

**COUNTY OF MILWAUKEE  
INTER-OFFICE COMMUNICATION**

**DATE:** December 12, 2012

**TO:** Supervisor Marina Dimitrijevic, Chairperson, County Board of Supervisors

**FROM:** Brian Taffora, Director - Economic Development Division, Department of Administrative Services

**SUBJECT:** MCAMLIS Business Needs Assessment Professional Services Contract

**ISSUE**

The Director of Administrative Services, Division of Economic Development is requesting authority to execute a Professional Consultant Services contract with an experienced GIS consulting firm to conduct a 'location- based data and technologies' (LBDT) Business Needs Assessment leading to the development of a (Five Year Work Program) LBDT Implementation Plan. The Consultant developed Business Needs Assessment and Implementation Plan will capitalize on Milwaukee County Automated Mapping and Land Information System (MCAMLIS) ongoing GIS investments and resources. The development of a LBDT Implementation Plan is intended to guide the MCAMLIS Steering Committee decision making related to the support and use of location- based data and technologies into the future and is expected to result in enhanced and sustained local community operations and services as may be aided by MCAMLIS throughout Milwaukee County over a five year period.

**BACKGROUND**

On March 20<sup>th</sup>, 2012, the MCAMLIS Steering Committee directed the Committee Chairman to select members to a Sub-committee whose charge was to develop a 'Work Program' for MCAMLIS to be conducted over the next 3-5 years. Whereby a Business Needs Assessment Sub-committee was appointed and conducted meetings through the summer of 2012 and concluded its findings in November 2012.

An RFP was drafted, released and evaluated based on multiple technical and cost criteria through 2012. Requests for proposals were sent to 15 firms. These firms were identified through a list compiled by MCAMLIS Steering Committee Members, the Wisconsin State Cartographers Office, and through the advertisement process.

Six proposals were received in the Milwaukee County Land Information Office by the deadline of 2:00 PM, September 21, 2012.

The following firms submitted proposals:

1. Sanborn
2. GeoPlanning Services LLC
3. PlanGraphics, Inc.
4. BLACK & VEATCH CORP

## 5. GEODECISIONS

## 6. GRAEF

The consultant selection committee evaluated each MCAMLIS Business Needs Assessment proposals. Appointed Staff (S), Workgroup (W), Alternate (A) and Member (M) of the Sub-Committee include:

Don Nehmer (M, W) – MCAMLIS Steering Committee Chair, Capital Program Manager, MMSD

- Nancy A. Olson (M) – MCAMLIS Steering Committee Vice-chair, Chief Information Officer, City of Milwaukee
- John Bennett (M) – Inter-governmental Coordinating Council (ICC) member representative to the MCAMLIS Steering Committee, City Engineer, City of Franklin
- Greg High (M) – DAS/Facilities Management - Director, AE & ES Division
- Emily Champagne (M, W) – Senior GIS Analyst, MMSD
- Kevin Bruhn (A, S)– representing Greg High, GIS Specialist, MCAMLIS Staff, Milwaukee County
- Todd Niedermeyer (A) – representing John Bennett, City of Franklin, GIS Consultant
- William Shaw (M, W, S) – MCAMLIS Project Manager, Milwaukee County

The selection team evaluated and scored each of the submitted proposals based on but not limited to the following factors:

1. Experience of Firm in related projects
2. Response to overall Scope of Work
3. Cost

The MCAMLIS Business Needs Sub-Committee presented its findings to the Steering Committee on December 4<sup>th</sup> 2012. The Steering Committee approved the Business Needs Sub-Committee report and recommendation and authorized the MCAMLIS project Manager to effect the execution of a Professional Services Contract with GEODECISIONS, Inc. of Madison Wisconsin.

#### RECOMMENDATION

The Director of County Economic Development respectfully recommends the County Board authorize the Milwaukee County Automated Mapping and Land Information System Steering Committee to execute a Professional Services Contract with GEODECISIONS, Inc. at a cost of \$149,845 or less.

Prepared by: William Shaw, MCAMLIS Project Manager

Approved by:

  
 Brian Taffora, Director  
 DAS-ECD