

Scope of Work
Wisconsin DNR Office of the Great Waters

Project Title: Beach Restoration - McKinley and Bradford - Planning/Design

AOC(s): Milwaukee Estuary Area of Concern

Project Applicant: Natalie Dutack
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Project Location: **Bradford Beach** - 2400 N Lincoln Memorial Dr, Milwaukee, WI 53211;
McKinley Beach (Park) - 1750 N Lincoln Memorial Dr, Milwaukee, WI 53202; Milwaukee County, WI



Bradford Beach
 McKinley Beach

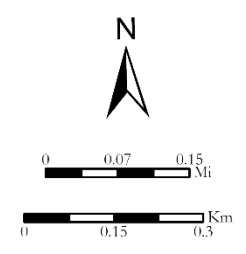


Bradford and McKinley Beach Improvements Project Areas

Esri Community Maps Contributors, City of Milwaukee, WI, Milwaukee County Land Info, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, EPA, NPS, US Census Bureau, USDA, USFWS, Milwaukee County Land Info, Esri, TomTom, Garmin, SafeGraph, FAO, METI/NASA, USGS, EPA, NPS, USFWS

2024

Coordinate System: NAD 1983 HARN Wisconsin TM



Project Background/Rationale:

Of the four public beaches located within the Milwaukee Estuary Area of Concern (AOC), two, McKinley and Bradford Beaches, are frequently closed due to high levels of *E. coli* found in swimming areas. From 2018-2022, Bradford Beach was under advisory or closure due to bacterial contamination for 12% of the swim seasons. McKinley Beach (closed during 2021 and 2022) was under advisory or closure due to bacterial contamination for 29% of the 2016 – 2020 swim seasons. To refine the list of management actions necessary to reduce beach closures and address portions of the Beach Closings (Recreational Restrictions) target, the McLellan Lab at the UWM School of Freshwater Sciences (SFS) investigated sources of *E. coli* at Milwaukee Estuary AOC beaches. In 2021, the results from the McLellan Lab beach assessment project culminated in recommended Management Actions along with Best Management Practices (BMPs). Improvements at both beaches were identified as important projects to addressing the Beach Closings/Recreational Restrictions Beneficial Use Impairment (BUI), by the Milwaukee Estuary AOC Beaches Work Group. In order to address the Beach Closings BUI each public swimming beach within the AOC must meet one of the following requirements: 1) Be open for at least 90% of the swimming season (between Memorial Day and Labor Day) averaged over a previous 5-year period based on Wisconsin Coastal Beach monitoring protocols for *E. coli* with BMPs in place or: 2) Public swimming beaches within the AOC are meeting EPA's 2012 recreational water quality criteria over a 3-year period. **The McKinley and Bradford Beach Improvements Project will complete the planning and design phases for management actions identified and required to address the Beach Closings BUI.**

Bradford Beach

Bradford Beach is currently the most popular urban beach swimming area in Milwaukee. In prior to 2009 the beach was classified as an impaired water body until several steps were taken to reduce *E. coli* contamination in the swimming area. The combination of creating rain garden basins at seven beach outfalls, gull abatement with patrol dogs, beach grooming, and regular *Cladophora* removal helped reduce *E. coli* concentrations in nearshore water and resulted in the beach being awarded a Blue Wave certification in 2009. Bradford Beach continues to be open for public swimming and has had 22 advisories spanning 37 days due to elevated bacteria counts over the last three years (2020 - 2023). Recently the quality of rain gardens has degraded due to encroachment of invasive species, and in 2022 one rain garden was washed away in an extreme storm event. Restoration of rain garden basins for continued prevention of runoff discharge across the beach was identified as a Management Action. Studies also indicated that depressions in the sand that remain wet act as a reservoir for *E. coli*; this should be addressed through beach nourishment – adding beach sand to eliminate depressions/erosion and potential for standing water.

McKinley Beach

McKinley Beach is typically a lively location, drawing people using McKinley Marina and Park to the shoreline and is a popular location for the public to enjoy events like the Milwaukee Air and Water Show. This location has experienced high closure rates due to elevated *E. Coli* levels, directly correlated to gull fecal pollution. As a result, the only Management Action for this site is gull abatement, utilizing features to deter gulls from resting on seawalls surrounding the swimming area.

