

**COUNTY OF MILWAUKEE**  
Inter-Office Communication

Date: April 19, 2024  
To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors  
From: Guy Smith, Executive Parks Director for Milwaukee County Parks  
Subject: Parks 3-Year Strategic Plan  
File Type: Informational Report

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**REQUEST**

This report is for informational purposes, there is no request at this time.

**POLICY**

Chapter 108, Achieving Racial Equity and Health

Wisconsin State Statutes:	
Milwaukee County Code of General Ordinances:	108
Specific Adopted Budget:	
Specific Adopted Budget Amendment:	
Specific Adopted Capital Project:	

**BACKGROUND**

Related File No's:	
Associated File No's (Including Transfer Packets):	
Previous Action Date(s):	

In 2023, all County Departments were given the goal of establishing a Strategic Plan to establish the department's priorities and align with the County Vision. Parks spent a significant amount of time and effort working internally to develop shared goals, priorities, and associated key performance indicators that are meant to achieve this alignment. Attached to this report is the 3-year Strategic Plan that is the result of this process meant to guide our actions of 2024, 2025, and 2026.

**ALIGNMENT TO STRATEGIC PLAN**

Describe how the item aligns to the objectives in the [strategic plan](#):

- 2A: Determine what, where, and how we deliver services to advance health equity
- 2C: Apply a racial equity lens to all decisions
- 3A: Invest "upstream" to address root causes of health disparities

- 3B: Enhance the County's fiscal health and sustainability  
3C: Dismantle barriers to diverse and inclusive communities

**FISCAL EFFECT**

None

**ATTACHMENTS:**

Parks Strategic Plan

**TERMS**

None

**VIRTUAL MEETING INVITES**

None

**PREPARED BY:**

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**APPROVED BY:**

Guy Smith, Executive Director, Milwaukee County Parks *Guy Smith*

**CC:**

David Crowley, County Executive  
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Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors  
Janelle M. Jensen, Legislative Services Division Mgr, Office of the County Clerk  
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