

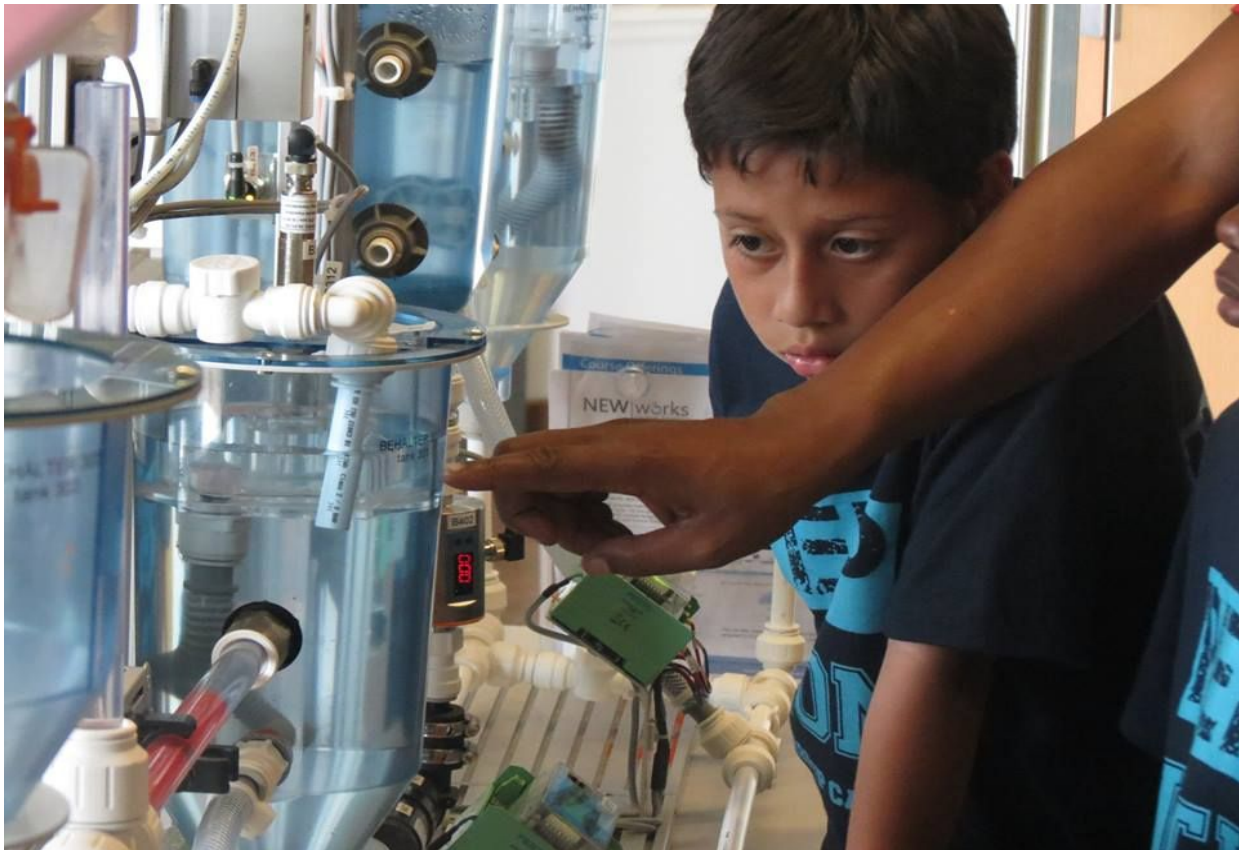
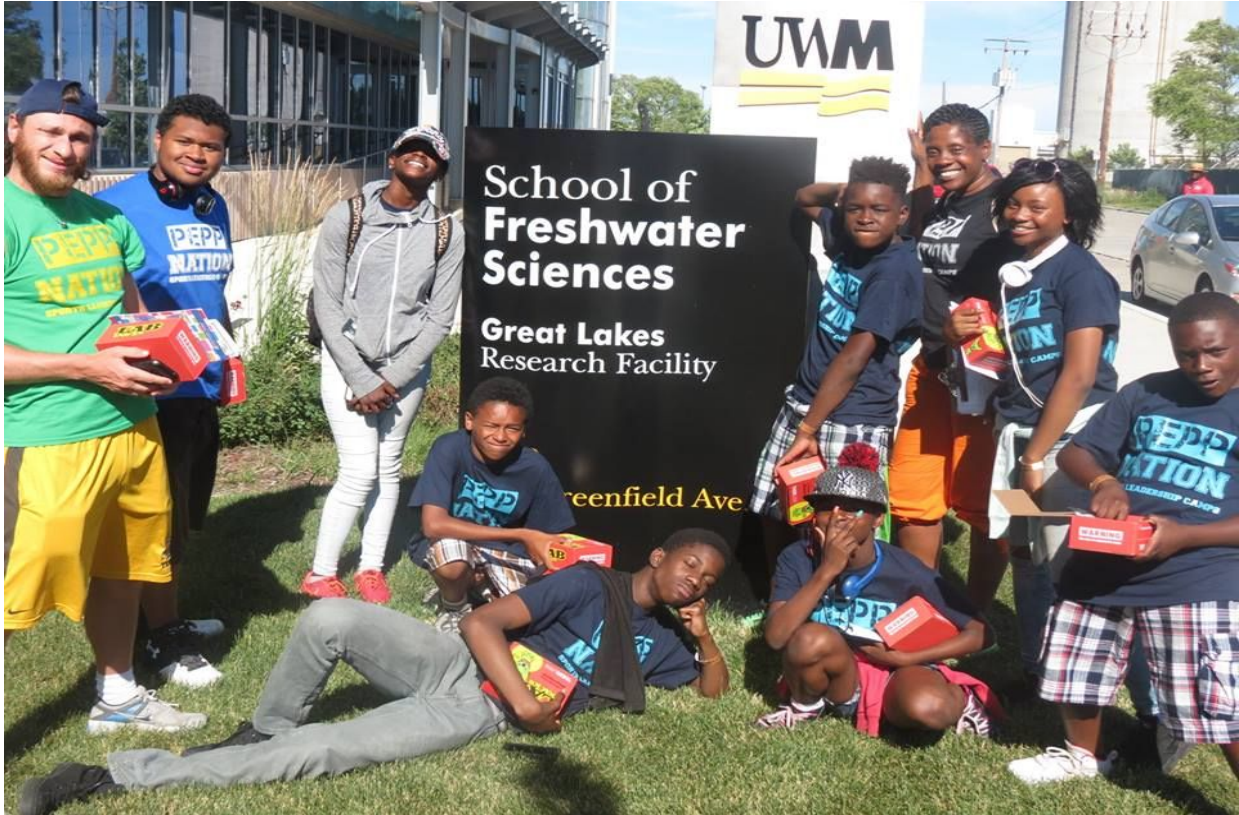
Summer 2017