McKinley Beach has also had issues regarding beach safety. Since August 2020, McKinley Beach has been closed due to riptide hazards, several near drownings, and multiple fatal drowning incidents. The County Board funded an effort to both study the conditions present at the beach as well as identify potential solutions that can increase swim safety, while addressing beach sustainability and water quality. Initial findings have shown that water depth has increased at the jetty line by approximately 4' since the creation of the beach. This increased depth as well as multiple wave current factors have created dangerous conditions that cannot be visually observed by swimmers. The planned solution (McKinley Beach Reconstruction Project), currently under construction with an anticipated completion date of late 2023, will

restore McKinley Beach to its original intended design by re-nourishing the beach with sand, grading, and grooming. This will also effectively lower the water depth between the breakwaters to help reduce currents and create a shallower beach environment. Due to the McKinley rip current, distressed swimmers are known to climb the seawall boulders to escape the water. This situation should be considered when deciding on gull deterrents.

Proposed Work:

The proposed scope of this project is to complete Planning and Design phases of the McKinley and Bradford Beach Improvements Project. To accomplish the proposed work Milwaukee County Parks (MCP) in coordination with Wisconsin Department of Natural Resources (DNR), will hire a qualified contractor to perform planning/feasibility analysis, design, bidding and permitting services on its behalf. DNR is consolidating completion of cultural resources services and deliverables for relevant Area of Concern projects. All Section 106 deliverables for this project will be completed and reported as part of the Milwaukee Estuary and Lower Green Bay Fox River AOC Cultural Resources Services project included as another subproject in this FY24 grant request. As is common practice, the County will include an option to retain the contractor for a third phase which will see the completion of bidding and includes construction oversight. Work will include:

- **Planning/Feasibility:** Review, assessment, and compilation of information from previous studies and planning efforts including, but not limited to, the numerous water quality assessment and beach monitoring data as well as Bradford Beach Stormwater Improvement Project and McKinley Beach Safety Improvements plan. This will include a data-gap analysis. Site assessment and survey, as determined by the data-gap analysis, will follow, and may include but will not be limited to Stormwater Flow and Quality Analysis for Bradford Beach, assessment of gull abatement BMPs.
- **Design:** Preparation of conceptual designs/alternatives that provide the best water quality outcomes and greatest potential for reducing beach closures. Design elements include, enhancements and restoration of rain gardens, beach nourishment Bradford Beach and plans for gull abatement at McKinley Beach. The final design and specifications will then be prepared based on a refined concept design. All phases of design will include stakeholder and community input.
- **Bidding and Permitting:** Preparation of applications for necessary federal, state, and local permits as well as regulatory coordination related to construction/restoration activity will be completed. Bidding phase services will also be performed in coordination with Milwaukee County in preparation for construction.

Proposed Tasks:

Task 1: Services and Development

MCP will develop request for proposals (RFP), in collaboration with DNR, to hire a contractor for the Planning and Design phases for the **McKinley and Bradford Beach Improvements Project**.

Task 2: Planning & Design Quality Assurance Project Plan (QAPP)

MCP and the selected contractor will develop a QAPP for the Planning and Design phases covering activities that may include, but are not exclusive to existing data review, data-gap analysis, site assessment and surveys, development of final feasibility analysis report, preparation of conceptual designs/alternatives, and development of final plans and specifications for the **McKinley and Bradford Beach Improvements Project**. QAPP may require amendment as activities are defined in the design phase – the hired contractor and MCP will update and amend the QAPP as needed and gain approval from DNR.

Task 3: Feasibility Study & Basis of Design Report (Phase 1 – Planning)

The selected contractor shall review, assess, and compile information from previous studies and planning efforts including, but not limited to, the numerous water quality assessment and beach monitoring data as well as Bradford Beach Stormwater Improvement Project and McKinley Beach Safety Improvements plan. This will include a data-gap analysis. The data-gap analysis will identify additional data/survey needs, if any. Site assessment and survey, as determined by the data-gap analysis, will follow, and may include but will not be limited to Stormwater Flow and Quality Analysis for Bradford Beach, and assessment of gull abatement BMPs. Prepare a Basis of design report with concept(s) for beach improvements. The report should detail owner's requirements as well as provide information that supports the concept of beach design and how it is the best fit to improve water quality.

