



Milwaukee County Opioid Settlement Fund *Application Overview*

BACKGROUND

Milwaukee County has among the highest rates of overdose deaths in Wisconsin, and record numbers of emergency calls related to overdoses have been seen in the last two years. From 2014-2020, the opioid overdose fatality rate in Milwaukee County was 30.9 per 100,000 persons, more than twice the Wisconsin rate of 14.8 per 100,000.

On December 15, 2021, the Milwaukee County Board approved Resolution 21-1127 which authorized Milwaukee County Office of Corporation Counsel (OCC) to enter into Settlement Agreements to receive funds from three distributors. Wisconsin will receive \$420 million which will be divided between 87 local governments. Milwaukee County's portion of those funds total approximately \$71 million. After attorney fees, Milwaukee County will receive \$56.6 million over 18 years.

FUNDING OBJECTIVES

Milwaukee County is seeking proposals from departments for services, projects and investments that support achievement of the following funding objectives:

1. Reduce the number of opioid-related deaths in Milwaukee County
2. Enhance prevention programs that keep individuals from developing substance use disorder (SUD), including youth.
3. Ensure adequate access to timely, affordable, and quality services for all people with SUDs.
4. Develop programs in collaboration with the criminal justice system that treat addiction as a disease, while actively working to reduce the availability of illicit substances
5. Enhance collaboration between community-based initiatives and government agencies
6. Improve epidemiology and surveillance related to substance misuse
7. Support federal, state and local policies and legislation aimed at reducing substance misuse and overdose with equitable, cost-effective, and evidence-based approaches.

The Opioid Settlement Proposal Review Panel will collaborate to make subject matter, equity-based spending recommendations that will maximize the positive impact of opioid settlement funds in Milwaukee County.

ELIGIBLE USES & REVIEW CRITERIA

The Opioid Settlement Proposal Review Panel will use [Proposal Review Criteria](#) to score and discuss internal proposals along with the published list of [Opioid Remediation Uses](#) (see page 3 for an abbreviated list).

APPLICATION PROCESS

Milwaukee County departments are invited to develop a proposal to request funds using this [template for the program narrative](#) and [this template for the budget](#) and submit it through [this form](#) following the timeline below. The Opioid Settlement Proposal Review Panel will review applications using scoring criteria and will make recommendations for settlement fund allocations to the Milwaukee County Executive's Office and the County Board of Supervisors.

Application Release Date: October 3, 2022

Application Close Date: November 3, 2022

The application process may be repeated annually as needed until the funds have been fully allocated.

FUNDING AND IMPLEMENTATION TIMELINE

Requesting departments may propose projects that include one-time expenses such as equipment, technology or capital items or programmatic expenses for up to three years.

Funded departments are responsible for implementing the proposed project(s) that is allocated funding. If departments request funds for community grants or contracts, they are responsible for recruiting, allocating, managing, evaluating, and reporting on those projects.

Funds will be transferred to departments following County Board approval in January 2023. Proposed budgets should include expense line items that will be expended by December 31, 2025.

REPORTING

Ongoing and annual reporting on project progress will be requested. Requesting departments shall define/outline success for their project in the proposal application.

The [Project Management Office](#) can provide guidance on the application process, answer questions, and provide technical assistance to those submitting project ideas and proposals. Information sessions for this process will be held in early October.

Abbreviate Eligible Uses

Schedule A – Core Strategies

1. Expand training and distribution of Naloxone or other FDA – approved drugs to reverse opioid overdoses.
2. Expand distribution of Medication-Assisted Treatment (“MAT”) distribution and other opioid-related treatment.
3. Expand services for pregnant and postpartum women.
4. Expanding treatment for neonatal abstinence syndrome (“NAS”).
5. Expansion of warm hand-off programs and recovery services.
6. Expand services and treatment for incarceration populations.
7. Fund prevention programs such as media campaigns, education and outreach, and drug disposal programs.
8. Expand syringe service programs.
9. Expand evidence-based data-collection and research analyzing the effectiveness of the abatement strategies within this state.

Schedule B – Approved Uses

Part 1: Treatment*

1. Treatment of Opioid Use Disorder (OUD) or any co-occurring Substance Use Disorder (SUD) or Mental Health (MH) condition.
2. Support people in treatment and recovery from OUD and any co-occurring SUH/MH condition.
3. Connections to Care – provide connections to care for people who have or are at risk for developing OUD and any co-occurring SHD/MH conditions.
4. Address the needs of persons with OUD and any cooccurring SUD/MH conditions who are involved in, are at risk of becoming involved in, or are transitioning out of the criminal justice system.
5. Address the needs of pregnant or parenting women and their families including babies with neonatal abstinence.

