

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44

(ITEM) A resolution by Supervisor Dimitrijevic, authorizing the Milwaukee County Transit System to develop and implement a unique smart card ID program for Growing Opportunities Pass participants, by recommending adoption of the following:

AN AMENDED RESOLUTION

WHEREAS, the 2015 Adopted Budget created a new pass program, the Growing Opportunities Pass (GO Pass), to provide fixed route transit rides without charge to persons 65 years of age or older or persons with disabilities; and

WHEREAS, the 2015 Adopted Budget directed the Milwaukee County Transit System (MCTS) to “evaluate the benefits and costs of distributing a unique ID for participants” and present its findings and recommendations to the Milwaukee County Board of Supervisors (County Board); and

WHEREAS, MCTS submitted a report, File No. 15-166, with its findings and recommendations for the review of the County Board on March 26, 2015; and

WHEREAS, in its report, MCTS states that it is standard practice for other transit systems with similar free fare programs to distribute unique, smart card IDs to program participants; and

WHEREAS, requiring a smart card ID for GO Pass participants will enable MCTS to capture accurate ridership information, prevent fraud, and create an efficient onboarding process for GO Pass passengers; and

WHEREAS, capturing ridership information will enable MCTS to optimize its service design for passengers 65 years of age or with a disability; and

WHEREAS, the GO Pass will be made available to those individuals who can provide proof of eligibility in one of four ways to receive the card:

1. Government-issued picture ID proving age and residency
2. Medicare card and a government-issued picture ID proving residency
3. Physician statement describing disability on professional letterhead or prescription form and a government-issued picture ID proving residency
4. MCTS issued Half-fare card and proof of residency

; and

WHEREAS, the purpose of the GO Pass is to support and improve the mobility of Milwaukee County’s seniors and persons with disabilities; now, therefore,

45 BE IT RESOLVED, the Milwaukee County Board of Supervisors authorizes the
46 Milwaukee County Transit System (MCTS) to develop and implement a unique, smart
47 card ID program that shall be titled the Growing Opportunities Pass, or GO Pass, for
48 eligible Milwaukee County residents as approved in the 2015 Adopted Budget; and
49

50 BE IT FURTHER RESOLVED, MCTS in collaboration with the Milwaukee County
51 Department on Aging and Office for Persons with Disabilities will establish a GO Pass
52 distribution schedule that operates during regular business hours and in the evening
53 and includes trips to each Milwaukee County Senior Dining Site and Milwaukee County
54 Senior Center at least once before December 31, 2015; and
55

56 BE IT FURTHER RESOLVED, as to persons with disabilities, individuals who
57 meet either of the following definitions of disability (based on definitions in the Federal
58 Transit Administration regulations and the Americans with Disabilities Act), will be
59 eligible:
60

- 61 1. “[I]ndividuals who, by reason of illness, injury, age, congenital malfunction,
62 or other permanent or temporary incapacity or disability, including those
63 who are non-ambulatory wheelchair-bound and those with semi-ambulatory
64 capabilities, are unable without special facilities or special planning or
65 design to utilize mass transportation facilities and services as effectively as
66 person who are not so affected.”
67
- 68 2. An individual with a physical or mental impairment that substantially limits
69 one or more of the major life activities of such individual (as defined by the
70 Americans with Disabilities Act).
71

72 ; and
73

74 BE IT FURTHER RESOLVED, each GO Pass will be assigned an expiration date
75 approximately four years in the future, the same reauthorization period as state
76 Disabled Parking Identification permits, and will be electronically blocked from future
77 use if not renewed; and
78

79 BE IT FURTHER RESOLVED, an individual shall present a valid government-
80 issued picture identification card to confirm eligibility for the GO Pass unless, after
81 considerable effort by the individual to acquire an identification card, as determined by
82 MCTS officials, the individual cannot acquire an identification card; and
83

84 BE IT FURTHER RESOLVED, an otherwise eligible GO Pass applicant who
85 does not hold a government-issued picture identification card may nonetheless
86 complete the GO Pass application if, at the time of application, she/he presents proof of
87 identity and proof of residency in Milwaukee County, in addition to the other required
88 proof of eligibility documents; and
89

90 BE IT FURTHER RESOLVED, acceptable documents to establish proof of
91 identity or proof of residency for a GO Pass applicant who does not hold a government-
92 issued picture identification card will be the same as those accepted by the Wisconsin
93 Division of Motor Vehicles in issuing Wisconsin Identification cards; and
94

95 BE IT FURTHER RESOLVED, documents submitted to establish proof of identity
96 or proof of residency must be originals and not photocopies; and
97

98 BE IT FURTHER RESOLVED, the MCTS will develop a strategy to streamline
99 the distribution of GO Pass smart cards to individuals who currently hold a MCTS
100 Reduced Fare photo identification card.
101

102
103 srb
104 03/11/15
105 U:\Committees\2015\Mar\TPWT\Resolutions\15-204 GO Pass.docx