



Civic Dashboard

May 1, 2025 - Jun 12, 2026

Property:

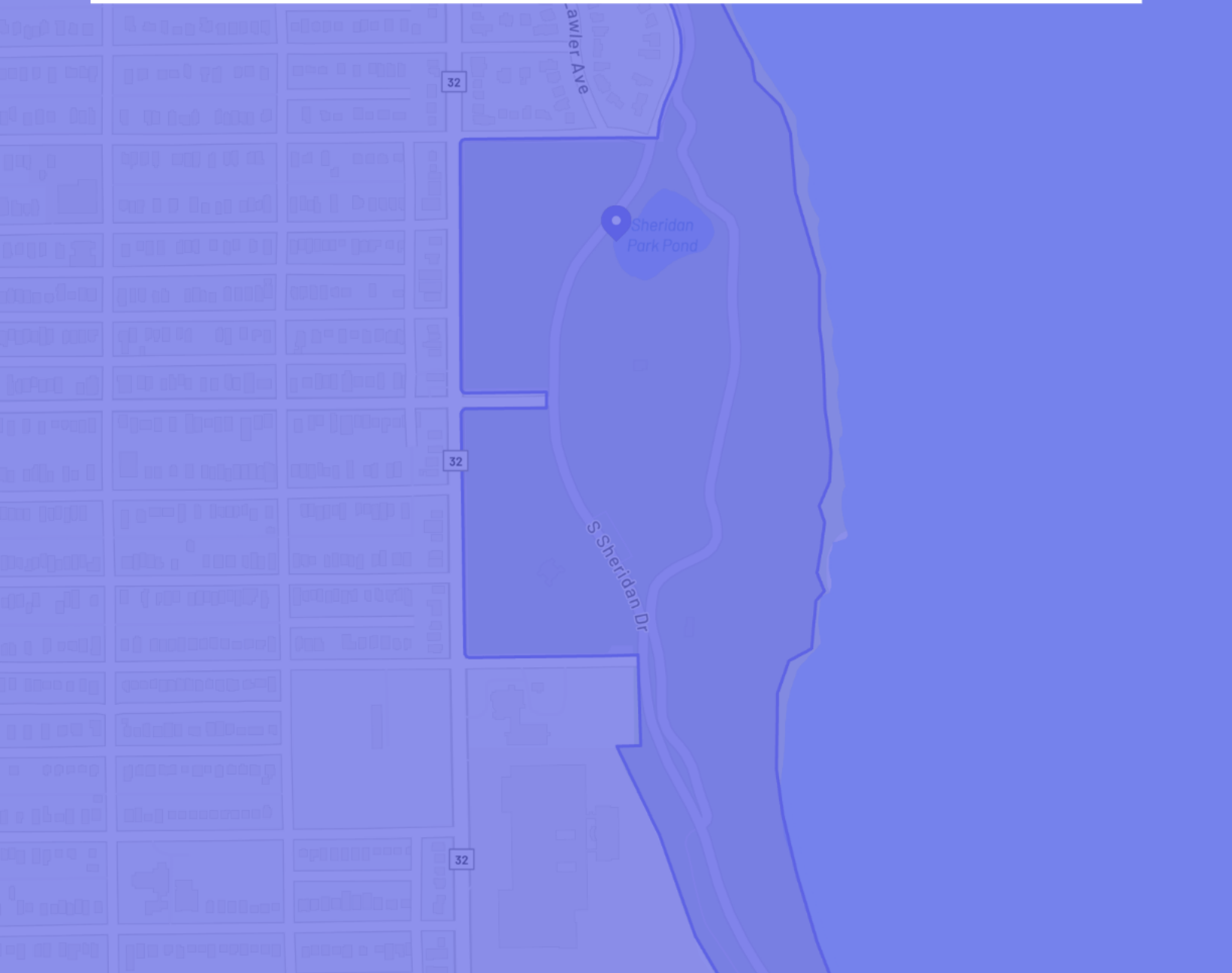


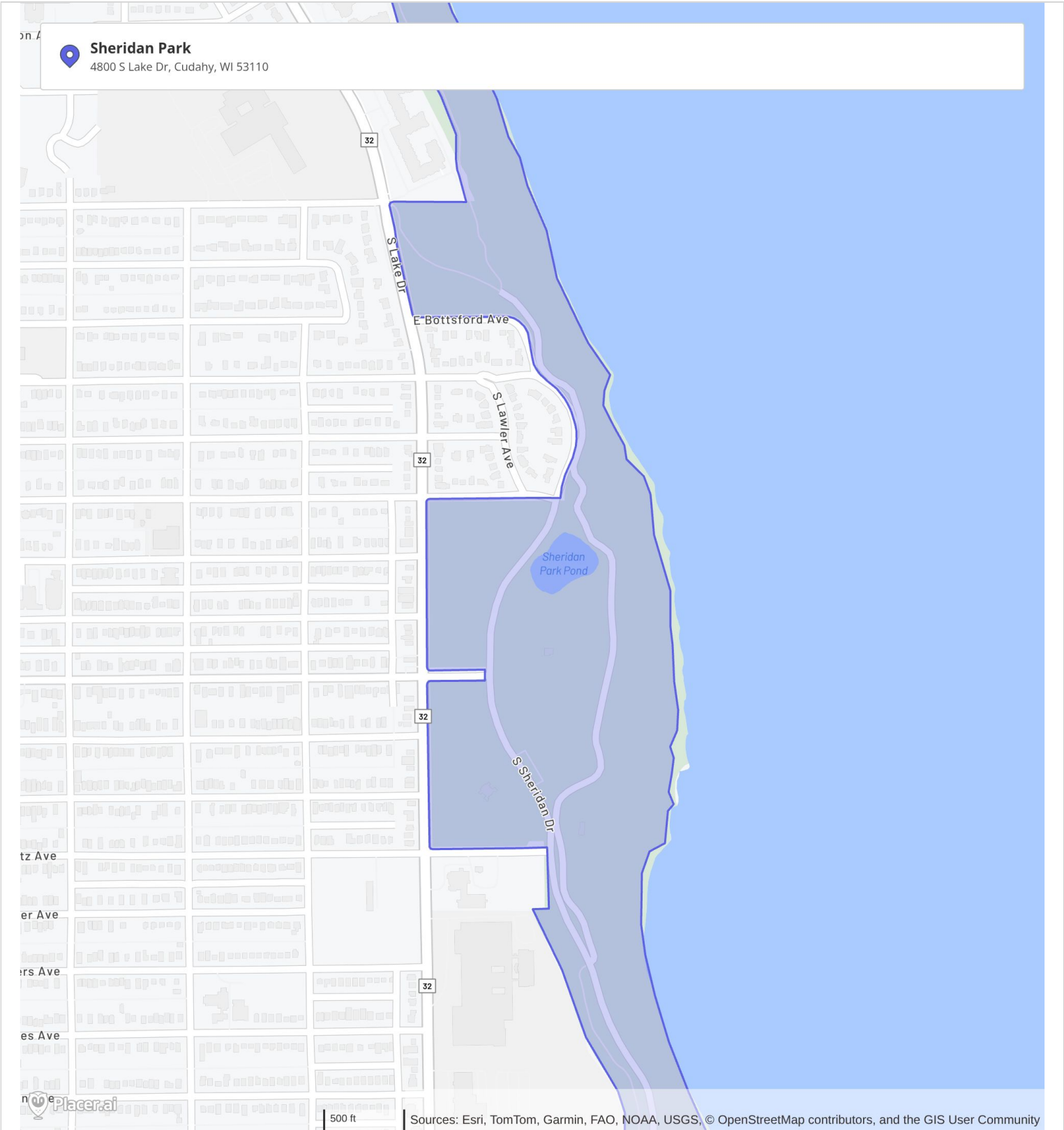
Sheridan Park

4800 S Lake Dr, Cudahy, WI 53110



Scan to view on placer.ai platform







Metrics

Sheridan Park
S Lake Dr, Cudahy, WI

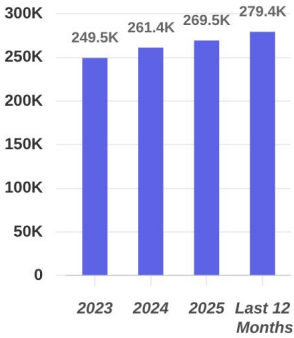
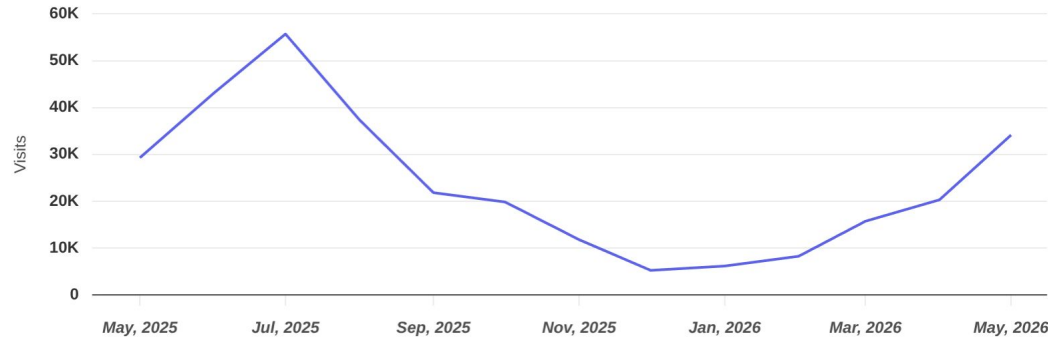
Visits	320.1K	Avg. Dwell Time	50 Min
Visits / sq ft	0.06	Panel Visits	14.4K
Size - sq ft	5.4M	Visits YoY	+5.4%
Visitors	134.4K	Visits Yo2Y	+9.1%