Part 2: Prevention*

1. Support efforts to prevent over-prescribing and ensure appropriate prescribing and dispensing of opioids.
2. Support efforts to prevent misuse of opioids through media campaigns, education and awareness, community coalitions, etc.
3. Support efforts to prevent overdose deaths and other harms (harm reduction).

Part Three: Other Strategies*

1. First Responders
 - a. Education of law enforcement or other first responders regarding practices and precautions when dealing with fentanyl or other drugs.
 - b. Provision of wellness and support services for first responders and others who experience secondary trauma associated with opioid-related emergency events.
2. Leadership, Planning and Coordination
 - a. Planning to identify root causes of addiction and overdose.
 - b. A dashboard to share reports, recommendations, or plans to spend opioid settlement funds.
 - c. Invest in infrastructure or staffing to support coordination of prevention and intervention strategies to abate the opioid epidemic.
3. Research
 - a. Support opioid abatement research such as monitoring, surveillance, data collection and evaluation of programs and strategies, non-opioid treatment of chronic pain, and improved service delivery.



MILWAUKEE COUNTY OPIOID SETTLEMENT FUND

Project Proposal

{PROJECT NAME}

OPIOID REMEDIATION CATEGORY

Please select the opioid remediation category that applies to this proposal:

- Treatment.** Proposals may include expenditures related to the treatment of opioid use disorder and any co-occurring substance use disorder or mental health condition through evidenced-based or evidence-informed programs or strategies. These activities may include but are not limited to the following:
 - A. Treat opioid use disorder
 - B. Support people in treatment and recovery
 - C. Connect people who need help to the help they need
 - D. Address the needs of criminal justice-involved persons
 - E. Address the needs of pregnant or parenting women and their families, including babies with neonatal abstinence syndrome

- Prevention.** Proposals may include expenditures related to the primary, secondary or tertiary prevention of opioid use disorder in children, youth or adults.
 - A. Prevent over-prescribing and ensure appropriate prescribing and dispensing of opioids
 - B. Prevent use/misuse of opioids through media campaigns, evidenced-based programs in schools
 - C. Training for first responders to participate in pre-arrest diversion program, post-overdose response teams, or similar strategies that connect at-risk individuals to behavioral health services and supports.

- Harm Reduction.** Proposals may include expenditures that aim to reduce opioid-related problems and improve quality of life without primarily emphasizing sobriety or a reduction in use.
 - A. Prevent overdose deaths and other harms
 - B. Expand training for first responders, schools, community support groups and families

- Other Strategies.** Proposals may include expenditures related to research, training, evidence-based data collection, the surveillance of the opioid crisis, analyzing the effectiveness of the abatement strategies.
 - A. Education regarding appropriate practices and precautions when dealing with fentanyl or other drugs.
 - B. Provision of wellness and support services for first responders and others who experience secondary trauma associated with opioid-related emergency events.
 - C. Support efforts to provide leadership planning, coordination, facilitation, training and technical assistance to abate the opioid epidemic
 - D. Support opioid abatement research that may include surveillance, data collection, evaluation of programs

A full list of allowable uses can be found in the [Settlement Agreement](#).

PROJECT DESIGN

1. Provide an overview of how the proposed project addresses the opioid crisis. Begin with a needs assessment and demonstrate how the project provides a feasible solution to the challenges faced by Milwaukee County.

Click or tap here to enter text.

2. Describe any collaborations that will occur during the project period and how this project compliments local, regional, and/or statewide opioid remediation efforts.

Click or tap here to enter text.

PROJECT PERIOD

3. Funds will be transferred to departments following County Board approval in January 2023. Funds must be expended by December 31, 2025.

Project Start Date: Click or tap here to enter text.

Project End Date: Click or tap here to enter text.

POPULATION SERVED

4. Provide an overview of how the proposed project supports historically underserved, marginalized and/or adversely affected groups. If the project will focus on a specific geographic area within Milwaukee County, please describe.

All projects must align with the approved List of Remediation Uses outlined in the [Settlement Agreement](#).

Click or tap here to enter text.

GOALS AND OBJECTIVES

5. Provide an overview of the project's goals, objectives, outcomes, and/or outputs that will be achieved within the proposed project timeline. For multi-year projects, please include short and long-term goals in a SMART format (Specific, Measurable, Attainable, Relevant and Time-Bound). Explain how your project connects to the Funding Objectives outlined in the Application Overview document.

Click or tap here to enter text.

