

1 By Supervisors Jursik and Broderick
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4 **A RESOLUTION**
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6 Creating the Long Range Lakefront Planning Committee to develop a vision for the
7 lakefront from Veterans Park south to the Interstate 794 interchange, and from Van
8 Buren east to Lake Michigan and planning for O'Donnell Park and the Downtown
9 Transit Center.
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12 WHEREAS, since the failure of a decorative panel on the O'Donnell Park parking
13 structure in June of 2010, much discussion has occurred within the community over the
14 future of O'Donnell Park; and
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16 WHEREAS, because of the physical connection of O'Donnell Park and location
17 on the southwest corner of Michigan Street and Lincoln Memorial Drive, alternative uses
18 for the Downtown Transit Center site have also generated discussion; and
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20 WHEREAS, in addition, the Milwaukee Common Council and Mayor approved a
21 vision to the Downtown Area Comprehensive Plan (Plan) in October of 2010, which
22 includes recommendations for improvements to the lakefront from Van Buren Street
23 east to Lake Michigan and specifically at the Downtown Transit Center, O'Donnell Park
24 and other assets including parkland and lakebed grant properties; and
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26 WHEREAS, while many of the City of Milwaukee Plan's recommendations have
27 been echoed by various community stakeholders, other stakeholders such as
28 Milwaukee County, desire a greater discussion about the future of the lakefront,
29 particularly as the Plan relates to the Downtown Transit Center and O'Donnell Park; and
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31 WHEREAS, establishment of a long range, lakefront planning committee would
32 provide an open forum for representatives of lakefront stakeholders to create a common
33 vision for the future of the lakefront; now, therefore,
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35 BE IT RESOLVED, the Milwaukee County Board of Supervisors does hereby
36 create the Long Range Lakefront Planning Committee that will develop a common
37 vision for the lakefront from Veterans Park south to the Interstate 794 interchange, and
38 from Van Buren east to Lake Michigan; and
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40 BE IT FURTHER RESOLVED, the Long Range Lakefront Planning Committee
41 shall consider alternative uses of the Downtown Transit Center and O'Donnell Park
42 among other future uses of the lakefront and preservation of green space; and
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44 BE IT FURTHER RESOLVED, that the Long Range Lakefront Planning
45 Committee will be comprised of members from the following organizations/agencies as
46 follows:

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- Six government officials to be appointed as follows: (1) by the Mayor of the City of Milwaukee: Commissioner of the Department of City Development, or designee, and a representative of the UWM School of Architecture and Urban Planning; (2) by the Common Council President: a member of the Milwaukee Common Council; (3) by the County Executive: Director of the Parks Department (or designee) and Director of Economic Development; and (4) by the County Board Chairman: a member of the County Board
- Six members of the public to be appointed as follows: (1) by the County Executive: a representative of the War Memorial Center, a representative of the Milwaukee Art Museum and a representative of Discovery World; (2) by the County Board Chairman: a representative of the business community, the chairman of the Lakefront Development Advisory Commission, and a representative of the Betty Brinn Children's Museum; (3) by the Mayor of the City of Milwaukee: a representative of Summerfest

; and

BE IT FURTHER RESOLVED, that the Long Range Lakefront Planning Committee shall provide the Milwaukee County Board of Supervisors and the Milwaukee Common Council with a final report by December of 2012 that shall include recommendations regarding: (1) site and use of O'Donnell Park and the Downtown Transit Center and (2) the structure for long range planning for the economic development of the lakefront (as defined above), including a vision for current and future stakeholders as well as a long range financial/development implementation plan to realize the agreed upon vision; and

BE IT FURTHER RESOLVED, that the Long Range Lakefront Planning Committee shall provide the Milwaukee County Board of Supervisors and the Milwaukee Common Council with regular updates as to the Committee's progress; and

BE IT FURTHER RESOLVED, that all appointments to the Committee shall occur within 30 days of adoption of the resolution and that the Parks Director shall serve as the committee chairperson.