Visit Frequency	2.38	Visits Yo3Y	+15.7%

May 1st, 2025 - Jun 12th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Sheridan Park
S Lake Dr, Cudahy, WI



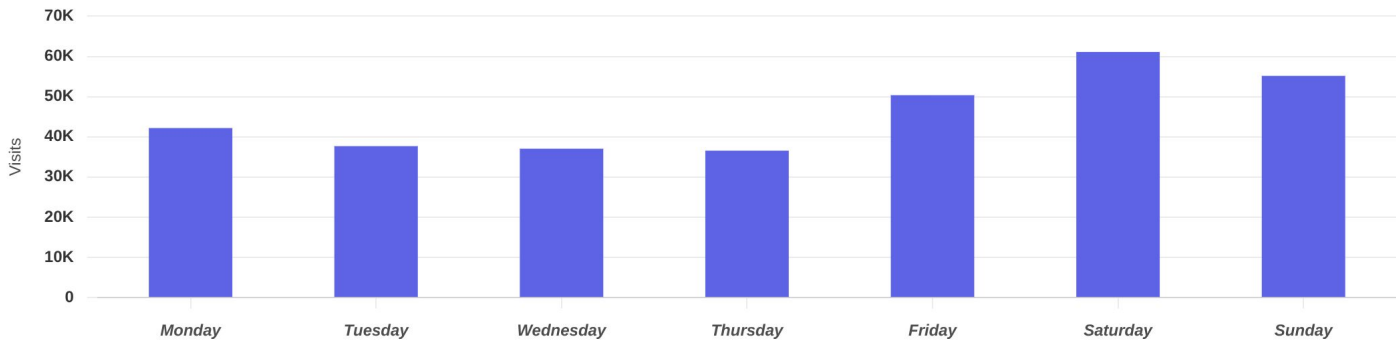
Monthly | Visits | May 1st, 2025 - Jun 12th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Daily Visits

Sheridan Park
S Lake Dr, Cudahy, WI

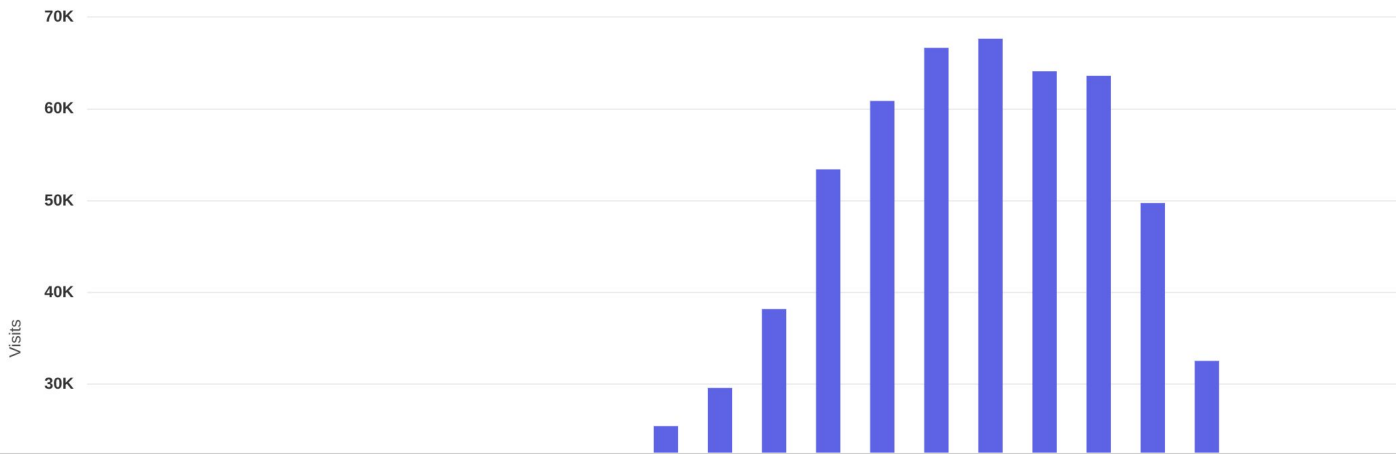


Visits | May 1st, 2025 - Jun 12th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