Task 4: Final Plans and Specifications (Phase 2 – Design)

The selected contractor will develop conceptual designs/alternatives that provide the best water quality outcomes and greatest potential for reducing beach closures. Design elements include 1) a summary of climate impacts and vulnerabilities and a description of climate-resilient actions that can be implemented during phase 3 (implementation) as identified through the NIACS adaptation workbook approach 2) enhancements and restoration of rain gardens and beach nourishment for Bradford Beach and, 3) plans for gull abatement at McKinley Beach. The final design and specifications will then be prepared based on a refined concept design. All phases of design will include stakeholder and community input.

Task 5: Permitting and Regulatory Requirements (Design Phase)

The selected contractor will prepare all applicable federal, state, and local permit applications and gain regulatory approvals as required. Prepare materials and ensure compliance with NHPA, National Environmental Policy Act and Endangered Species Act.

Task 6: Bid Package Preparation (DRAFT)

The selected contractor, in coordination with MCP and DNR, will begin preparation of a bid package for construction/implementation of the McKinley and Bradford Beach Enhancements Project. Work shall include but is not exclusive to: assisting MCP in the development and preparation of procurement details (time, place, conditions, etc.), conditions of bidding, and bid forms. The Bid Package shall be finalized in Phase 3 (Construction) by either the selected consultant (should MCP exercise the right to retain them for Construction Oversight as outlined in the RFP) or a new consultant selected through a competitive proposal process.

Task 7: Collaboration with Project Partners and Stakeholders

MCP will collaborate with DNR via the Project Manager and other appropriate staff throughout the project. MCP will include in all phases of the project, appropriate public input processes and notices, facilitated through the Waterway Restoration Partnership (WRP). The DNR Project Manager will facilitate input via the Tech Team for technical expertise. MCP with support from contractor, WRP, and the AOC Outreach and Communications Team, will create and provide materials that are to be developed for public outreach or meetings. Deliverables will include but are not exclusive to meeting minutes, summary of public feedback, presentations, and related outreach materials.

Task 8: Quarterly Reporting

Prepare and submit quarterly reports, quarterly invoices, and a final report. Reports will be submitted January 1, April 1, July 1, and October 1. Reports will identify amount expended per quarter, activities conducted, and planned activities for the upcoming quarter, along with identification of any issues encountered (including delays or deviations from the original schedule or other setbacks) during the quarter and how they were addressed.

Climate Resiliency:

Beaches serve as an integral ecosystem component, providing benefits to natural systems and human communities. Climate related stressors such as extreme fluctuations in water levels, intensified wave energy, and increased storm water runoff are expected to have substantial impact on coastal beaches. Elements of the McKinley and Bradford Beach Restoration project will be intentionally designed for climate resiliency features. For example, rain garden enhancements at Bradford Beach will be developed to withstand increased storm events by incorporating anticipated future precipitation estimates into planning efforts. To make sure that climate resiliency concerns related to this work are addressed, the project team will collaboratively work through the Northern Institute of Applied Climate Science (NIACS) structured adaptation workbook approach to (1) identify climate impacts and vulnerabilities at the project site and (2) identify opportunities for climate resilient actions in the final design. Climate impacts, vulnerabilities, and adaptation opportunities will be documented in the concept plan, and the design contractor will incorporate adaptation opportunities approved by the project team into the basis of design reporting and the final project design portfolio. Additional resources, including the [Great Lakes Beach Resiliency Guide](#) and Milwaukee Health Department, will be consulted during planning, building, and maintenance to ensure this beach project is resilient to coastal stressors.

Conferences/Meetings:

There are opportunities for this project to include public meetings, held virtually or in-person, as the current public health climate dictates. Public meetings pertaining to this project will be convened by MCP, supported by other members of the Waterway Restoration Partnership (WRP)*in consultation with the DNR, EPA, Community Advisory Committee (CAC)**, and other project partners. Project relevant content will be provided by the MCP, in coordination with the WRP.

Public meeting advertisement and outreach content will be shared through the WRP website & newsletter, MCP website and social media pages, and other platforms as appropriate. MCP staff will be the main content creator with partner and contractor input, developing project specific materials for meetings and events, such as project-specific fact sheets, maps, and educational posters. DNR and Great Lakes Restoration Initiative (GLRI) logos will be utilized on public materials, along with partner logos. Participation will vary based on the subject of the meeting, but approximate percentage of participation is anticipated to be: Federal government 5%, State government 10%, Local government 15%, NGOs 10%, public participants 60%. The WRP and MCP will be primarily responsible for preparing proceedings and disseminating information to the community. They will work directly with DNR to collaborate with EPA Great Lakes National Program Office (GLNPO) and other nonfederal partners to plan and execute outreach and community engagement. No program income is anticipated from these meetings (no registration fees). The financial assistance for these meetings to support the public purpose (not for EPA's direct use or benefit) and DNR will oversee the planning and agenda of these meetings, in cooperation with EPA and other partners.