SUPPORTING EVIDENCE

6. Please indicate if the proposed project is evidenced-based, evidenced-informed, or community validated. Innovation is encouraged. Please share why you think your proposed project will be effective in addressing the opioid crisis in Milwaukee.

Click or tap here to enter text.

EVALUATION PLAN

7. Please provide a summary of how data will be collected based on the goals and objectives listed above. Describe the frequency of the data collection and analysis and who will be responsible for these tasks.

Click or tap here to enter text.

SUSTAINABILITY/Evolution

8. Recognizing that the opioid settlement funds are limited, how will the proposed project be sustained beyond the funding period? With the goal of impacting the opioid crisis, please describe how the program or intervention will evolve based on success.

Click or tap here to enter text.

STRATEGIC FOCUS AREA

9. Describe how the proposed project outcomes align with Milwaukee County strategic focus areas, specifically: 2A - Determine what, where, and how we deliver services based on the resolution of health disparities, and/or 3A - Invest upstream to address root causes of health disparities.

Click or tap here to enter text.

BUDGET

10. Please include the amount of funds requested and how they will be used.

Click or tap here to enter text.

Complete the [budget template](#) and add any additional sources of revenue below. *Note: All costs needed for a project should be included in the budget form including direct and administrative expenses.*

Other Revenue Source(s)	Committed or Available Revenue Amount	Potential Revenue Amount
Total Other Revenue Amount	\$0	\$0



Milwaukee County Opioid Settlement Proposal Review Panel Charter

Background

On December 15, 2021, the Milwaukee County Board approved Resolution 21-1127 which authorized Milwaukee County Office of Corporation Counsel (“OCC”) to enter into the Settlement Agreement). Wisconsin will receive \$420 million which will be divided between 87 local governments. Milwaukee County’s portion of those funds total approximately \$71 million. And, after attorney fees, Milwaukee County will receive approximately \$56.6 million which will be paid out in approximately \$3M annually.

Description

The Opioid Settlement Proposal Review Panel will collaborate to make subject matter, equity-based spending and investment recommendations that will maximize the positive impact of opioid settlement funds in Milwaukee County. Criteria for reviewing project ideas will be provided, in alignment the published list of [Opioid Remediation Uses](#).

Goals

1. Review and score proposals from Milwaukee County departments in alignment with established guidelines/rubric of proposal criteria approved by the CEX’s Office.
2. Develop Opioid Settlement Fund allocation recommendations.
3. Ensure that all recommended projects and services have a clear racial and health equity lens.
4. Support the recommendation process as allocations are presented to the Milwaukee County Board.

Membership

There will be a minimum of five members on the panel, consisting of at least:

- One Milwaukee County Department of Health and Human Services employee with expertise in the subject matter;
- One financial representative from the Comptroller’s Office and/or Office of Strategy, Budget & Performance;
- One individual outside Milwaukee County with expertise and experience in the subject matter; and
- One community partner/stakeholder who has developed expertise in the subject matter and does not stand to personally benefit from the recommendations, directly or indirectly.

Member Responsibilities

- Balance the immediate and upstream needs of the community with allowable opioid remediation uses within the panel’s discussions and recommendations
- Explore and use local and organizational data, community input, partner consultation, and/or research on evidence-based, evidence-informed, or community advised practices to inform the group’s recommendations

Strategy, Budget & Performance (SBP) Office Responsibilities

- Schedule panel meetings with appropriate time for discussion
- Maintain consistent communication with and among panel members
- Document the panel's process and the decisions regarding recommendations, including providing all necessary supportive information
- Present recommendations to the SBP leadership, CEX Office representatives, appropriate County Board Committees*, and County Board.

**Note: Approval of the Mental Health Board will be the responsibility of the Milwaukee County Division of Behavioral Health.*

Member Benefits

- Explore innovative approaches to problem-solving within and across subject matter areas
- Contribute to effective projects and services that measurably reduce racial and health disparities
- Participate in an inclusive and transparent approach to decision-making with community input

Meeting Cadence

The Opioid Settlement Fund Review Panel will meet annually in November until Opioid Settlement funds have been allocated.



Milwaukee County Opioid Settlement Fund Proposal Review Criteria

All proposed projects, programs, or services requesting Milwaukee County Opioid Settlement funds will be scored using the following criteria and discussed by the Proposal Review Panel. Project scores from panel reviews will be averaged to steer the panel’s discussion and recommendation process:

- High Priority (60-100 average)
- Moderate Priority (40-59 average)
- Low Priority (0-39 average)

Note: Not all high priority projects will receive funding recommendation.