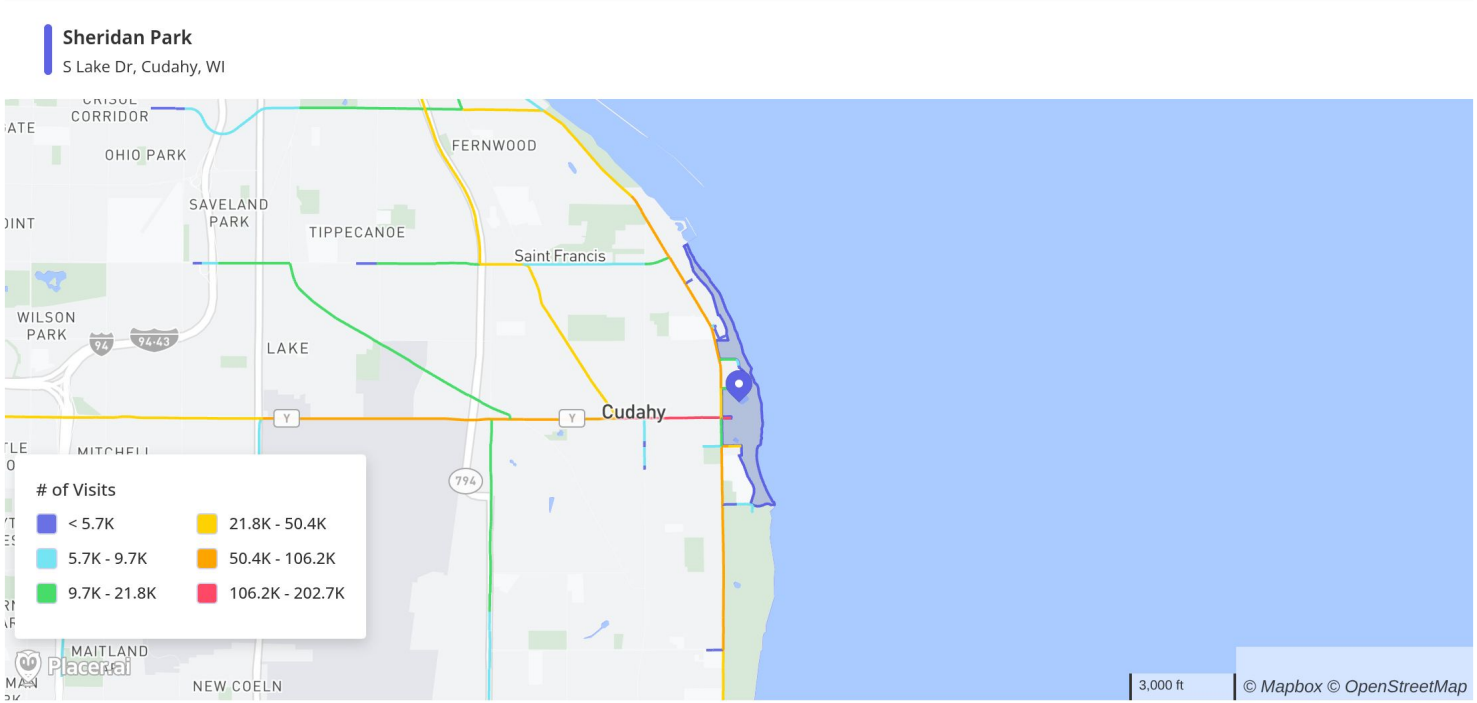
Hourly Visits

Sheridan Park
S Lake Dr, Cudahy, WI





Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

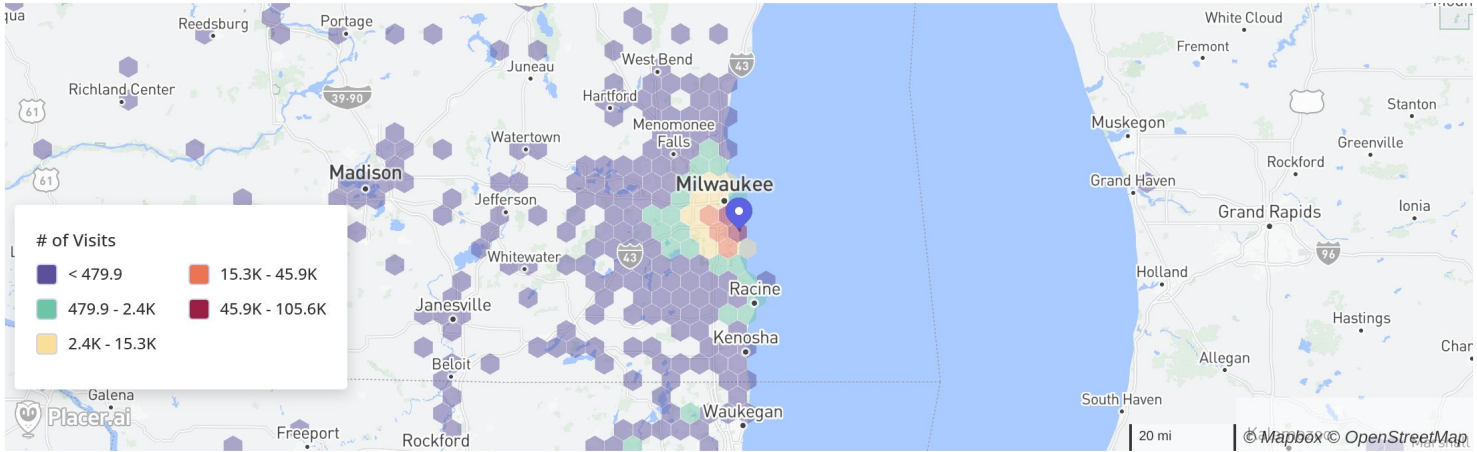
Journey Direction: To Property | May 1st, 2025 - Jun 12th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Trade Area

Sheridan Park
S Lake Dr, Cudahy, WI



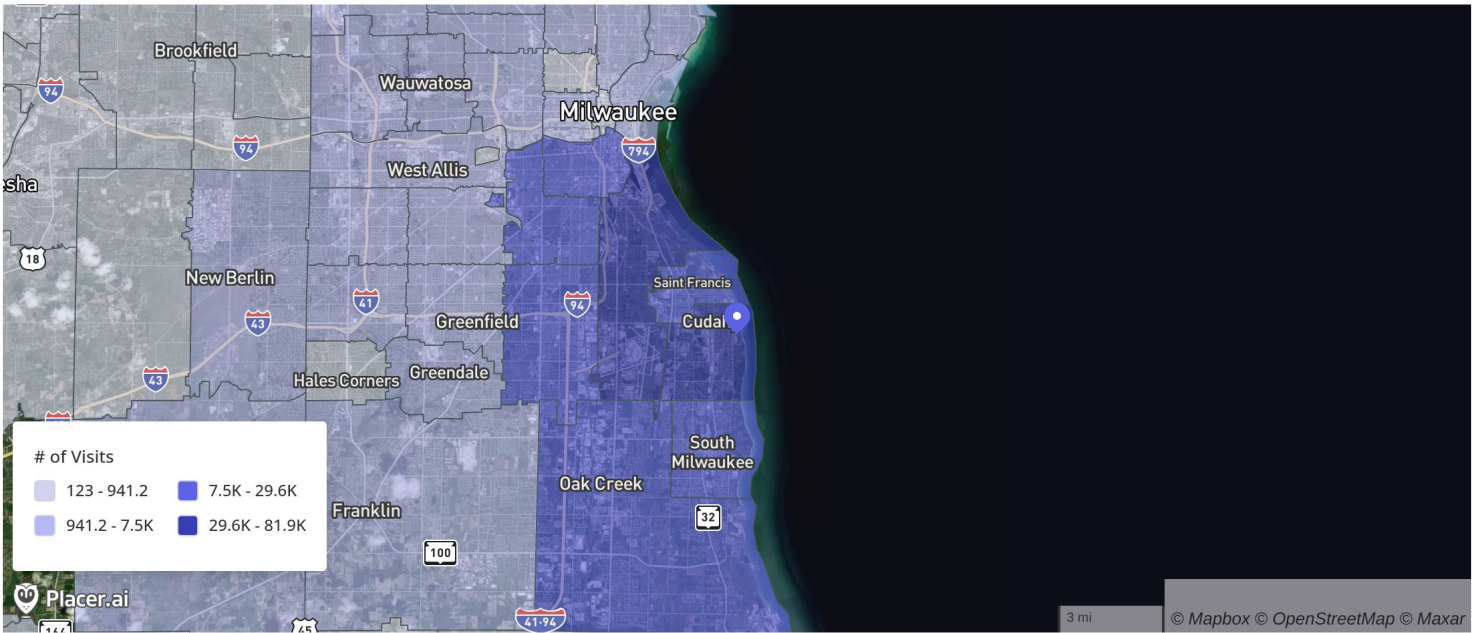
Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

May 1st, 2025 - Jun 12th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Visitors By Origin



Zip Code	Visits (% of Total)
53110 Cudahy, WI	81.9K (25.6%)
53207 Milwaukee, WI	36.1K (11.3%)
53215 Milwaukee, WI	21.4K (6.7%)
53172 South Milwaukee, WI	18.7K (5.8%)
53235 St. Francis, WI	17.6K (5.5%)
53221 Milwaukee, WI	16.2K (5.1%)
53204 Milwaukee, WI	13K (4.1%)



Zip Code	Visits (% of Total)
53154 Oak Creek, WI	9.4K (2.9%)
53219 Milwaukee, WI	6.3K (2%)
53132 Franklin, WI	5.4K (1.7%)

