

COUNTY OF MILWAUKEE
Inter-office Communication

DATE: May 16, 2024

TO: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

FROM: Donna Brown-Martin, Director, Department of Transportation
Denise Wandke, President and Managing Director, Milwaukee County Transit System

SUBJECT: From the Director, Department of Transportation, and the President and Managing Director, Milwaukee County Transit System, providing an Informational Report regarding the WisGo Fare Collection System.

FILE TYPE: Informational Report

BACKGROUND

The attached presentation is an update on the Milwaukee County Transit System's (MCTS) WisGo fare collection system. Congestion Mitigation and Air Quality (CMAQ) funding was awarded to Milwaukee County for the Expansion of MCTS Mobile App/Enhanced Fare Collection System (File No. 20-410). MCTS presented a Title VI equity review of the new fare collection system (File No. 22-603) and an update on the project (File 23-455). The attached presentation will provide a review and update of the implementation and its expansion to other cities.

ALIGNMENT TO STRATEGIC PLAN

Describe how the item aligns to the strategic plan:

- 2A: Determine what, where, and how we deliver services to advance health equity.
- 2C: Apply a racial equity lens to all decisions.
- 3A: Invest "upstream" to address root causes of health disparities.
- 3B: Enhance the County's fiscal health and sustainability.
- 3C: Dismantle barriers to diverse and inclusive communities.

FISCAL EFFECT

There is no fiscal impact of this informational report.

RECOMMENDATION

For informational purposes only.

VIRTUAL MEETING INVITES

Donna Brown-Martin, Director, MCDOT
Denise Wandke, President and Managing Director, MCTS, dwandke@mcts.org
Tim Hosch, Chief Financial Officer, MCTS, thosch@mcts.org

Prepared by:

Tim Hosch, Chief Financial Officer, MCTS

Approved by:

A handwritten signature in blue ink that reads "Donna Brown-Martin". The signature is written in a cursive style and is positioned above a horizontal line.

Donna Brown-Martin, Director, Department of Transportation

ATTACHMENTS:

PowerPoint

cc: Kelly Bablitch, Chief of Staff, County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Manager, Office of the County Clerk