

Milwaukee County Transit System
 Comparison of Printing Costs - Paper Transfer Slips vs. Paper Day Pass
 September 12, 2012

| Transfer | |
|------------------------------|--------------------|
| | <u>Cost/10,000</u> |
| Paper | \$ 9.08 |
| Plates | \$ 0.51 |
| Ink | \$ 0.62 |
| Typesetting/Design | \$ 0.81 |
| Printing | \$ 6.62 |
| Bindery (Cut, Drill, Stitch) | \$ 10.87 |
| | <u>\$ 28.51</u> |
| Estimated Annual Cost | \$ 109,600 |

| Day Pass | |
|------------------------------|--------------------|
| | <u>Cost/10,000</u> |
| Paper | \$ 59.83 |
| Plates | \$ 5.94 |
| Ink | \$ 1.84 |
| Typesetting/Design | \$ 34.92 |
| Printing | \$ 43.92 |
| Foil | \$ 30.04 |
| Dies for Foil | \$ 14.78 |
| Foil Stamping | \$ 31.17 |
| Bindery (Cut, Drill, Stitch) | \$ 76.75 |
| | <u>\$ 299.19</u> |
| Estimated Annual Cost | \$ 575,000 |