

**COUNTY OF MILWAUKEE**  
Inter-Office Communication

Date: July 25, 2023

To: Chair Haskovec, Chair, Cultural, Artistic & Musical Programming Advisory Council (CAMPAC)

From: Jeremy Lucas, Dir. of Administration & Planning, Milwaukee County Parks

Subject: Eligibility for Potential Recipients of Cultural, Artistic, and Musical Programming Advisory Council Funding

File Type: Action

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**REQUEST**

Clarify requirements for free public performance as a condition of CAMPAC funding.

**POLICY**

The board may appropriate money for cultural, artistic, educational and musical programs, projects and related activities, including financial assistance to nonprofit corporations devoted to furthering the cultivation and appreciation of the art of music or to the promotion of the visual arts.

Wisconsin State Statutes:	59.56(1)
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**BACKGROUND**

Through the enabling legislation CAMPAC is delegated the authority to “review all applications received under the cultural, artistic and musical programming and endowment and grant components of County arts funding and to make recommendations for awarding County funds to the County Board through the Committee on Parks, Recreation & Culture.” Changes have been made to the administration and programmatic components of arts funding throughout the years but one of the core criteria for eligibility has remained constant. Eligible organizations must “be organized for the primary purpose of the production, presentation, exhibition or performance of artistic works”. Verification of this eligibility criteria has most recently been achieved through the annual application for funding by requesting the organization mission statement. Staff will continue to prioritize those organization where arts are primary functions and not secondary additions to programming or events.

Since 2020 and to accommodate the global pandemic, online performances have been eligible as satisfying previous Community Cultural Event criteria. Those criteria are that the performances must target specific audiences which may include

- Minority populations
- Handicapped and differently abled individuals
- Low income and others whose access to artistic events is limited

Considering the current circumstances, staff is recommending that online performances no longer be eligible to satisfy the Community Cultural Event criteria beginning in 2023 as awarded for 2024 grants.

**ALIGNMENT TO STRATEGIC PLAN**

Removing the online component of the criteria ensures that the funding provided to the entities is returned through performances to Milwaukee County citizens.

**FISCAL EFFECT**

The budget for CAMPAC allocations remains unaffected for 2023.

**VIRTUAL MEETING INVITES**

Beth Haskovec, Chair, CAMPAC (bhaskovec@gmail.com)

**PREPARED BY:**

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