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From the Director, Department of Transportation, requesting authorization to discontinue the trial extension of Route 51 (Oklahoma Avenue) to St. Francis, and instead extend the PurpleLine along South 27<sup>th</sup> Street in the City of Franklin, by recommending adoption of the following:

**A RESOLUTION**

WHEREAS, the 2016 Transit Budget authorized Route 51 (Oklahoma Avenue) to be extended south into St. Francis to the new Federal Bureau of Investigation headquarters building on a six-month trial basis at a net cost of \$150,000, to determine ridership levels and long-term financial feasibility; and

WHEREAS, the service was established in March 2016, with the six-month trial period running through September 2016; and

WHEREAS, at the time of developing the proposed 2017 Transit Budget, the Milwaukee County Transit System (MCTS) fully funded the route extension at \$300,000 because the six-month trial period was barely underway; and

WHEREAS, MCTS has reviewed ridership along the new route extension and determined that the route extension is not generating enough ridership to merit its continuation; and

WHEREAS, MCTS has received requests to extend the PurpleLine bus route along South 27<sup>th</sup> Street to Northwestern Mutual, Inc.,(Northwestern Mutual) - Franklin Campus, from Northwestern Mutual, who is one of MCTS's largest private business partners with more than 400 participants in the MCTS Commuter Value Pass program; and

WHEREAS, the proposed PurpleLine extension can be accomplished with the funds that were previously budgeted for the Route 51 extension, and provide increased access to employment and shopping opportunities within Milwaukee County; and

WHEREAS, the Committee on Transportation, Public Works, and Transit, at its meeting of November 30, 2016, recommended adoption of the Director's request (vote 5-0); now, therefore,

BE IT RESOLVED, the Milwaukee County Board of Supervisors (County Board) hereby authorizes the discontinuation of the trial extension of Route 51 to St. Francis effective March 2017; and

BE IT FURTHER RESOLVED, the County Board approves the extension of the PurpleLine along South 27<sup>th</sup> Street in the City of Franklin as its replacement effective March 2017.

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