* The WRP is a formalization of a team long standing partners (150+) who have been working to help delist the Milwaukee Estuary Area of Concern, which includes Milwaukee County Parks and DNR. The WRP developed a universal branding kit which is utilized by Partner leads for outreach material development and provide additional support, as needed for event planning and promotion.

** The CAC serves as the voice of the community in the process of cleaning up Milwaukee's AOC. They create and facilitate conversation between the community and the regulatory authorities in charge of completing the work, ensuring the community's concerns and ideas are recognized and prioritized.

Collaboration with Partners:

A project team made up of representatives from DNR, MCP, and partners will ensure coordination and continuous interaction between parties. At a minimum the project team will include the respective project managers for all agencies. The project team will use collaborative decision making. The team shall function within the framework of funding regulations, state statutes, and County ordinances. It is recognized that project outputs must meet Milwaukee Estuary AOC goals and criteria within the scope of the AOC program. It is DNR's responsibility to ensure satisfaction of these goals and criteria.

Responsibilities of Partners, Collaboration & Decision Making:

The MCP and DNR are entering into this project with a shared vision of water quality and wildlife habitat improvement through a collaborative approach. It is the intent of all to complete a project that benefits the AOC and in turn the community, while fitting into the site and regulatory constraints. It is recognized that the project must meet the funding goals and criteria. It is DNR's responsibility through the funding to ensure satisfaction of these goals and criteria for meeting the delisting of the BUIs.

A project team made up of representatives from the DNR and the MCP will ensure coordination and continuous interaction between parties. At a minimum the project team will include the respective project managers for both agencies. The project team will utilize collaborative decision making.

The project team will develop the RFPs to solicit contracting firms, participate in pre-bid contractor meetings, participate in progress meetings, discuss change orders, and provide updates. The MCP will develop a draft RFP for the project team to review and comment by the DNR and project team. The team shall function within the framework of funding regulations, state statutes, County ordinances, and County procurement procedures. It is recognized that project outputs must meet Great Lakes Restoration Initiative and AOC goals and criteria. It is DNR's responsibility to ensure satisfaction of these goals and criteria.

Milwaukee County shall:

- Provide a project manager.
- Provide access to its properties for this scope of work to be conducted.
- Administer the funding according to the aid agreement and this scope of work.
- Hire qualified contractors and staff to carry out this scope of work.
- Assure the scope of work defined has been completed in accordance with the agreed upon schedule.
- As landowner, will secure or have consultants secure necessary permitting.
- Coordinate with all relevant County departments.
- Coordinate the AOC project with other work occurring in the project areas.
- Develop comprehensive plan, including allocated capacity and funding, for long-term maintenance of project site.
- Obtain necessary approval from local entities, including the Milwaukee County Board.
- Work with the DNR to ensure the project meets the Area of Concern program goals to the DNR's satisfaction.
- Review all contractor and subcontractor invoices to assure that all work included is complete before submitting an invoice to DNR for reimbursement.

Wisconsin Department of Natural Resources shall:

- Provide a project manager.
- Provide funding for the execution of this scope of work in the amount specified in section Project Funding & Invoicing.
- Provide oversight of this funding agreement.

- Provide any available information collected as part of other AOC related projects.
- Provide any available NHI data for the AOC restoration project area (preferably in a GIS format).
- Work with EPA to complete NHPA and Section 106 requirements through a separate project with UW-Milwaukee.
- Review and approve drafts, work products, invoices and deliverables in a timely manner.

Environmental Justice Considerations:

In April 2020, the Milwaukee County Board of Supervisors passed an ordinance that declared racism to be a public health crisis in the County and committed the County to “identifying and eliminating any racism in its institutional policies, procedures, and power structures for Black and brown individuals and communities so everyone in Milwaukee County can thrive.” The effects of segregation at public pools and beaches have resulted in the historic exclusion of people of color from swimming opportunities. Recent analysis and report by Conservation Science Partners (CSP) ([The Nature Gap](#), 2020) also found that “the United States has fewer forests, streams, wetlands, and other natural places near where Black, Latino, and Asian American people live. Notably, families with children—especially families of color with children—have less access to nature nearby than the rest of the country.” This is compounded by access restrictions related to ongoing beach closures in Milwaukee County. Work under this project will help begin to address long standing issues related to how people of color in our community relate to and access our waterways.