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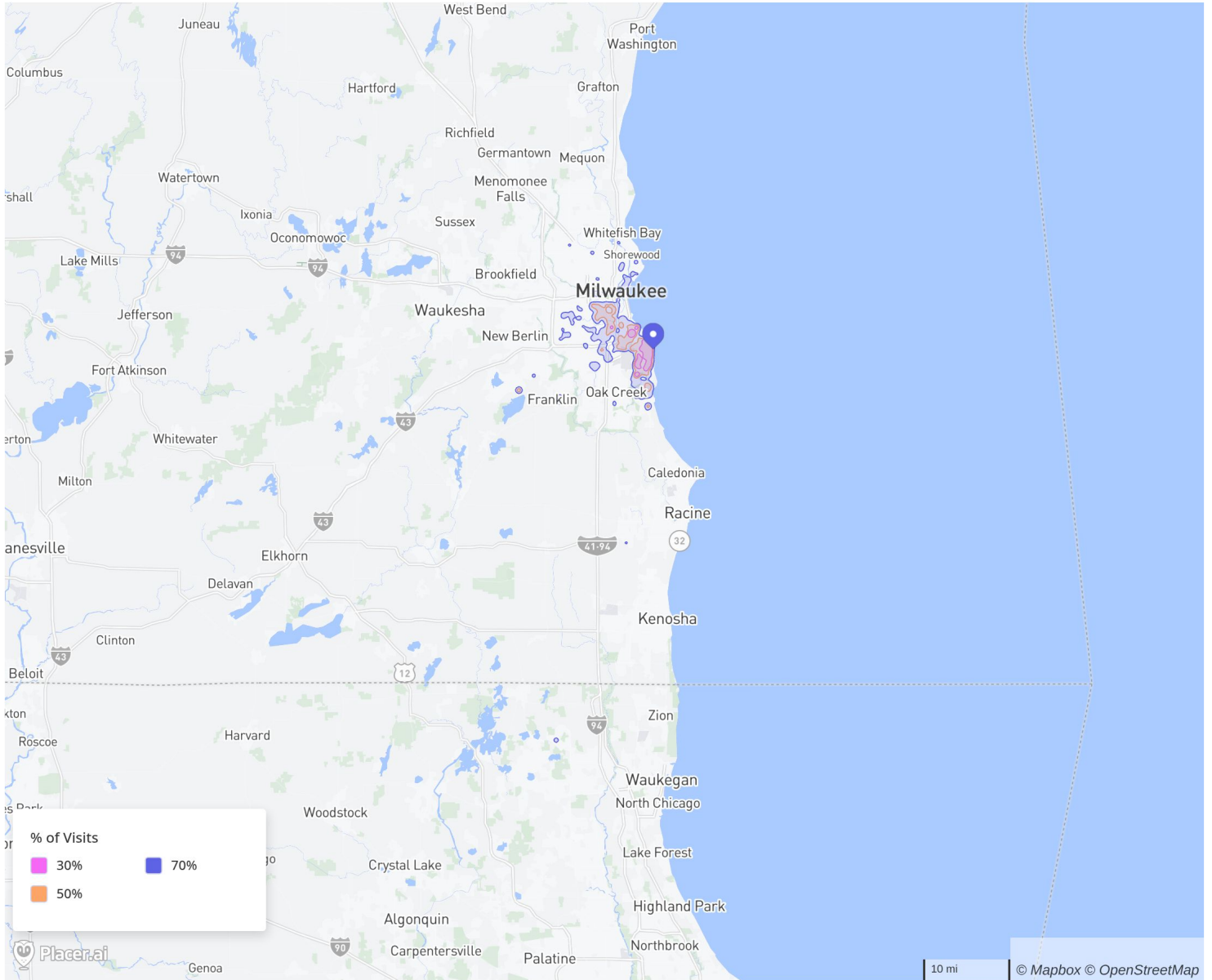




Audience Profile

Sheridan Park

S Lake Dr, Cudahy, WI



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.



Benchmark: Nationwide

30 % of Visits

50 % of Visits

70 % of Visits

Overview

Persons per Household	2.22	87	2.31	91	2.29	90
Household Median Income	\$71,221.83	86	\$70,231.55	86	\$69,910.07	86
Household Median Disposable Income	\$60,288.3	80	\$59,434.17	76	\$59,190.17	77
Household Median Discretionary Income	\$44,685.17	77	\$43,215.05	75	\$43,007.7	74
Median House Value	\$280,646.06	72	\$241,922.2	62	\$262,350.17	67
Households in Poverty	(12.7%)	100	(13.8%)	109	(14.3%)	113
Household Median Wealth	\$77,536.6	95	\$72,382.27	88	\$70,093.93	86
Households with Children	(19.5%)	75	(22.3%)	83	(22.3%)	83
High School Graduate or Higher	(95.3%)	107	(90.9%)	102	(90.2%)	101
Bachelor's Degree or Higher	(33.4%)	95	(29.7%)	85	(29.6%)	84

Population

Persons per Household	2.22	87	2.31	91	2.29	90
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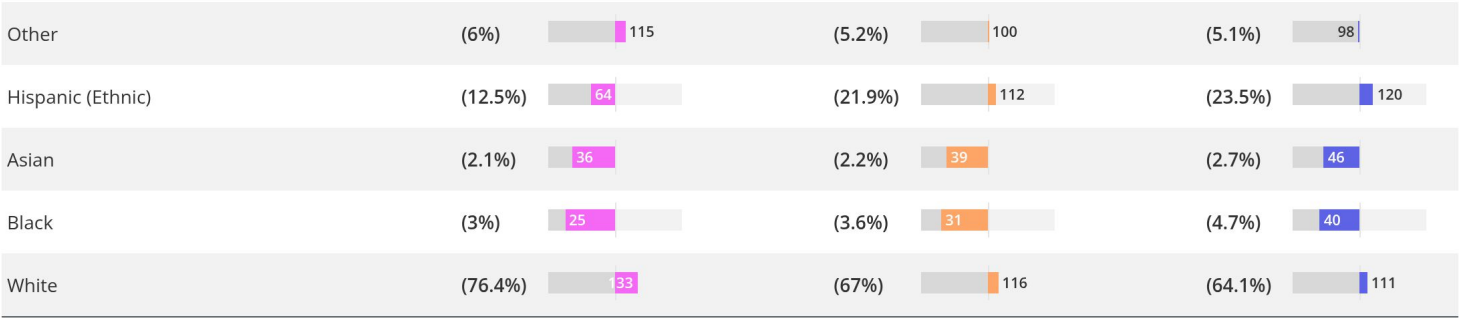
View: Captured Market | Boundary: Polygon | Within: 50 mi | Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



