

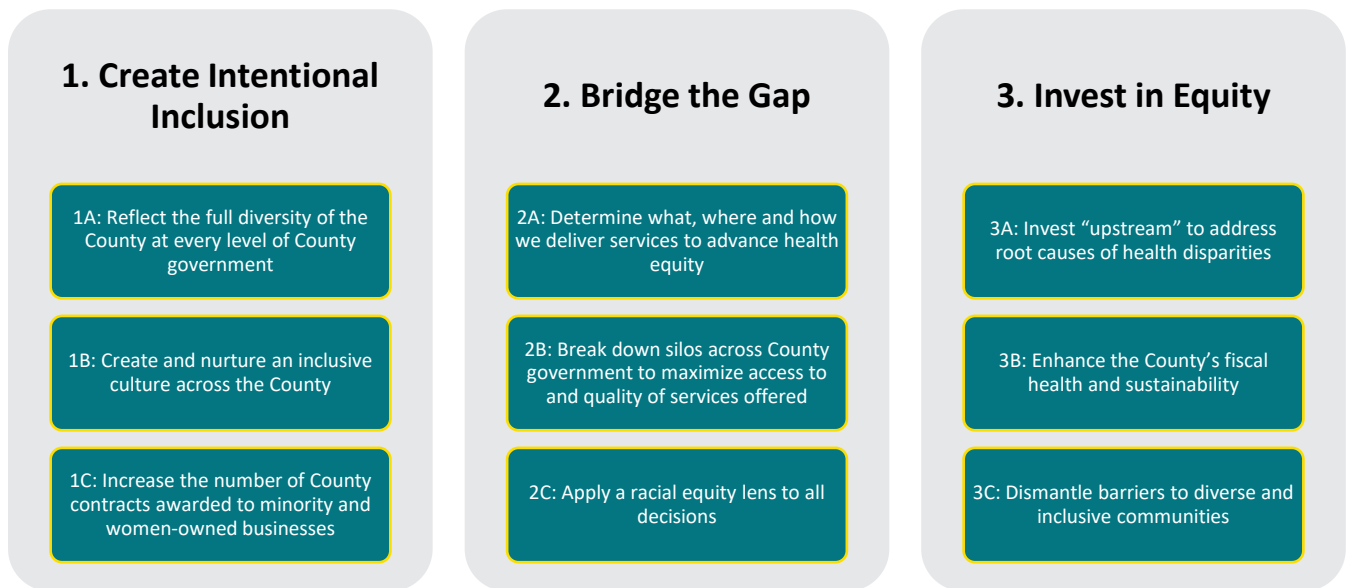


The Office of Emergency Management shares the vision of Milwaukee County as a whole, which is: “By achieving racial equity, Milwaukee is the healthiest county in Wisconsin.”.

The Office of Emergency Management’s mission is “Helping People in Extraordinary Times.”

The Office of Emergency Management’s values align to those of the County as a whole:

- **Inclusion:** Actively seeking diverse perspectives when making decisions to ensure representation and inclusivity in emergency management processes.
- **Influence:** Collaboratively leveraging our collective power to positively impact our community's resilience and preparedness for emergencies.
- **Integrity:** Committing to doing the right thing with transparency and accountability, even in challenging situations and when no one is watching.
- **Innovation:** Embracing data and new technologies to drive continuous improvement in emergency management and response efforts, ensuring agility and effectiveness in facing evolving challenges.



While the Office of Emergency Management plays a role in advancing the County’s strategic plan overall, we most directly advance the following strategic objectives: 1A, 1B, 2A, 2B, 2C, 3A, 3B, and 3C. More specifically, the Office of Emergency Management delivers on its mission by advancing 3 overall goals, each of which aligns with one or more of the County’s overall strategic objectives. The table below shows the alignment between the Office of Emergency Management’s Goals, the County’s Strategic Objectives, and the Office of Emergency Management’s 2027 targets. Achievement of these goals aligns with Milwaukee County's strategic objectives and will lead to a safer and more resilient community by the end of 2027.

To learn more about Milwaukee County’s overall journey toward achieving racial equity, please visit <https://county.milwaukee.gov/EN/Vision>.

Office of Emergency Management's Goals	Milwaukee County Strategic Objective Alignment	2027 Office of Emergency Management's Targets	We will know we're successful when...
Build Organizational Strength	1A,1B, 2B, 2C	Investments in employee training and development, foster an inclusive culture and a stronger, more effective OEM.	Employee trainings are part of regular business, and employees have consistent learning opportunities that enhance their ability to advance the County vision.
		Every division creates and implements its own strategies that enhance the employee experience in at least one of the following areas: teamwork, communication, and/or adaptability.	More employees agree that "There is a strong feeling of teamwork."
Increase Partnerships	2A,2B, 2C, 3C	Increase participation and outreach in OEM's emergency preparedness and response training	Citizens, regardless of race and ethnicity, now feel more prepared through widespread training, supply kits, and communication for emergency plans.
		Enhance emergency response through coordination, speed, and efficiency contributes to improved patient outcomes and community safety.	Establish measurable improvements in interactions with first responders during emergencies, including Shared Services, natural disasters, and active assailant situations.
		Enhance coordination and regionalization of EMS system through leveraging of partnerships	Implementation of regional Community Paramedic approach, centralized logistics tracking, regional service delivery model, and systemwide data sharing.
		Improve responder communication and fluidity and border to border continuity	There is seamless and immediate communication, significantly faster response times in the community, and increased interoperability, including successful integration with Emergency Medical Dispatch (EMD) and Public Safety Answering Point (PSAP) systems.
Maximize Use of Data, Information Technology	2A, 2B, 2C, 3A, 3B	Harness the power of data, information, and technology within OEM to drive bold strides toward achieving health equity across Milwaukee County	We establish a Health Information Exchange (HIE) that facilitates timely and comprehensive access to patient health information across healthcare providers and emergency responders.
			Full migration of physical OASIS core to hosted secure cloud-based platform (WiPSN)
		Develop modeling to assess status and measure intervention(s) (dashboards, EVE Model, etc.). Also focus on increasing data literacy.	
		Data analysis informs decision-making and improves patient outcomes.	Visible trends that show improvements to community health within data sets and models are developed.
Maintain a reliable and redundant radio communications platform, with robust cyber protection measures.	Full deployment of the County-wide PSAP cybersecurity plan, including RSUS/MDR software.		