance which will develop strategic outreach materials for 4 identified underserved populations.</p>
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Local Goals		
Goal	Measure	2025 Q1 Progress Report
Provide assistance with home repair/modification for falls prevention to low-income older adult homeowners and renters not enrolled in publicly funded Long-Term Care programs.	Provide OT assessments and home modifications designed to prevent falls and increase mobility to 30 residents each year of the plan.	Confirmed that MC Housing Services would expend budgeted OAA ARPA funds for the Older Adult Home Repair for Falls Prevention Program in 2025.
Join the Milwaukee County AARP Age Friendly Community Network advisory body. Participate with other Aging Network and community participants in identifying domains on which to focus to achieve a more livable and equitable community for older adults.	Adopt at least one goal in a chosen AARP domain of livability and lead efforts to implement that goal that improve Milwaukee County's livability index.	AARP Age Friendly Steering Committee met three times. Contributed to data presentations on aging population.
Advocate with local health care providers to maintain access to gerontology or other specialties for residents of Milwaukee County.	Work with the Milwaukee Health Care Collaborative to increase access to specialty care for older adults either by relocating specialty services, including mental health, for older adults within Milwaukee County, or create a sustainable fund to provide transportation services to shuttle nondriver older adult residents to specialty appointments in surrounding counties.	Collaborating with Milwaukee County BHS to bring mental health services to Milwaukee County Senior Centers. Scheduled a six-week WISE (Wellness Initiative for Senior Education) program to begin in July at Washington Park Senior Center, facilitated by BHS mobile services clinician and peer specialist. BHS staff will be on site to perform intakes before and after the program.
To improve the quality of life and increase the visibility of older adults in Milwaukee County, expand outreach efforts to older adults about Area Agency on Aging programs and services.	By 2025, identify funding to hire a vendor to develop a comprehensive communication plan. By 2026, vendor is hired and initial steps of plan are undertaken.	Commission on Aging's Select Committee on Public Engagement met three times.