Item	Criterion	Possible Points	Reviewer
1	Requires a limited term (1-3 year) investment for implementation	Mandatory requirement	SBP/Process Team will review
2	Is within Milwaukee County’s scope of services	Mandatory requirement	SBP/Process Team will review
3	Fits in an Expenditure Category outlined in the Settlement Agreement	Mandatory requirement	SBP/Process Team will review
4	Project start and end dates fit within stated timeframe	Mandatory requirement	SBP/Process Team will review
5	Addresses one of the funding objectives: <ol style="list-style-type: none"> 1. Reduce the number of opioid-related deaths in Milwaukee County 2. Enhance prevention programs that keep individuals from developing substance use disorder (SUD), including youth. 3. Ensure adequate access to timely, affordable, and quality services for all people with SUDs. 4. Develop programs in collaboration with the criminal justice system that treat addiction as a disease, while actively working to reduce the availability of illicit substances 5. Enhance collaboration between community-based initiatives and government agencies 6. Improve epidemiology and surveillance related to substance misuse 	Mandatory requirement	SBP/Process Team will review

	Support federal, state and local policies and legislation aimed at reducing substance misuse and overdose with equitable, cost-effective, and evidence-base approaches.		
Criterion: Project Design		30	
6	Addresses an urgent or upstream community need brought on by the opioid crisis	10	
7	Provides a feasible solution to the demonstrated need	15	
8	Includes alignment and effective collaboration with partners and/or local, regional or statewide efforts	5	
		Total Points Scored	
Criterion: Population Served		10	
9	Supports historically underserved, marginalized, or adversely affected groups or specific geographic area within Milwaukee County.	10	
		Total Points Scored	
Criterion: Goals, Objectives & Evaluation Plan		25	
10	Project goals and objectives align with community needs	15	
11	Goals, objectives, outcomes, and/or outputs of the project are clearly defined and trackable	5	
12	Project has a defined, achievable data collection plan	5	
		Total Points Scored	
Criterion: Supporting Evidence		5	
13	Intended outcomes are likely to be achieved based on rationale	5	
		Total Points Scored	
Criterion: Evolution and Sustainability		10	
14	Has a realistic plan for project sustainability of the whole intervention or parts of the intervention beyond the funding period to prevent gaps in services	5	
15	Has a realistic plan for how the intervention can evolve based on success in impacting the crisis.	5	
		Total Points Scored	
Criterion: Strategic Focus Area		10	

16	Addresses alignment with the strategic focus area: determining what, where and how we deliver services based on the resolution of health disparities	5	
17	Addresses alignment with the strategic focus area: investing upstream to address root causes of health disparities	5	
	Total Points Scored		
	Criterion: Budget	10	
18	Aligns with the activities outlined in the project design	5	
19	Matches the scale of the intended outcomes and populations served	5	
	Total Points Scored		
Total		100	

Milwaukee County Opioid Settlement Fund Review

Please give each response a score. Include notes for each score.
Please enter proposal information and scores [here](#).

Applicant _____

Name of Scorer _____ Date _____

Total Score _____

Application Questions	Incomplete, unclear, and/or marginal quality (30% to 40% of points)	Adequate quality, partially complete (60% - 70% of points)	Outstanding quality, clear, complete (90% - 100% of points)	Total Points Available	Score	Score Notes
1. Requires a limited term (1-3 year) investment for implementation	n/a	n/a	n/a	Pass/Fail		
2. Is within Milwaukee County's scope of services	n/a	n/a	n/a	Pass/Fail		
3. Fits in an Expenditure Category outlined in the Settlement Agreement	n/a	n/a	n/a	Pass/Fail		
4. Project start and end dates fit within stated timeframe	n/a	n/a	n/a	Pass/Fail		
5. Addresses one of the funding objectives: <ul style="list-style-type: none"> • Reduce the number of opioid-related deaths in Milwaukee County • Enhance prevention programs that keep individuals from developing substance use disorder (SUD), including youth. • Ensure adequate access to timely, affordable, and quality services for all people with SUDs. • Develop programs in collaboration with the criminal justice system that treat addiction as a disease, while actively working to reduce the availability of illicit substances • Enhance collaboration between community-based initiatives and government agencies 	n/a	n/a	n/a	Pass/Fail		

