

COUNTY OF MILWAUKEE
INTEROFFICE COMMUNICATION

DATE: June 22, 2017

TO: Supervisor Theo Lipscomb, Chair, County Board of Supervisors

FROM: James Tarantino, Economic Development Director, Department of Administrative Services

SUBJECT: Informational Report Related to UpLift MKE First Quarter 2017 Results

REQUEST

There is no request at this time; this report is for informational purposes only.

BACKGROUND

UpLift MKE is a workforce development program that was created in 2015 (File #15-669) to help job seekers from Milwaukee County's most disadvantaged areas obtain employment. UpLift is a partnership between the County and Employ Milwaukee, formerly known as the Milwaukee Area Workforce Investment Board. Employ Milwaukee serves as a broker of employment opportunities and wraparound services specific to the job seeker's needs. Through the UpLift program, Milwaukee area employers pledge to use Employ Milwaukee as a "first source" for job posting and hiring qualified candidates. In turn, Employ Milwaukee will identify job seekers that live in the 10 zip codes that have above average unemployment as compared to the County's median unemployment rate ("Tier 1 zip codes").

Employ Milwaukee is to report quarterly results to the Economic Development Division. Attached to this informational report is a summary of the activities conducted in support of the program through the first quarter of 2017.

In this period of time, Employ Milwaukee strengthened a referral relationship with the Job Center of Wisconsin which has had a positive influence on the number of attendees at training events. Training sessions held in the first quarter included three manufacturing trainings attended by 6 individuals, one finance/IT/customer service training attended by 90 individuals, and one hospitality training event attended by 77 individuals.

Within the Uplift Milwaukee framework, 44 individuals from Tier 1 zip codes and 2 from Tier 2 zip codes were placed in sustaining employment.

RECOMMENDATION

There is no recommendation at this time; this report is for informational purposes only.



James Tarantino
Economic Development Director, Department of Administrative Services

Attachment: Uplift Q1 2017 Report.pdf

cc: Chris Abele, County Executive
Economic and Community Development Committee Members
Teig Whaley-Smith, Director, Department of Administrative Services
Raisa Koltun, Chief of Staff, Office of the County Executive
Kelly Bablitch, Chief of Staff, County Board of Supervisors
Steve Cady, Research & Policy Director
Shanin Brown, Committee Coordinator