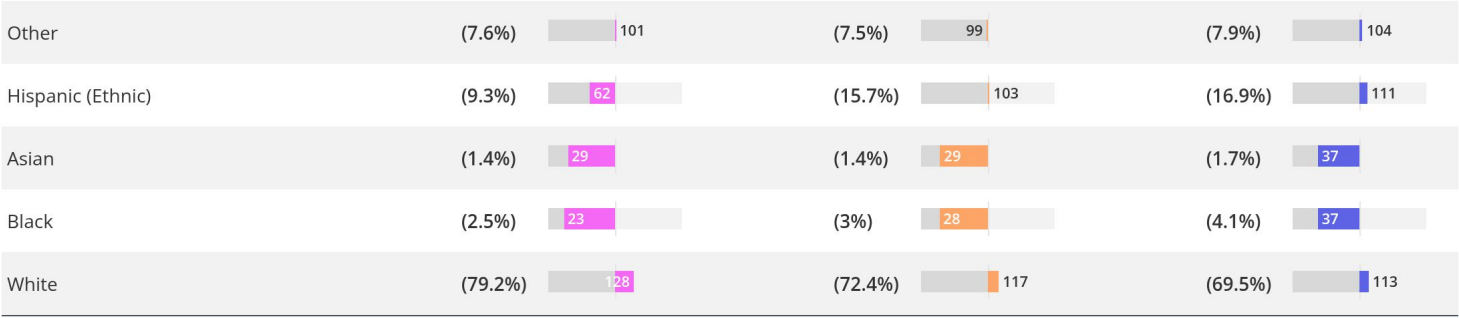
Benchmark: Nationwide



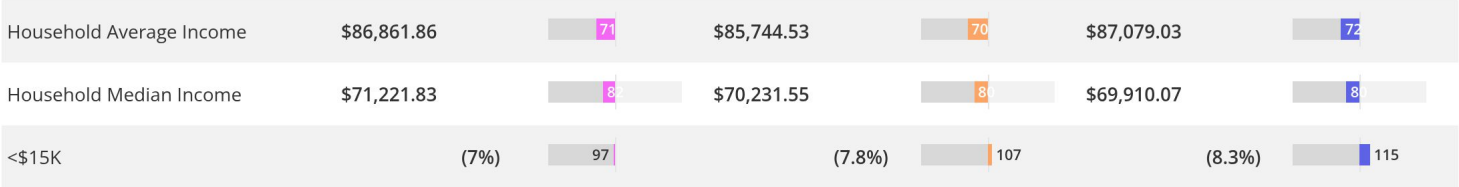
Ethnicity



Household by Ethnicity



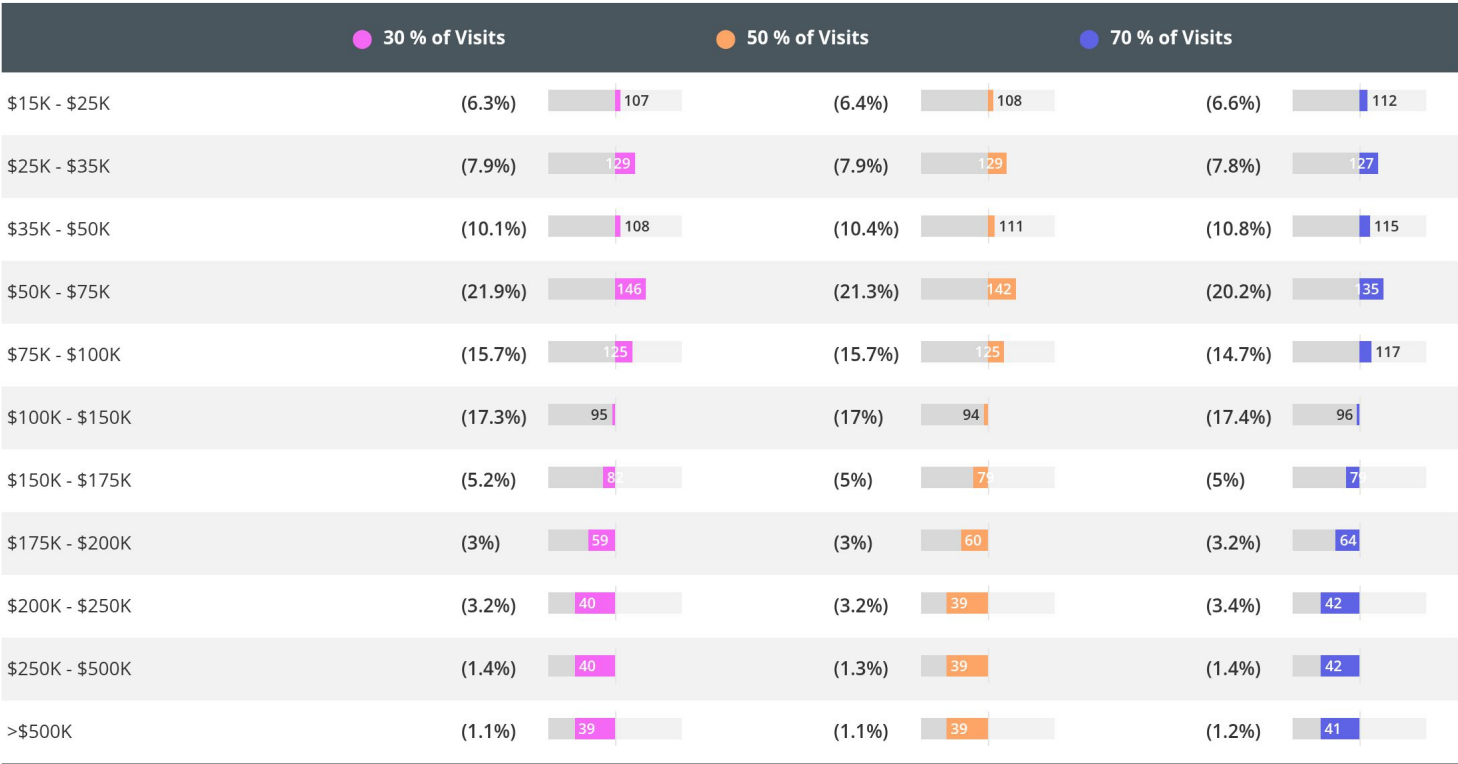
Households Income



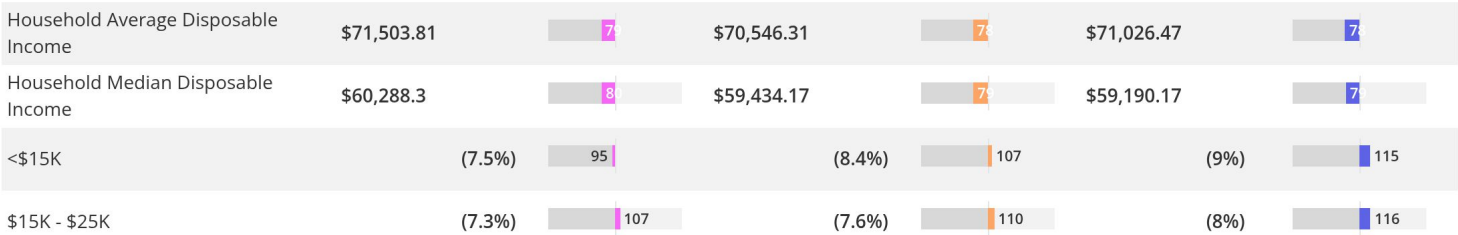
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Benchmark: Nationwide



