

COUNTY OF MILWAUKEE
Inter-Office Communication

Date: November 13, 2024

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: Guy Smith, Executive Director, Milwaukee County Parks

Subject: From the Executive Director of Milwaukee County Parks requesting approval of 2024 CAMPAC allocations

File Type: Action Report

REQUEST

Milwaukee County Parks, on behalf of the Cultural Artistic Musical Programming Advisory Council (CAMPAC), request approval of 2024 allocations from the Fund for the Arts Org 1974 to cultural and performing arts groups.

POLICY

Wisconsin State Statutes:	
Milwaukee County Code of General Ordinances:	
Specific Adopted Budget:	
Specific Adopted Budget Amendment:	
Specific Adopted Capital Project:	

BACKGROUND

In July of 2023 CAMPAC recommended that the proposed funding formula transition outlined in File 21-90 be reinstated.

2022
Awards Capped at 200% of 2021 Award for any group. Awards limited to floor of 75% of 2021 award for any group
2023
Awards capped at 200% of 2022 Award for any group. Awards limited to floor of 66% of 2022 award for any group
2024
Completely move to award criteria established in File 21-90 Apply equal distribution for award NO Caps or Floors for distribution

With the recommended formula determined, applications for the 2024 Fund for the Arts were open on the mymilwaukeecounty.com portal from September 20, 2024, through October 11, 2024. Forty-four total applications were received.

Through reinstating File #21-90 the funding formula applies equal distribution of the total Fund for the Arts budget (\$407,825) dividing by the number of applicants (44) for an allocation of \$9,269 per organization. Following past practice, this includes an allocation for sponsorship of summer concerts operating within Milwaukee County Parks. These recommendations were confirmed by the CAMPAC at its meeting on October 23, 2024.

Related File No's:	21-90, 22-612, 23-863
Associated File No's (Including Transfer Packets):	
Previous Action Date(s):	2/22/2021, 8/9/2021, 9/12/2023

Proposed allocations for 2024 are outlined in the chart below and pending verification of eligibility documents by Parks staff

Organization	2024 Award
Aperi Animam	\$ 9,269
Arts At Large	\$ 9,269
Black Arts MKE, Inc.	\$ 9,269
Boulevard Ensemble Inc.	\$ 9,269
Civic Music Association of Milwaukee	\$ 9,269
Concord Chamber Orchestra	\$ 9,269
DanceCircus, Ltd	\$ 9,269
Danceworks, Inc.	\$ 9,269
Early Music Now, Inc.	\$ 9,269
Ex Fabula	\$ 9,269
Festival City Symphony	\$ 9,269
First Stage Milwaukee, Inc.	\$ 9,269
Florentine Opera Company	\$ 9,269
Forte Theatre Company, Inc.	\$ 9,269
Frankly Music, Inc.	\$ 9,269
Haggerty Museum of Art at Marquette University	\$ 9,269
Ko-Thi Dance Company (Ko-Thi Inc.)	\$ 9,269
Latino Arts, Inc.	\$ 9,269
Lynden Inc. (d/b/a Lynden Sculpture Garden)	\$ 9,269
Marcus Performing Arts Center	\$ 9,269
Milwaukee Ballet Company, Inc.	\$ 9,269
Milwaukee Chamber Theater	\$ 9,269
Milwaukee County Parks Summer Concert Series	\$ 9,269
Milwaukee Institute of Art & Design	\$ 9,269
Milwaukee Opera Theatre	\$ 9,269
Milwaukee Repertory Theater	\$ 9,269
Milwaukee Symphony Orchestra	\$ 9,269

Milwaukee Youth Symphony Orchestra, Inc	\$ 9,269
Next Act Theatre	\$ 9,269
Optimist Theatre	\$ 9,269
Present Music	\$ 9,269
Quasimondo Physical Theatre	\$ 9,269
Radio Milwaukee	\$ 9,269
Renaissance Theaterworks	\$ 9,269
RUACH, Inc.	\$ 9,269
Skylight Music Theatre	\$ 9,269
Summit Players Theatre	\$ 9,269
TBEY Arts Center, Inc.	\$ 9,269
The Milwaukee Choristers, Inc.	\$ 9,269
Theatre Gigante, Inc.	\$ 9,269
Walkers Point Center For The Arts	\$ 9,269
Wild Space Dance Company	\$ 9,269
Wisconsin Conservatory of Music	\$ 9,269
Woodland Pattern Book Center	\$ 9,269
TOTAL	\$ 407,825

ALIGNMENT TO STRATEGIC PLAN

CAMPAC eligibility and formula distributions are intended to address strategic areas 1C (Increase the number of county contracts awarded to minority and women-owned businesses), 2C (Apply a racial equity lens to all decisions) and 3C (Dismantle barriers to diverse and inclusive communities).

FISCAL EFFECT

Funding for cultural allocations was included in the 2024 adopted budget.

VIRTUAL MEETING INVITES

Beth Haskovec, Chairwoman, CAMPAC bhaskovec@gmail.com

PREPARED BY:

Jim Tarantino, Deputy Director, Milwaukee County Parks

APPROVED BY:

Guy Smith, Executive Director Milwaukee County Parks *Guy D. Smith*

ATTACHMENTS:

- 2020-2023 CAMPAC Allocation History
- Resolution
- Fiscal Note

CC:

David Crowley, County Executive
Mary Jo Meyers, Chief of Staff, County Executive's Office
Sheldon Wasserman, Committee on Parks & Culture Chairperson
Steve Taylor, Committee on Parks & Culture Vice Chairperson
Felesia Martin, Committee on Parks & Culture Member
Juan Miguel Martinez, Committee on Parks & Culture Member
Jack Eckblad, Committee on Parks & Culture Member
Anne O'Connor, Committee on Parks & Culture Member
Priscilla Coggs-Jones, Committee on Parks & Culture Member
Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Mgr, Office of the County Clerk
Aaron Hertzberg, Director, Department of Administrative Services
Joseph Lamers, Fiscal & Budget Director, DAS
Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS
Pamela Bryant, Capital Finance Manager, Comptroller's Office
Justin Rodriguez, Capital Finance Analyst, Comptroller's Office
Allyson R. Smith, Committee Coordinator, Office of the County Clerk
Anthony Rux, Budget & Management Analyst, DAS-PSB
Sandy Saltzstein, Research and Policy Analyst