

COUNTY OF MILWAUKEE
Inter-Office Communication

Date: July 25, 2023

To: Chair Haskovec, Chair, Cultural, Artistic & Musical Programming Advisory Council (CAMPAC)

From: Jeremy Lucas, Dir. of Administration & Planning, Milwaukee County Parks

Subject: 2023 Funding Formula

File Type: Action

REQUEST

Resume funding formula transition adopted in File #21-90 by the Milwaukee County Board to set a ceiling of no more than 200% of the previous year award and a floor of no less than 66% of the previous year CAMPAC award.

POLICY

The board may appropriate money for cultural, artistic, educational and musical programs, projects and related activities, including financial assistance to nonprofit corporations devoted to furthering the cultivation and appreciation of the art of music or to the promotion of the visual arts.

Wisconsin State Statutes:	59.56(1)
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BACKGROUND

Adopted File# 21-90 outlined a formula transition from one based on the size of organizational budgets to a more equitable distribution based on the number of organizations that applied and requiring all entities to engage in at least one free public performance. This transition was to take place over three fiscal years (2021-2022-2023) to lessen the impacts to those organizations that have a heavy reliance on CAMPAC funding and mitigate effects of the pandemic.

Since the passage of File 21-90 four new members of the council were appointed (members Arellano, Boynes, Carter & Vernon). At the February 10th, 2022 meeting of the council the funding formula utilized for 2021 was recommended to be utilized for 2022. The formula proposal adopted in File #21-90 was to reduce the floors of awards to organizations to no less than 66% of previous year. File #22-439 was approved with a recommendation to remain at a floor of 75% of the previous year award for 2022.

For the 2023 funding formula, it is requested to resume the transition approved in File #21-90

to move toward a more equitable distribution of funding outlined in the table below with new timeframes for completion.

2022
Awards Capped at 200% of 2021 Award for any group. Awards limited to floor of 75% of 2020 award for any group
2023
Awards capped at 200% of 2022 Award for any group. Awards limited to floor of 66% of 2021 award for any group
2024
Completely move to award criteria established in File 21-90 Apply equal distribution for award NO Caps or Floors for distribution

Related File No's:	21-90
Associated File No's (Including Transfer Packets):	21-612, 22-439
Previous Action Date(s):	2/22/21, 8/9/21

ALIGNMENT TO STRATEGIC PLAN

Adopted File #21-90 was crafted to address strategic area 1C by allocating CAMPAC award funding from those organizations with a larger established budgets to those smaller organizations in hopes of putting funding into the hands of fledgling minority and women-owned arts organizations. The intent of the formula transition was also meant to address items 2A (what, where and how we deliver services), 2C (racial equity lens), and 3C (dismantle barriers to diverse and inclusive communities) through the requirement that all organizations provide at least one performance that targets minority, low-income, people with disabilities or groups whose access to artistic events is limited.

FISCAL EFFECT

The budget for CAMPAC allocations remains unaffected for 2023.

VIRTUAL MEETING INVITES

Beth Haskovec, Chair, CAMPAC (bhaskovec@gmail.com)

PREPARED BY:

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