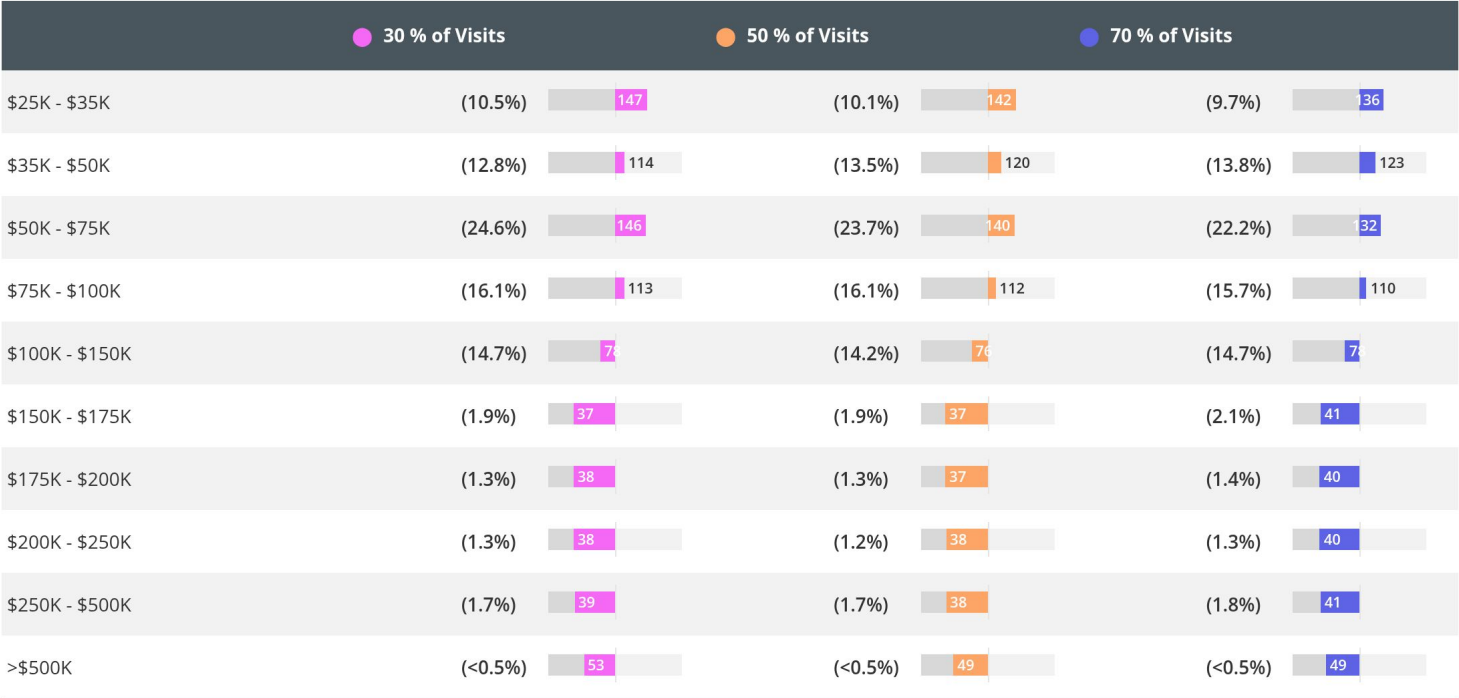
Disposable Households Income



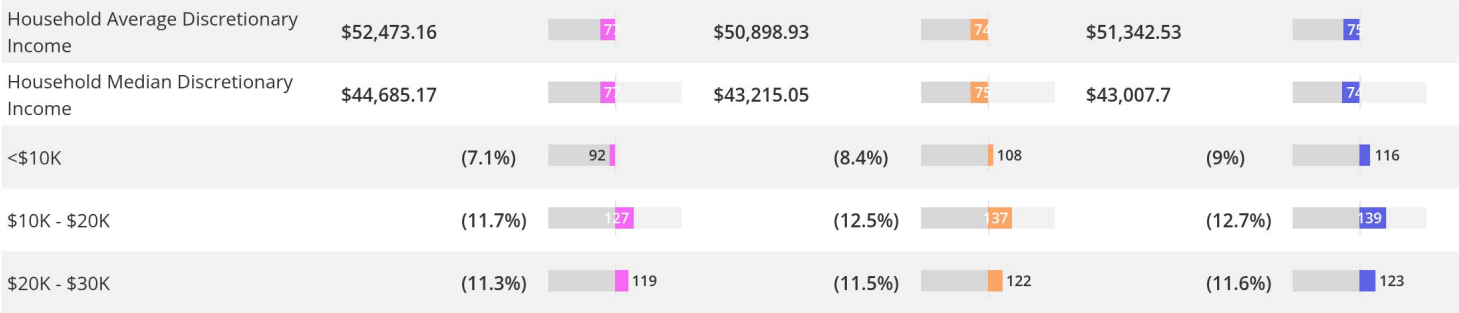
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Benchmark: Nationwide



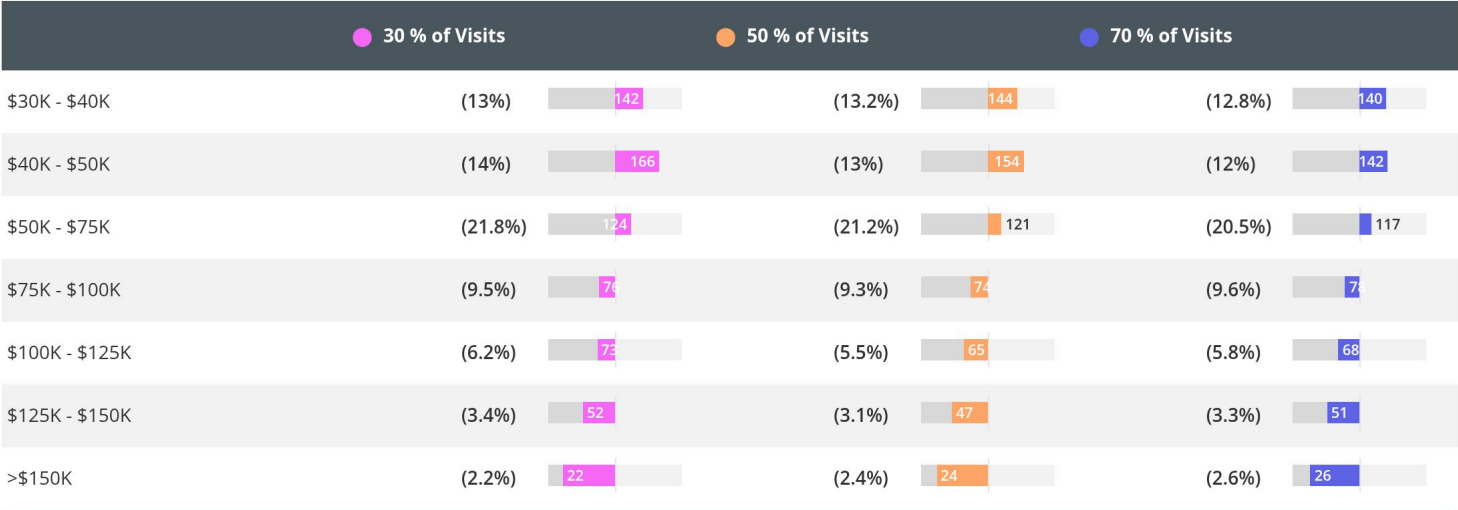
Discretionary Households Income



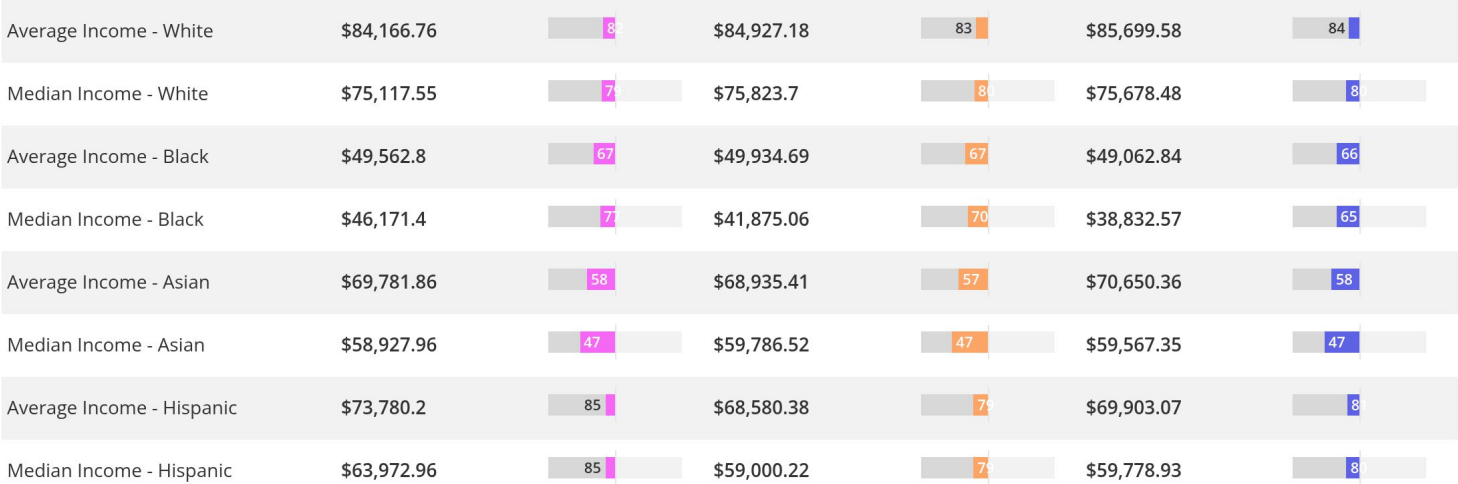
View: Captured Market | Boundary: Polygon | Within: 50 mi | Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



Households Income by Ethnicity



View: Captured Market | Boundary: Polygon | Within: 50 mi | Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide

	30 % of Visits	50 % of Visits	70 % of Visits
Average Income - Other	\$75,026.11	\$74,945.2	\$77,677.95
Median Income - Other	\$64,952.17	\$65,655.95	\$68,693.79

Employment by Occupation

Production & Transportation	(15.8%)	123	(18.4%)	143	(18.7%)	145
Construction	(10.3%)	129	(10.3%)	129	(9.4%)	118
Farming, Fishing & Forestry	(<0.5%)	74	(<0.5%)	64	(<0.5%)	54
Office Admin	(11.7%)	110	(11.4%)	108	(11.7%)	110
Sales	(3.4%)	37	(4.7%)	50	(5.7%)	61
Personal Care	(1.4%)	58	(1.6%)	62	(1.8%)	74
Building Maintenance & Cleaning	(2.2%)	63	(3.2%)	96	(3.1%)	91
Food Preparation & Serving	(9%)	177	(7.9%)	155	(7.1%)	139
Protective	(1%)	47	(1%)	46	(1.3%)	62
Healthcare support	(3.7%)	113	(3.8%)	115	(3.6%)	111
Professional Specialty	(25.9%)	105	(23.2%)	94	(22.6%)	91
Managerial/Executive	(15.1%)	87	(14.1%)	8	(14.6%)	84

