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## May Board Cycle

**Milwaukee County Parks**

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Wauwatosa, WI 53226

(414) 257-PARK

Date: April 16, 2021  
To: Marcella Nicholson, Chairwoman, County Board of Supervisors  
From: Guy Smith, Executive Director, Milwaukee County Parks  
Subject: **Milwaukee County Parks 2021 Workforce Programs - (INFO)**

### Issue

Milwaukee County Parks introduces three new workforce programs to establish a career pipeline for underserved individuals, improve workforce diversity, and improve maintenance of green infrastructure, trails, and other amenities.

### Background

In the Milwaukee County 2021 Operating Budget, Parks was allocated \$40,000 to implement a new workforce program (FKA UpLift Milwaukee) with the purpose of advancing diversity within the Parks workforce and establishing a new career pipeline for traditionally underserved individuals.

In 2021, Milwaukee Metropolitan Sewerage District (MMSD) also introduced a three-year pilot workforce development program with similar goals called Fresh Coast Fresh Start (FCFS). MMSD has committed \$500,000 over the next three years in support of FCFS and has contracted with Cream City Conservation and Consulting (Cream City), a local workforce development organization, to implement the program. FCFS is an 8-month, holistic workforce program connecting unemployed, underemployed, and reentering citizens with training, work experience, and wrap-around services. The program relies on partners who can provide project sites, hands-on work experience, and opportunities for future full-time employment, thus aligning well with Parks' needs. Parks staff have built a collaborative partnership with MMSD and Cream City to leverage each other's strengths and offer a more robust workforce experience than we could have achieved on our own. The three-way partnership is outlined in a draft MOU currently under review by MMSD.

Parks will also partner with MMSD and Cream City on two additional workforce programs for youth and young adults: Fresh Coast Ambassadors and Trails & Conservation Crew.



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Strengthening Community



Prepared By: Lindsay Frost, Engagement Manager, Milwaukee County Parks

Approved By: Guy Smith, Executive Director, Milwaukee County Parks *Guy Smith*

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**Attachment:** 2021 Parks Workforce Programs Summary Report

**Copy**

- David Crowley, County Executive
- Mary Jo Meyers, Chief of Staff, County Executive's Office
- Sheldon Wasserman, Parks, Energy & Environment Chair, Supervisor District 3
- Steven Shea, Parks, Energy & Environment Vice-Chair, Supervisor District 8
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Sylvia Ortiz-Velez, Parks, Energy & Environment Committee Member, Supervisor District 12
- Liz Sumner, Parks, Energy & Environment Committee Member, Supervisor District 1
- Kelly Bablitch, Chief of Staff, County Board of Supervisors
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Anthony Rux, Research & Policy Analyst, Office of the Comptroller



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