

Whitnall Park Golf Course

For more information

To learn more about this course, scan the QR code or visit the course website: www.mke.golf/whitnall/



The Project

The golf course is in need of a new irrigation system which will require closure for installation. This is our opportunity to modify the course, improve playability, add to practice amenities and address current maintenance concerns.

The 2022 Adopted Capital improvement Budget included an appropriation for the replacement of the Irrigation System at Whitnall Park Golf Course.

American Rescue Plan Act (ARPA) funds were awarded to Milwaukee County Parks to fund replacement of Cart Paths at Whitnall Park Golf Course.

Project Goals

- PAR**
 - Replace irrigation system
 - Design new cart paths
 - Revise cart parking, ingress and egress
- BIRDIE**
 - Reconstruct all tee areas, greens and sand bunkers
 - Improve drainage and hillside seepage in select areas
 - Selective tree management to improve turf health
- EAGLE**
 - Add practice facility
 - Enhance and add native planting / wetland areas
 - Improve pre- and post-round amenities at Clubhouse



Whitnall Park Golf Course

For more information

To learn more about this course, scan the QR code or visit the course website: www.mke.golf/whitnall/



Plan Accomplishments

- Revenue-generating practice facility
- Short-game practice and lesson areas
- Improved club entrance
- Improved pre- and post-game amenities
- Updated greens, tees, bunkers and fairways
- New forward “grow the game” teeing areas
- Improved flow of golf holes (especially 5,6 & 7)
- Improved playability of Hole 13
- Pace of Play
- Golfer Safety (especially 9 & 18)
- Added environmental areas

PROPOSED SCORECARD																					
HOLE	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	TOT
PAR	4	4	5	3	4	3	5	4	3	35	4	3	4	4	3	5	4	4	4	35	70
BLACK	324	395	604	180	361	218	514	455	204	3255	439	121	393	313	172	576	464	410	381	3269	6524
BLUE	313	373	527	156	345	197	495	436	184	3026	418	110	378	307	163	546	435	393	359	3109	6135
WHITE	290	353	507	134	335	179	471	413	164	2846	397	100	364	296	151	504	415	377	337	2941	5787
GOLD	277	326	458	121	312	156	426	351	146	2573	348	90	325	274	128	459	367	330	295	2616	5189
SILVER	243	289	424	103	271	137	397	305	118	2287	307	83	277	246	102	423	325	290	255	2308	4595

EXISTING SCORECARD																					
HOLE	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	TOT
Par	4	4	3	4	4	3	5	4	4	35	4	4	4	4	4	4	4	4	4	36	71
Black	370	405	190	383	351	205	523	395	370	3192	370	435	510	347	410	142	430	385	321	3350	6542
Blue	355	405	183	373	341	193	503	381	352	3086	336	415	504	328	398	133	422	375	311	3222	6308
White	343	390	168	327	341	180	485	350	352	2936	291	352	450	312	358	133	415	362	300	2973	5909
Gold	337	325	133	327	321	150	436	367	342	2738	225	352	401	250	358	120	403	305	290	2704	5442

Whitnall Park Golf Course

For more information

To learn more about this course, scan the QR code or visit the course website: www.mke.golf/whitnall/



Existing Course



Course Redevelopment Q&A

Q: Why do we have to redesign the golf course?

A: The golf course is in need of a new irrigation system which will require course closure for installation. This is our opportunity to modify the course, improve playability, add to short-game amenities and address current maintenance concerns.

Q: Will I have to pay more to play Whitnall after the new course is built?

A: Whitnall will remain in its current classification.

Q: Where will I play golf while Whitnall is under construction?

A: Milwaukee County has 12 other courses available for play, plus nearby private facilities.

Whitnall Park Golf Course

For more information

To learn more about this course, scan the QR code or visit the course website: www.mke.golf/whitnall/



Amenity Modifications



Conceptual Site Plan
WHITNALL PARK GOLF COURSE CLUBHOUSE

Whitnall Park Golf Course

For more information

To learn more about this course, scan the QR code or visit the course website: www.mke.golf/whitnall/



Amenity Improvements

- Putting Green
- Chipping Green
- Driving Range
- Clubhouse Patio

Infrastructure Improvements

- Pumphouse Pump
- Drop-Off
- Parking Lot

Environmental Impacts

- Environmental Corridor
 - 0.9 acres disturbed
- Tree Removal (Non-designated corridor)
 - 4.3 acres disturbed
- Mitigation & Re-naturalization
 - 5.5 acres mitigated

Driving Range Q&A

Q: Why does the driving range have to be right there?