Employment by Industry

View: Captured Market | Boundary: Polygon | Within: 50 mi | Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide

	30 % of Visits	50 % of Visits	70 % of Visits
Public Administration	(2.9%) 60	(2.5%) 53	(2.6%) 55
Other Professional Services	(6.5%) 138	(5.8%) 123	(5.3%) 113
Entertainment Services	(12%) 139	(11%) 127	(10.5%) 121
Educational Services	(22.5%) 96	(22.4%) 96	(22%) 94
Administrative/Waste Services	(3.6%) 87	(4.4%) 106	(4.6%) 110
Management Services	(<0.5%) 74	(<0.5%) 55	(<0.5%) 7
Professional Services	(6%) 74	(5.3%) 65	(5.6%) 69
Financial, Insurance & Real Estate	(6.8%) 100	(6.2%) 91	(6.2%) 92
Information	(<0.5%) 26	(0.7%) 39	(0.9%) 50
Transportation	(5.5%) 94	(5.7%) 97	(5.8%) 99
Wholesale Retail	(7.5%) 57	(9.8%) 74	(11.3%) 86
Manufacturing	(17.4%) 175	(17.8%) 179	(17.5%) 176
Agriculture/Mining/Construction	(8.7%) 103	(8.4%) 98	(7.6%) 89

View: Captured Market | Boundary: Polygon | Within: 50 mi | Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



Language Spoken

Speak Other Language at Home	(5.9%)	70	(5.8%)	68	(6.2%)	73
Speak Spanish at Home	(5.9%)	41	(14.5%)	102	(15.8%)	112
Speak English at Home	(88.2%)	114	(79.7%)	103	(78%)	101

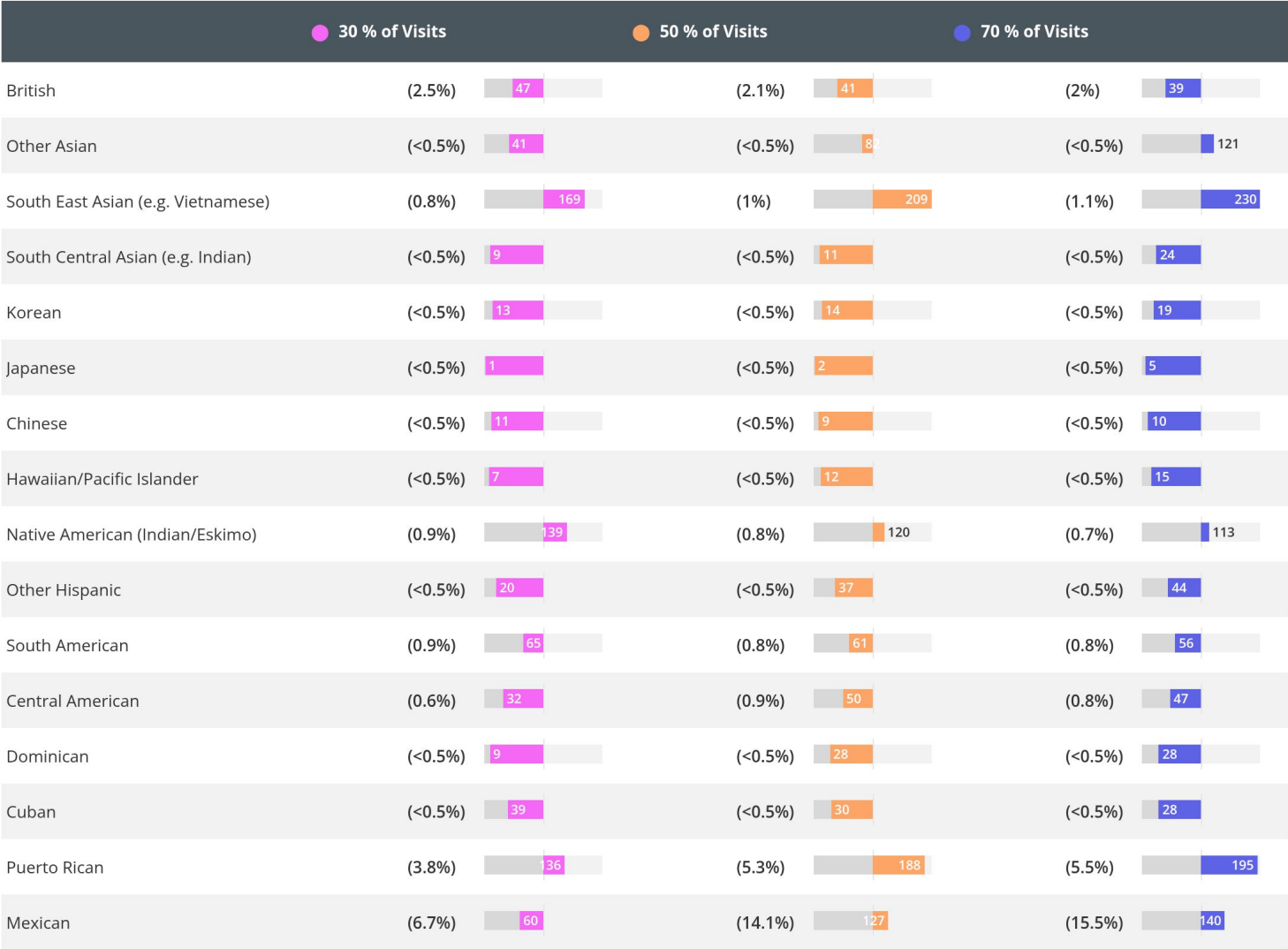
Ancestry

Unclassified	(15.2%)	104	(12.6%)	86	(11.6%)	7
Other	(10%)	73	(10.3%)	76	(11%)	8
Middle Eastern	(0.7%)	128	(0.7%)	124	(0.8%)	138
Other European (e.g. Greek/Russian)	(5.1%)	184	(4.5%)	161	(4.2%)	152
Scottish/Irish	(6%)	100	(5%)	84	(4.7%)	7
Scandinavian	(3.6%)	210	(2.9%)	170	(2.8%)	160
Polish	(11.9%)	869	(10.3%)	755	(9.5%)	691
Italian	(3.1%)	115	(2.6%)	96	(2.4%)	91
German	(19.6%)	276	(16.9%)	238	(15.9%)	224
French	(1.5%)	143	(1.3%)	125	(1.3%)	120
Dutch	(0.8%)	149	(0.6%)	113	(0.6%)	107