The first step for both the County and partners in defining and addressing environmental justice issues is to conduct community outreach, promote stewardship, and provide opportunities for meaningful input. This is an ongoing and adaptive process that the partners in the Milwaukee Estuary AOC are working towards. MCP in coordination with the WRP will continue to host outreach events and meeting, like those conducted for the South Shore Beach Rehabilitation Project, which include guided tours, printed and video education materials, social media, published interviews, and short educational presentations (online) to maintain a consistent flow of information for the public. In addition, MCP has secured communications-related funding to expand online content which will include the creation of Parks AOC website with resources for the public and contractors, as well as increase the amount of engagement and types of media we create for our various online outlets (Facebook, Instagram, TikTok, etc.). Key next steps will be working with Communications and Outreach workgroup, CAC, and WRP partners to 1) identify and address (where possible) EJ issues for the McKinley and Bradford Beach (e.g., creating a more engaging and targeted outreach campaign, boosting community participation and contributions) and 2) create a comprehensive workforce training initiative based around habitat restoration. In addition to these measure MCP will also continue their ongoing efforts towards addressing equity issues throughout the County.

Work conducted under the project itself will also actively address access issues by reducing the number of beach closings at two locations that serve diverse communities. MCP developed the Parks Equity Index¹ to help ensure the needs of park users are reflected in the guiding decisions of the department, recognizing that direct connection to community members is not always an option. This tool, while not a replacement for direct engagement, helps inform decisions by measuring and identifying equity needs specific to each park site. Each Park was given an Equity Index score from 1 - 10. The higher the score, the greater the equity need within a park service area. A score of 1-3 is a low equity need, 4-6 a modest need, and 7-10 a high need.

Bradford Beach has a score of 7 and McKinley Beach has a score of 8. Site use data reveals that both locations are highly used by Black and Latino families: McKinley - 44% Black, 13% Latino and 33% White users, and

¹ The equity index analysis includes CDC Social Vulnerability Index (SVI) which represents socioeconomic status, household composition & disability, minority status & language, and housing type & transportation, in addition to a weighted composite data analysis of the following metrics and parameters: service area & park type; income data; at risk population data; demographic data; access to health care; and crime data.

Bradford - 31% Black, 13% Latino, and 47% White users. Every beach closure and access restriction reinforces hurdles in access to open space already experienced by these historically marginalized communities. This is compounded by the fact the McKinley is currently closed for safety issues. When both the McKinley Beach Reconstruction and the McKinley and Bradford Beach Improvements Projects are complete there will be an overall reduction in beach closures. This will support ongoing outreach and engagement designed to rebuild trust and ensure that all our community members feel safe and welcome at County beaches.

Timetable: January 1, 2024 – May 31, 2027

Task	Timeframe	Responsible Party
RFP posted + Proposal Selection Process	January 2025-March 2025	MCP
Contractor Selected & Contract Awarded	March-April 2025	MCP, DNR
QAPP Development	April 2025	MCP, Contractor, DNR
Data review, additional surveys (as needed), Field visits, & FS Preparation	May 2025 – December 2025	Contractor
Draft Planning & FS document (60%); Assessment by stakeholders	December 1, 2025	Contractor, MCP, DNR, MKE Estuary AOC Tech Team and other Stakeholders*
Public Outreach Event/ Social Media Content	Spring 2026	Contractor, MCP, DNR
Draft Planning & FS document (90%); Assessment by stakeholders	March 2026	Contractor, MCP, DNR, MKE Estuary AOC Tech Team and other Stakeholders*
Final Planning & FS document Completion	May 2026	Contractor, MCP, DNR
Design Phase	May 2026 -May 2027	MCP, Contractor
Preparation of permits	May 2026 – March 2027	Contractor, DNR
Draft Design Completed (30%); Assessment by MCP & DNR only	August 1, 2026	Contractor, MCP, DNR
Draft Design Completed (60%); Assessment by stakeholders	November 1, 2026	Contractor, MCP, DNR, MKE Estuary AOC Tech Team and other Stakeholders*
Public Outreach Event	Winter 2027	MCP, Contractor, DNR, WRP, CAC
Bid Documentation Prep	February – May 2027	Contractor, MCP
Draft Design Completed (90%); Assessment by stakeholders	March 2027	Contractor, MCP, DNR, MKE Estuary AOC Tech Team and other Stakeholders*
Additional Stakeholder input	March-April 2027	Stakeholders*
Project reporting	Quarterly	MCP, Contractors
Additional public outreach and Tech Committee updates	As necessary	MCP, Partners, DNR, Contractors

