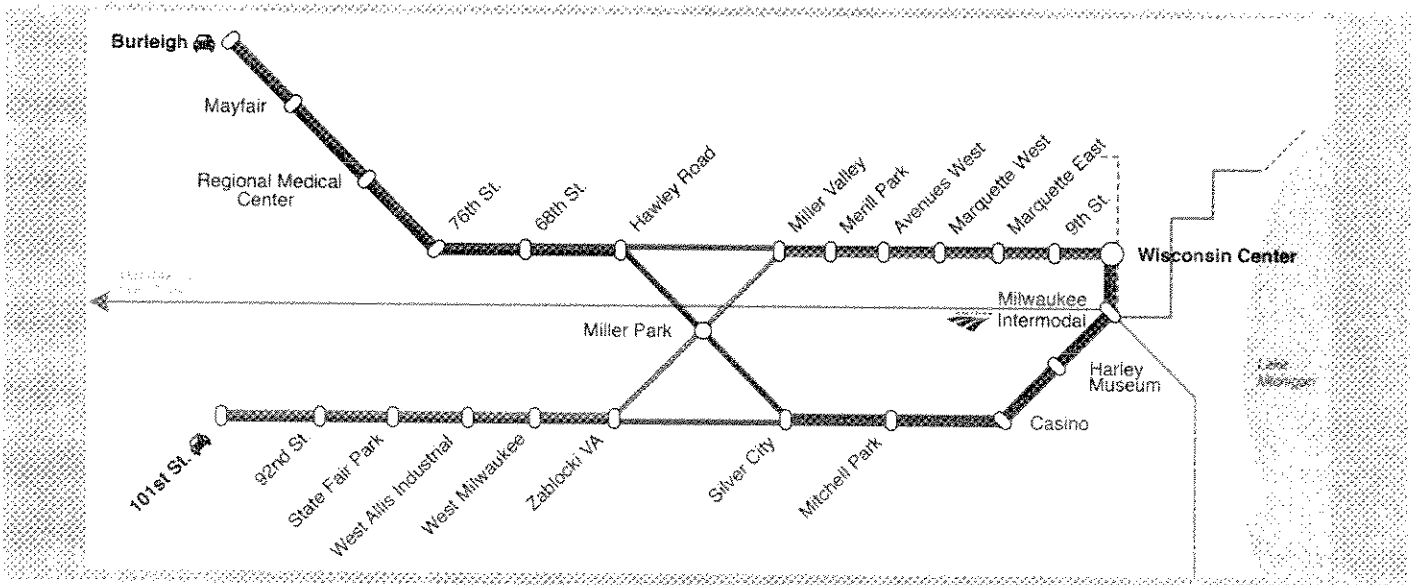


# Better for the Community: The Rehab+Transit Alternative

**Background:** While WisDOT considered a slew of options for I-94 between 70<sup>th</sup> and 16<sup>th</sup> Streets, there was no consideration of an alternative that included a transit route to help reduce congestion on the highway or ensure access for all to local businesses. As a result, a bold and better alternative proposal has been developed by transportation planner and 25-year NJ DOT veteran Dr. Mark Stout. The full proposal, which includes rehabilitating the highway and a transit route, can be found online at <http://wispirg.org/reports/wip/rehab-transit-option>.

## The Transit Alternative would:

- revitalize the region, support economic development, better connect people to jobs, and better accommodate changing local needs.
- provide access for all—drivers as well as those who are not able to, cannot afford to, or choose not to drive—to local businesses, grocery stores, medical services, schools etc.
- meet the needs of Milwaukee's changing demographics. According to the Milwaukee County Commission on Aging, the older adult population will slightly increase over the next 30 years despite projections that the total population of Milwaukee County will decrease. People will increasingly outlive their ability to drive; we must provide options for the elderly. Additionally, young college graduates (and the businesses that employ them) are moving to places with non-driving options.
- save taxpayer money. Depending upon the details of the repair and mode of transit chosen, hundreds of millions of taxpayer dollars could be saved and used to meet other transportation needs, like filling potholes or repairing local roads.



## Suggested Transit Alternative:

- **Red Line:** The route would be parallel to and south of the highway, along Canal St and National Ave, with stops at important places like the Wisconsin Center, casino, VA Center, and West Allis Industrial.
- **Green Line:** This route would be parallel and north of the highway, from downtown to Wauwatosa, with main stops at Marquette, the Miller Valley, Hawley Road, Regional Medical Center, and Mayfair Mall.
- **Orange and Purple Lines:** these routes would connect the Red and Green Lines at Miller Park, creating a huge development opportunity. This accommodates the needs of people traveling in various directions.