A: Other options, including the toboggan run and along the current parkway corridor were considered – but the current location offers the most yardage, least impacts to natural resources and other current uses and will facilitate easy staffing, maintenance and operations

Q: Will the driving range contribute to the finances of Whitnall Park Golf Course?

A: Yes! Milwaukee County Parks operates driving ranges at Brown Deer, Oakwood and Dretzka. Respective revenue, year-to-date, is \$49,664, \$35,538 and \$10,349.

Whitnall Park Golf Course

For more information

To learn more about this course, scan the QR code or visit the course website: www.mke.golf/whitnall/



Whitnall Financials & ROI

	2022	2021	2020	2019
Revenue	\$1,471,374	\$1,448,507	\$1,219,449	\$940,689
Expense	(\$957,663)	(\$739,684)	(\$719,020)	(\$758,108)
Net Profit / Loss	\$513,711	\$708,823	\$500,429	\$182,581

Costs & Cost Savings

- Phase 1 Buildout: \$7,585,605
- Phase 2 Buildout: \$802,802
- Cost savings driven by simultaneous construction of irrigation, system, cart paths and course revisions.

Revenue Generation

In 2022, Golf generated 22% of the total budget for Milwaukee County Parks and 38% of the total revenue. The Golf revenue stream is an integral part of maintaining the Parks budget and supports county-wide facilities for all ages and abilities. By improving courses and offering enhanced short game opportunities Milwaukee County Parks is not only working to support this important revenue stream, but also offering a lifetime sport to residents and visitors alike.

Whitnall Park Golf Course

For more information

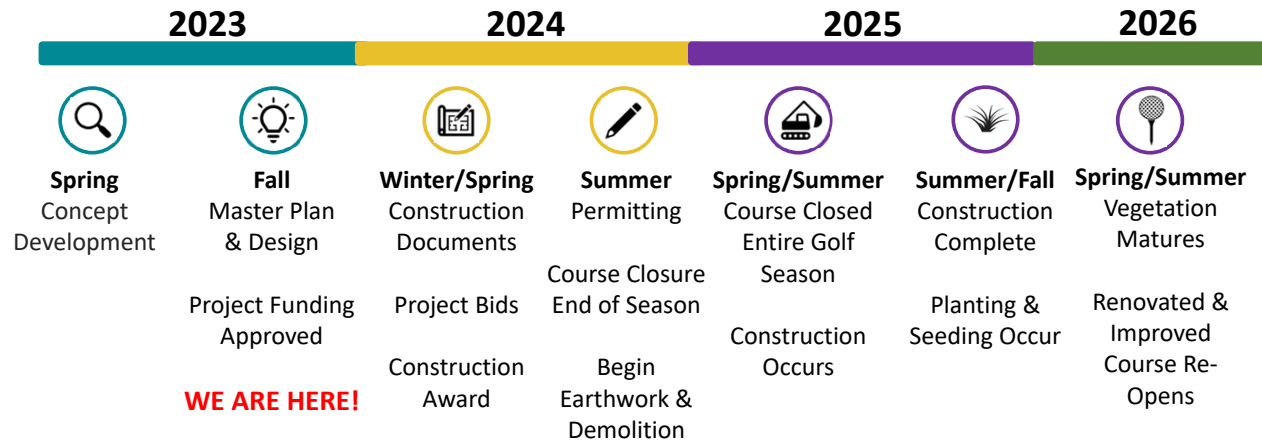
To learn more about this course, scan the QR code or visit the course website: www.mke.golf/whitnall/



Precedent Projects

- Currie Irrigation
- Oakwood Renovation & Cart Paths
- Greenfield Greens, Tee Boxes, Bunkers & Irrigation
- Lake Park Irrigation
- Warnimont Park Irrigation
- Lincoln Park Irrigation & Renovation

Project Timeline



Upcoming Opportunities

- Dretzka Cart Paths – 2024
- Currie Parking Lot & Cart Paths

Contact us

(414) 257-7275

parcsplanning@milwaukeecountywi.gov

