

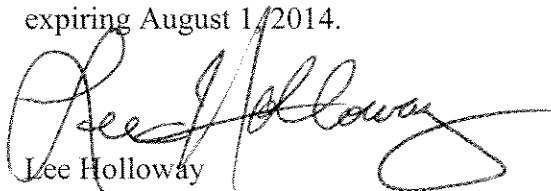
COUNTY OF MILWAUKEE
INTEROFFICE COMMUNICATION

DATE : October 12, 2011
TO : Milwaukee County Board of Supervisors
FROM : County Board Chairman Lee Holloway
SUBJECT : **Appointment of Keith Holt to Milwaukee County Parks Advisory Commission**

Pursuant to the provisions of Adopted County Board Resolution File No. 07-170, and subject to confirmation by this honorable body, I am pleased to appoint Mr. Keith Holt to the Milwaukee County Parks Advisory Commission. The Parks Advisory Commission provides policy and funding guidance to the County Board on issues such as budget, preservation and maintenance needs of the County Parks.

Mr. Holt has a wealth of experience and involvement in the type of issues that might fall under the purview of the Parks Advisory Commission. He is founder and Executive Director of Milwaukee Bicycle Works and is a consultant on bicycle, trail and related issues. He was a leader in the Johnson Park Health Alliance. He also has had extensive experience in bike, trail and park initiatives in the Chicago area. His resume is attached for your consideration.

Mr. Holt is an exceptional choice for the Parks Advisory Commission, providing a needed perspective on biking, trekking, trail and other community park-related interests. I urge your support of this appointment, and I know Mr. Holt will bring much value to the Commission. Mr. Holt would replace Nancy Devlantes, who has left the area. Pursuant to the adopted resolution requirement of staggered terms, his appointment is for a term expiring August 1, 2014.


Lee Holloway
Chairman, County Board of Supervisors

Attachment

cc: Keith Holt
County Executive Chris Abele
Supervisor Gerry Broderick, Chair, Parks, Energy and Environment Committee
Linda Durham, Committee Clerk, Parks, Energy and Environment Committee
Glenn Bultman, Policy Research Analyst, Parks, Energy and Environment Committee
Sue Black, Parks Director



Keith Holt
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SUMMARY

Keith’s career has been founded on advocacy for active living through bicycling in the African-American communities throughout Chicagoland. Since moving to Milwaukee in 2007, he has brought that mission to the neighborhood where he lives and continues to advocate engaging the African-American community in active, healthy living as well as founding the community nonprofit organization Milwaukee Bicycle Works.

RELEVANT WORK EXPERIENCE

Founder/Executive Director Milwaukee Bicycle Works 10/10-present
Bicycle/Ped/Trail Consultant 6/09-9/10

Johnson Park Health Alliance (Walnut Way Conversation Corp.)
Community and Program Liaison 9/08-1/09

The position was a part of a grant program aimed to increase health in the Johnsons Park and Walnut Way neighborhoods of Milwaukee

Chicagoland Bicycle Federation (Now called Active Transportation Alliance)
Community Liaison 1/04-9/08

Key Past Initiatives

Calumet Sag Trail Initiative 11/04-9/08

- ◆ Co-community organizer and advocate for a \$20 million, 26-mile multi-use trail in Calumet waterway region, involving 14 communities
- ◆ In 3 years, the 14 communities worked together received \$2.2 million in approved federal funding for Phase I and II engineering.

Chicago Southside Bicycle Movement 8/04-9/08

- ◆ A multi-cultural active working committee and campaign of CBF for the South Side of Chicago
- ◆ Serve as creator of the committee and ongoing facilitator
- ◆ This informal coalition of bike groups and individuals campaigns for more bicycling focused on the South Side of Chicago
- ◆ Facilitated numerous community bike rides throughout underserved communities
- ◆ Facilitated numerous community design public forum (charrettes) in previously underserved communities

Walk/Bike to Worship Pilot Encouragement Initiative 9/08

- ◆ As project leader inviting key stakeholders from a variety of faith based institutions to participate in pilot initiative
- ◆ Facilitating the development of a stakeholder led communication and marketing plan to encourage participation.

Go Healthy Pilot 11/06-12/07

- ◆ As project team member this individualized marketing program aimed at motivating 100 enrolled families with a 35% participants reported a trip mode change from automobile to cycling, walking, or public transit
- ◆ Evaluator and content contributor in developing criteria for Go Healthy II (Footprints)

- Active Living in Chicago's Diverse Communities** 3/05-04/07
- ◆ As co-project leader, this multi-pronged effort to educate minorities and engage them with opportunities for cycling and walking
- Opening the Major Taylor Trail** 1/04 – 6/07
- ◆ Advocated and facilitated 3-year battle to finishing and opening the long delayed urban trail
- Southland Healthy Streets and Trails Workshop – Lansing, Illinois** 9/05
- This workshop gave 85 key Southland stakeholders, i.e. transportation planners, municipal leaders and community activists an opportunity to learn about improving bicycling and walking conditions in their communities
- ◆ The workshop focused on programs to encourage bicycling, trail-based economics, Safe Routes to Schools and current trail initiatives
 - ◆ Participants engaged with their peers in learning about cutting-edge ideas and tactics for low-cost bicycle planning, effective grant writing and on-street/off-street bikeway design
- Build and Ride Youth Apprenticeship** 1/05 – 6/05
- ◆ A pilot program for 25 underserved teenagers on the empowering benefits of bicycle use, mechanics, and safety with an 88% attendance completion rate
- Major Daley's Bicycle Ambassadors** 5/04 – 9/04
- ◆ An outreach team focused on bike-safety and public-awareness promoting bicycling safety to all road users—bike riders, motorists, and pedestrians—and help all Chicagoans bike more 6/03 – 9/03
- Bike The Drive:** Coordinator for Registration and Packet pick-up for 17,000 participants 1/04 – 5/04

EDUCATION AND PROFESSIONAL DEVELOPMENT

- ◆ Regional Equity '08: The Third National Summit on Equitable Development, Social Justice, and Smart Growth, New Orleans, LA
- ◆ The Dream Reborn 2008, Memphis, TN
- ◆ ProBike/ProWalk 2006, Madison Wisconsin
- ◆ ProBike/ProWalk 2004, Victoria Canada
- ◆ Chicago City Wide College 9/93 -12/94
- ◆ Southern Illinois University at Carbondale, Carbondale, IL 1/89-12/90

AFFILIATIONS

- ◆ Chairman, City of Milwaukee Bicycle And Pedestrian Task Force
- ◆ Board Member, Bicycle Federation of Wisconsin
- ◆ Steering Committee Member, Washington Park Partners
- ◆ League Cycling Instructor, League of American Bicyclist
- ◆ Charter Member, Major Taylor Club Cycling of Chicago