Final Design Completion, Subaward Report, Billing, & Project Closeout	May 2027	MCP, Contractors
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**Stakeholder groups may include local conservation advocacy, community/neighborhood, and other non-profits groups like Riverkeeper and Milwaukee Water Commons (Beach Ambassadors). Parks will also promote the creation of Friends Groups for Bradford and McKinley Beach.*

Deliverables:

The following is a list of tasks that must be completed for the project along with the deliverables associated with each task. Deliverables for this project will be completed by MCP through subaward agreement. All work products must be approved by DNR and will be retained as property of DNR. All work deliverables will be submitted to the DNR Project Manager by the subaward recipient.

Task 1: Services and Development

- a) Draft and final RFP documents.
- b) Contractor selected and awarded contract (Professional Service Agreement)
- c) Copy of all contractor submittals & proposal ranking.

Task 2: Planning & Design Quality Assurance Project Plan (QAPP)

- a) Completed QAPP in electronic format.
- b) Amended QAPP as needed.

Task 3: Feasibility Study & Basis of Design Report (Phase 1 – Planning)

- a) Summary memorandum of identified data gaps and proposed remedies
- b) Draft and final basis of design report and related files

Task 4: Final Plans and Specifications (Phase 2 – Design):

- a) Summary memorandum of identified climate impacts and description of climate-resilient actions
- b) Draft and final plans and specifications

Task 5: Permitting and Regulatory Requirements (Design Phase)

- a) Copies of all permit applications, materials, and regulatory correspondence.

Task 6: Bid Package Preparation (DRAFT)

- a) Draft bid package

Task 7: Collaboration with Project Partners and Stakeholders

- a) Summary of public feedback, public meeting minutes, and stakeholder (DNR, Tech Team, WRP, AOC Outreach and Communications Team) meeting minutes in electronic format; electronic format copy of any public informational meeting deliverables, presentations, meeting notices, etc.
- b) Meeting minutes from monthly check-in meetings with the Project Team.

Task 8: Quarterly Reporting

- a) Quarterly Project Reports for each quarter from receipt of funding through project close out.
- b) Final report on activities completed.

Project Budget:

Budget Detail	Year 1 January 1, 2024 – Dec. 31, 2025	Year 2 Jan. 1, 2026 - Dec. 31, 2026	Year 3 Jan. 1, 2027 – May 31, 2027	Total Project Cost
Personnel: Planning Department Staff (45 hours)	\$3,000.00	\$3,000.00	\$3,000.00	\$9,000.00
Fringe Benefits (55%)	\$1,650.00	\$1,650.00	\$1,650.00	\$4,950.00
Travel	\$0.00	\$0.00	\$0.00	\$0.00
Equipment	\$0.00	\$0.00	\$0.00	\$0.00
Supplies	\$0.00	\$0.00	\$0.00	\$0.00
Contractual	\$59,350.00	\$59,350.00	\$59,350.00	\$178,050.00
Other-Outreach		\$4,000	\$4,000.00	\$8,000
Total Direct	\$64,000.00	\$68,000.00	\$68,000.00	\$200,000
Indirect (RATE %)	\$0.00	\$0.00	\$0.00	\$0.00
Total Project Costs	\$64,000.00	\$68,000.00	\$68,000.00	\$200,000

Budget Detail:

Personnel:

Milwaukee County Planning Department staff will provide review and subject matter expert input through both phases of work.

Contractual: A Planning/Design Contractor will be hired through a competitive process to complete all related tasks toward completion of the Basis of Design Report and Final Design, in coordination with MCP and DNR.

Other-Project Outreach costs are those needed to cover costs associated with the creation of public outreach materials, printing, poster creation, mailers, signage development and creation, social media promotion (i.e., Facebook costs), advertising fees for RFPs, and other outreach needs as determined in coordination with DNR and the CAC.

References:

DNR 2022. Milwaukee Estuary AOC Beach Closings (Recreational Restrictions) BUI MAL