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(ITEM) From the Director, Department of Parks, Recreation, and Culture, requesting authorization to execute a Vendor Permit Agreement with Cupol Enterprises, LLC, doing business as St. Francis Brewery to operate a beer garden concession operation at Humboldt Park for a five-year term with two optional two-year renewal terms, by recommending adoption of the following:

A RESOLUTION

WHEREAS, the Department of Parks, Recreation, and Culture (DPRC) issued Requests for Proposals (RFPs) in 2013 for food and beverage; and

WHEREAS, Cupol Enterprises, LLC, doing business as St. Francis Brewery (Vendor) responded to the RFP for operations specific to Humboldt Park; and

WHEREAS, DPRC negotiated a one-year Vendor Permit Agreement (Agreement) with the Vendor as a result of their proposal; and

WHEREAS, due to their success in 2014, DPRC negotiated a new Agreement with the Vendor; and

WHEREAS, the term of the Agreement is five years with two optional two-year renewal terms; and

WHEREAS, the Vendor has agreed to compensate DPRC 20% of gross receipts for food and beverage sales and 10% of gross receipts for tournament and league fees; and

WHEREAS, the Vendor has committed to \$7,000 in improvements to the premises in the initial year and \$2,000 in contribution value during each year of the following years of the Agreement to renovate and improve the premises; and

WHEREAS, the Vendor will reimburse DPRC \$700 per month for utility costs; and

WHEREAS, the Vendor has agreed to maintain a maintenance fund of 5% of gross sales from the concession for the purposes of maintaining and enhancing Humboldt Park; and

WHEREAS, the Committee on Parks, Energy, and Environment, at its meeting of May 12, 2015, considered this resolution for informational purposes only; and

WHEREAS, the Committee on Finance, Personnel, and Audit, at its meeting of May 14, 2015, recommended adoption of the Director’s request (vote 8-0); now, therefore,

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BE IT RESOLVED, the Milwaukee County Board of Supervisors hereby authorizes and directs the Department of Parks, Recreation, and Culture to execute a Vendor Permit Agreement with Cupol Enterprises, LLC, doing business as St. Francis Brewery for a five-year term with two optional two-year renewal terms for a beer garden concession operation at Humboldt Park.

jmj
05/14/15
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