

LIFT

Landlord Incentives to Foster Tenancy

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Background

- Conveyed need for monetary incentives via [File #: 24-108 Informational Report](#)
- Passage of [File #: 24-268 Resolution](#) allocated, ‘\$356,355 from Agency 194-1945 Appropriation for Contingencies to Agency 800 - Department of Health and Human Services to create the "Landlord Incentives to Foster Tenancy" (LIFT) pilot program to help grow the number of Milwaukee County landlords accepting tenant applicants receiving Milwaukee County rent assistance program funds’
 - Also required presentation of recommendations for, “sound processes and eligibility criteria for landlords to apply for Landlord Incentives to Foster Tenancy (LIFT) pilot program funds...by the June 85 2024 cycle or sooner.”
- Pilot program launching in 2024 by Housing Services
- Provides monetary incentives for damage relief, if necessary, to support and encourage property owners to reduce screening criteria



Participants & beneficiaries

- Property partners: owners, managers, leasing agents, or realtors
- LIFT Administrators
- Tenants



Membership Benefits

- Monetary incentive up to 3x contract rent
 - Verified damage
 - Verified vacancy loss
- Tenant access to wraparound services
- Landlord access to ongoing administrative support
- Housing-ready tenants supported by Milwaukee County Housing Services' rent assistance programs



Which tenants benefit?

- Milwaukee County Housing Services rent assistance participants:
 - Continuum of Care (homeless) rent assistance
 - Housing Choice Voucher recipients (i.e. Section 8)

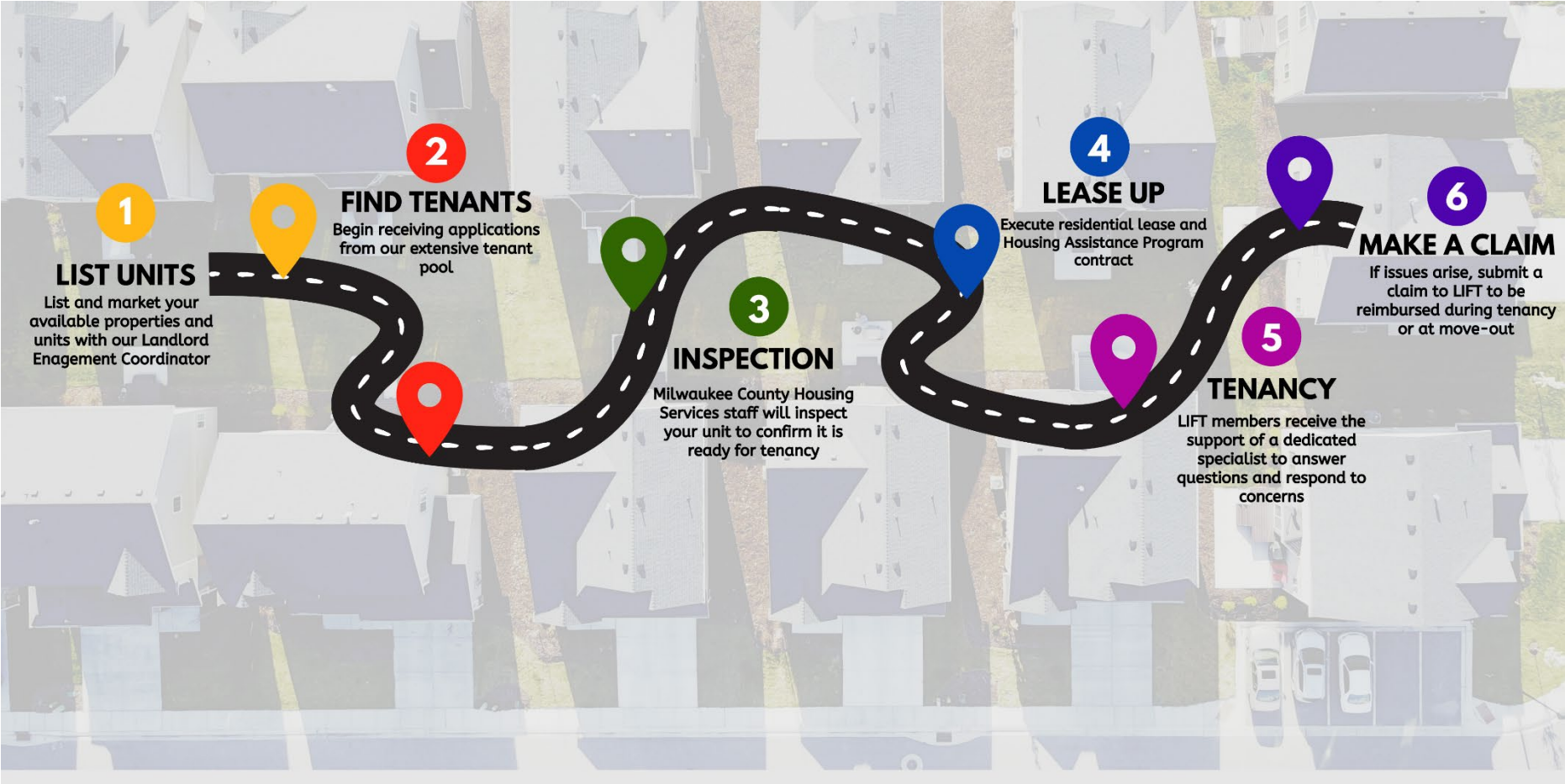


Membership Agreement

- Indicates how owners and managers will be flexible with screening criteria in exchange for reimbursement for damages or vacancy loss, up to 3x contract rent, and if applicable
- Commit to regular communication
- Monthly unit availability emails



How It Works



Contact Us

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