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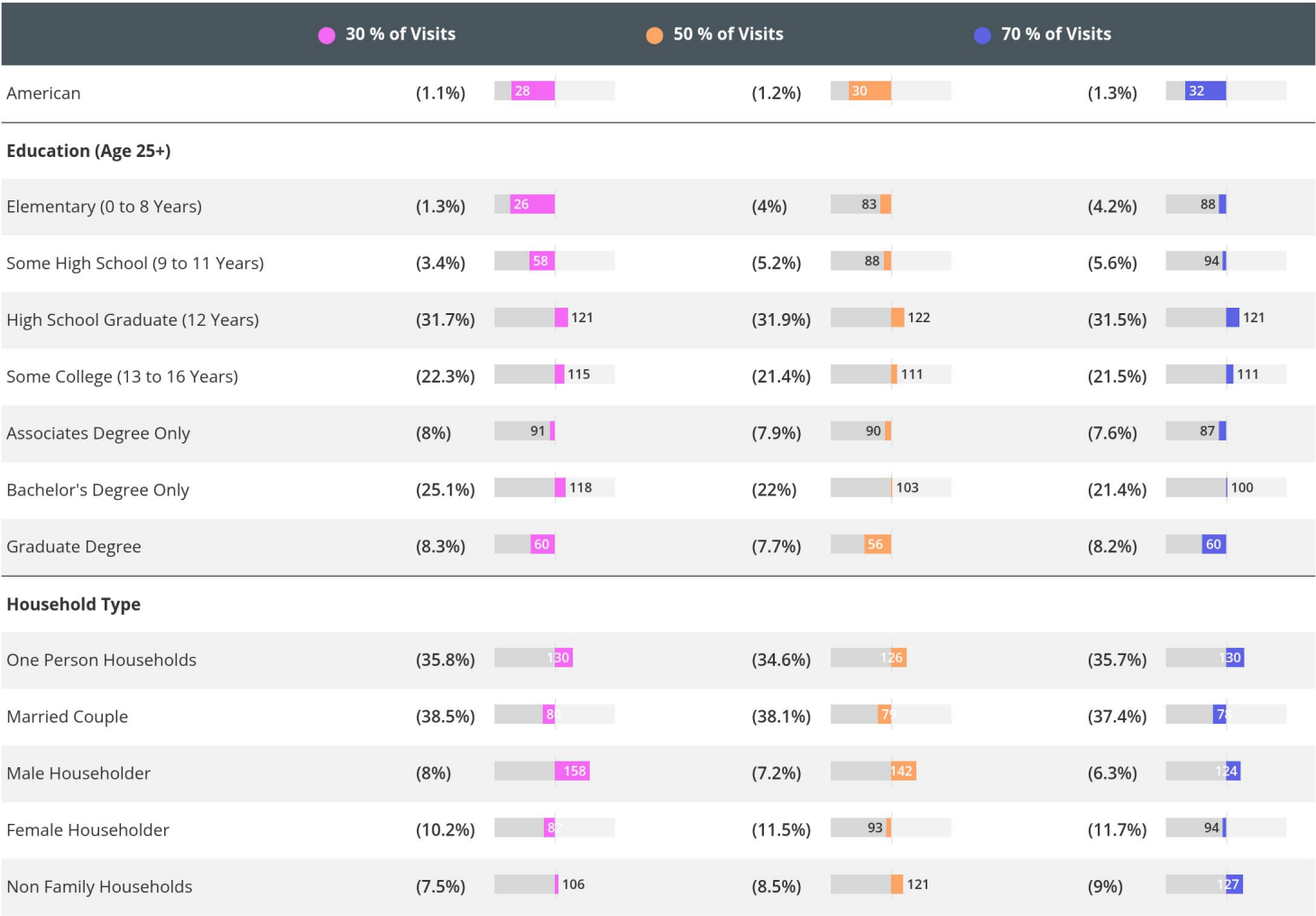
Benchmark: Nationwide



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Benchmark: Nationwide



View: Captured Market | Boundary: Polygon | Within: 50 mi | Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



Household Size

1 Person Household	(35.8%)	130	(34.6%)	126	(35.7%)	130
2 Person Household	(33.7%)	102	(32.5%)	99	(32%)	97
3 Person Household	(14.6%)	94	(14.7%)	94	(14.1%)	90
4 Person Household	(9.1%)	69	(9.9%)	75	(9.9%)	75
5 Person Household	(3.8%)	60	(4.8%)	76	(4.8%)	77
6 Person Household	(2.1%)	76	(2.3%)	85	(2.3%)	83
7+ Person Household	(0.9%)	51	(1.1%)	63	(1.2%)	67

Value of Owner-Occupied Housing Units

Median House Value	\$280,646.06	72	\$241,922.2	62	\$262,350.17	67
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View: Captured Market | Boundary: Polygon | Within: 50 mi | Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide



Poverty

Households in Poverty	(12.7%)	100	(13.8%)	109	(14.3%)	113
Households Above Poverty	(87.3%)	100	(86.2%)	99	(85.7%)	98
Households in Poverty (Married)	(1.5%)	68	(2%)	92	(2.1%)	98
Households in Poverty (Male Householder)	(1.5%)	228	(1.3%)	206	(1%)	161
Households in Poverty (Female Householder)	(2.4%)	8	(2.9%)	97	(3.1%)	105
Households in Poverty (Non-Family)	(7.1%)	114	(7.4%)	118	(7.7%)	124
Households in Poverty (Non-Family Student)	(<0.5%)	34	(<0.5%)	34	(<0.5%)	55

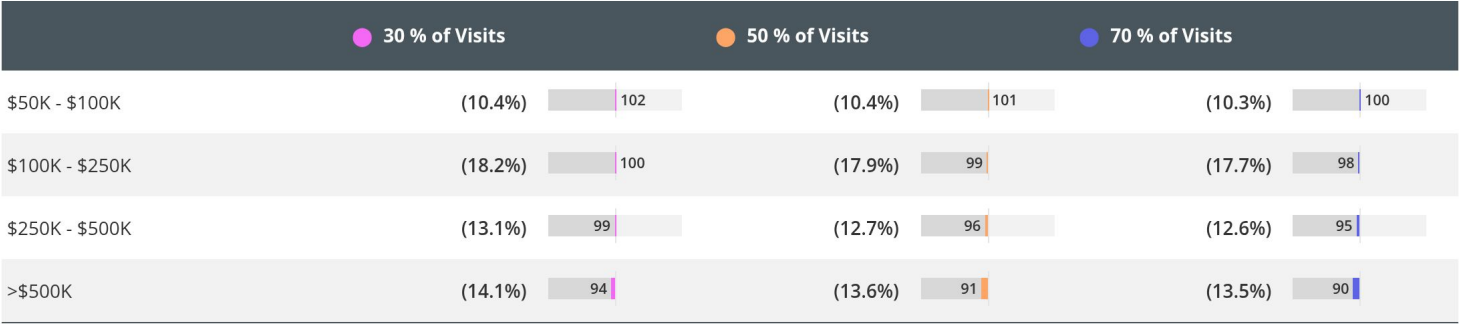
Wealth per Household

Household Average Wealth	\$233,507.53	96	\$227,324.08	94	\$225,342.5	93
Household Median Wealth	\$77,536.6	95	\$72,382.27	88	\$70,093.93	86
<\$0K	(17.5%)	101	(18%)	104	(18.2%)	105
\$0K - \$5K	(8.6%)	102	(9%)	106	(9.2%)	109
\$5K - \$10K	(4.7%)	103	(4.8%)	106	(4.9%)	108
\$10K - \$25K	(6.5%)	102	(6.6%)	104	(6.6%)	105
\$25K - \$50K	(7%)	102	(7%)	102	(6.9%)	102

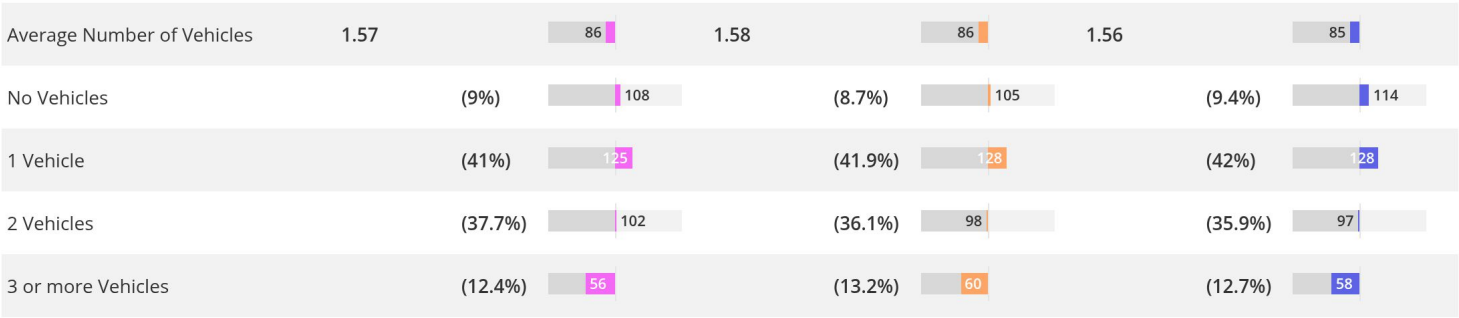
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Benchmark: Nationwide



Vehicles per Household



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