Total Points for Page _____

<ul style="list-style-type: none"> • Improve epidemiology and surveillance related to substance misuse 						
Criterion: Project Design = 30 points total						
6. Addresses an urgent or upstream community need brought on by the opioid crisis	No response or vague description.	Describes the need adequately but with little detail.	Describes the need with outstanding clarity, thoroughness, and quality.	10		
7. Provides a feasible solution and project plan to respond to the demonstrated need in a way that aligns with the purpose of this funding	No response or unclear, vague description of what activities will take place and how the activities will address the opioid crisis in Milwaukee.	Activities are listed with descriptions being of adequate but not outstanding quality	Provides clear description of activities (e.g., why, where, what, how) with descriptions being of outstanding clarity and quality. It is clear how elements connect to the opioid crisis in Milwaukee.	15		
8. Includes alignment and effective collaboration with partners and/or local, regional or statewide efforts	No response or no collaboration with partners or other efforts.	Proposal mentions at least one partnership or collaborative effort.	Proposal mentions at least one partnership or collaborative effort in detail. Response is of outstanding clarity and quality.	5		
				Total Points Scored		
Criterion: Population Served – 10 points total						
9. Supports historically underserved, marginalized, or adversely affected groups or specific geographic area within Milwaukee County.	No response or no description of how the proposal supports a targeted	Proposal mentions at least one priority	Proposal discusses in detail the population/neighborhood that will be	10		

	population or geographic area.	population or neighborhood but does not demonstrate an understanding of the population or neighborhood.	targeted and demonstrates an understanding of the target's needs and characteristics and how program activities will address those needs in a culturally appropriate way.			
	Total Points Scored					
Criterion: Goals, Objectives, and Evaluation Plan = 25 points total						
10. Project goals and objectives align with community needs	No response or response does not identify goals or objectives that align with community needs.	Proposal identifies goals and objectives that are clear and aligned to community need.	Proposal outlines clear goals and objectives and discusses in detail how they are aligned to community need.	15		
11. Goals, objectives, outcomes, and/or outputs of the project are clearly defined and trackable	No response or response does not outline clear goals, objective, outcomes and/or outputs.	Proposal identifies goals, objectives, outcomes and/or outputs which are somewhat clear, but not trackable.	Proposal identifies in detail goals, objectives, outcomes and/or outputs and how they will be tracked.	5		
12. Project has a defined, achievable data collection and evaluation plan	No response or response does not include a data collection plan.	Proposal includes a vague description of the data that	Proposal includes a detailed description of the data that will be collected and a	5		

Total Points for Page_____

		will be used and how it will be collected.	timeline for collecting the data.			
	Total Points Scored					
Criterion: Supporting Evidence = 5 points total						
13. Intended outcomes are likely to be achieved based on rationale	No response or response does not include justification for intended outcomes	Proposal includes some data/research that connects program activities with the outcomes outlined.	Proposal includes clear and detailed rational that includes data/research that connects program activities with the outcomes outlined.	5		
	Total Points Scored					
Criterion: Evolution and Sustainability = 10 points total						
14. Has a realistic plan for project sustainability of the whole intervention or parts of the intervention beyond the funding period to prevent gaps in services	No response or response does not address the question.	Proposal includes a plan to sustain the program or parts of the program beyond the proposed funding period.	Proposal includes a clear and detailed plan for sustaining the program or parts of the intervention beyond the funding period.	5		
15. Has a realistic plan for how the intervention can evolve based on success in impacting the crisis	No response or response does not address the question.	Proposal includes a basic description for how the program activities will impact the	Proposal includes a detailed description for how the program activities will impact the opioid crisis and if successful, how the	5		

		opioid crisis in Milwaukee.	program will evolve/adapt to address the changes in the opioid crisis over time.			
	Total Points Scored					
Criterion: Strategic Focus Areas = 10 points total						
16. Addresses alignment with the strategic focus area: determining what, where and how we deliver services based on the resolution of health disparities	No response or response does not address this strategic focus area.	Proposal describes a loose connection to this strategic focus area.	Proposal includes a detailed understanding of how program activities connect to this strategic focus area.	5		
17. Addresses alignment with the strategic focus area: investing upstream to address root causes of health disparities	No response or response does not address this strategic focus area.	Proposal describes a loose connection to this strategic focus area.	Proposal includes a detailed understanding of how program activities connect to this strategic focus area.	5		
	Total Points Scored					
Criterion: Budget = 10 points total						
18. Aligns with the activities outlined in the project design	No response or activities don't match project budget	Budget reasonably matched with the project activities and design.	Budget includes detailed justification for expenses and activities clearly align with project design.	5		

19. Matches the scale of the intended outcomes and populations served	No response or budget is grossly out of scale for intended outcomes.	Budget may need revisions due to proposed allocations and/or the proposed programming may be difficult to complete within the timeline.	Budget is appropriate for the proposed activities.	5		
	Total Points Scored					
Total						