



# **Presentation to Milwaukee County's Economic and Community Development Committee**

From  
**The Gateway To Milwaukee**

Tom Rave  
Executive Director  
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# The Gateway To Milwaukee



- Airport Gateway Business Association in 2005
- Airport Gateway Business Improvement District #40 in 2007
- Milwaukee Gateway Aerotropolis Corporation in 2009
- Area around the Airport

# Airport Gateway Business Association



## Mission:

We will take a leadership role in **planning, promoting** and **developing** the vitality of The Gateway To Milwaukee.

## Goals:

- Actively impact government direction
- Enhance the community through safety and beautification
- Market the area for economic development
- Create mutually beneficial networking opportunities
- Grow values of businesses and commercial properties

**“It is already clear that an increasingly fast-paced, globally networked economy is changing the rules of business competition and industrial location. These rules are being altered by a catalytic convergence of digitalization, globalization, aviation and time-based competition. The combined importance of these factors is creating a new economic geography, with commercial airports driving and shaping business location and industrial development in the 21<sup>st</sup> century as much as highways did in the 20<sup>th</sup> century, railroads in the 19<sup>th</sup> and seaports in the 18<sup>th</sup>.”**

**--Dr. John Kasarda**

# Aerotropolis Act of 2011



## Definition:

“A planned and coordinated multimodal freight and passenger transportation complex which provides efficient, cost-effective, sustainable and intermodal connectivity to a defined region of economic significance centered around a major airport.”

# Milwaukee Gateway Aerotropolis Corporation



Private Member - Airport Gateway Business Association

## Directors

- President Scott Yauck, Cobalt Partners
- Treasurer Samer Abulughod, Crystal Limousine & Coach
- Christian Bartley, World Trade Center Wisconsin
- Paul Bowers, *Airport Improvement Magazine*
- Bob Dennik, VJS Construction Services
- Gregg Lindner, Lindner Logistics

# Milwaukee Gateway Aerotropolis Corporation



## Public Members and Directors

- **Greendale** Village President John Hermes, and MGAC Vice President
- **Cudahy** Mayor Tony Day, and MGAC Secretary
- **Franklin** Mayor Tom Taylor
- **Greenfield** Mayor Mike Neitzke
- **Milwaukee** DCD Commissioner Rocky Marcoux  
The Port of Milwaukee Director
- **Oak Creek** Mayor Steve Scaffidi

# Milwaukee Gateway Aerotropolis Corporation



## Public Members and Directors

- **South Milwaukee** Mayor Tom Zepecki
- **St. Francis** Mayor CoryAnn St. Marie-Carls
- **Milwaukee County** Supervisor Patricia Jursik  
GMIA Director Barry Bateman
- **SEWRPC** Director Ken Yunker





# Milwaukee Gateway Aerotropolis Corporation

## Public Members and Directors

- **WI Economic Development Corp.** Bus. & Ind. Sector Rep Kathy Heady
- **WHEDA** ED Wyman Winston
- **WI Dept. of Transportation** Dep. Sec. Mike Berg
- **WI Dept. of Natural Resources** SE WI Reg. Dir. Eric Nitschke



# Our Vision

Aerotropolis Milwaukee will be a vibrant and diverse transportation and commercial hub connecting and supporting the **Milwaukee region** with the rest of the world as a **globally recognized economic engine** that attracts business and people.



**Aerotropolis**  
**Milwaukee™**  
NEW OPPORTUNITIES ARRIVING DAILY

# Aerotropolis Milwaukee - Next Steps



- Completed strategic roadmap - Dr. Kasarda
- Strategic roadmap is not a business plan
- Economic & market opportunities analysis – w/ WEDC
- Freight analysis – w/ WisDOT, SEWRC, WEDC
  - ❖ Call on businesses - the customers
- Land Use Analysis – W/ SEWRPC
- Marketing and education
- Integrate with or stimulate regional planning

# Aerotropolis Milwaukee – A Stimulus for Change



- Competition - we are behind
  - ❖ O'Hare, Wayne County, Indianapolis, Memphis, St. Louis, Denver, Toronto
- OECD / Tri-State Alliance - 21 County Region
- Business led - governments create an environment - do it now
- Collaborative regional effort - letters of support
- We have a **vision**, mission, goals and founding principles
- It's up to us - New Opportunities Arriving Daily

# To Get Ahead

**“There is no “magic bullet” in economic transformation. True transformation comes about when people from all sectors (government, business, education, not-for-profits, arts and culture) come together in genuine partnerships for the common good. It comes when bureaucratic impediments are swept aside. It comes about when, intertwined with basic improvements, a few bold experiments are launched. And it comes about when public and private sectors come together to invest in the resources needed to stimulate transformation.”**

**- Pappas Consulting Group**



## **Questions and Answers**

**THANKS**  
**For Your Interest and Attention**