“Activate Sherman Park” & “Activate Moody Park”

Preliminary Report to Milwaukee County







Introduction

Summer 2016 in Milwaukee will be remembered for many reasons, both positive and negative. Typically the bad overshadows the good and all the positive happenings are quickly forgotten. We're happy to announce that our engagement in the Amani community (Moody Park) hasn't been forgotten and because of our success in Summer 2016, we had the pleasure of serving over 1,000 youth combined for Moody and Sherman County parks in Summer 2017.

PeppNation Sports Leadership Camps, Summer 2017

"Activate Moody Park" (10AM - 2PM and "Activate Sherman Park" (4PM - 8PM) summer 2017 allowed opportunity for over 10 youth service organizations and law enforcement to partner. The main purpose was to create a safe and positive public space, welcoming youth and young adults (ages 4 to 25) to partake in a variety of sports and educational activities .

"We are moving from separate organizations to interconnected ecologies of collaboration..." ~ Christian Wahl

The intent of our forefathers associated with Milwaukee infrastructure and urban public spaces, like Christian Wahl and Frederick Law Olmsted, was for our great city to be competitive nationally in both business and access to quality, safe public spaces. This summer, with the help of many partners, PeppNation Sports Leadership Camps honored those individuals and added an additional factor which was vital to our success of activating these spaces. We engaged the surrounding communities daily (door to door) in partnership with Safe and Sound, identifying and noting the community makeup, while assessing how we might better align our services with the desired needs of the community.

Activities and participants' reviews of PeppNation Sports Leadership Camps (PNSLC) and PeppNation Workforce Development (PNWFD) Notables.

PNWFD: 'Global Water Tour'

This summer, 95 students and young adults (53 Moody/42 Sherman), in grades 3 - college, participated in PeppNation Workforce Development's "Global Water Tour" (July 11, July 25, Aug 8 and Aug 24). For each of four events, 15-30 participants traveled by bus downtown to O'Donnell Park (on East Wisconsin Avenue) for breakfast in front of the Northwestern Mutual, development, sponsored by Milwaukee Center For Independence (MCFI). Following breakfast, we proceeded by foot to Discovery World (DW) for a two-hour tour focused on water sciences, water technologies, engineering art and math (STEAM education for all age groups. Following the DW tour, campers received snacks and a walk through downtown to the Global Water Center (GWC) in Walker's Point on Freshwater Way. Grades 3-5 visited the Betty Brinn Children's Museum for an additional tour of their educational space.

Campers then received lunch and a full tour of GWC, introduction to local and international businesses housed there, and information from Julia Taylor about the Global Water Council team. On each tour, countless speakers, business owners, UWM, Marquette and Whitewater students, and researchers made time for our members. We then wrapped up GWC with introduction to one of two Urban Water Waste Management Systems in the world. Students then traveled by foot to UWM School of Freshwater Sciences, where they met additional professors of science and engineering, researchers, interns and grad students focused on water. Additionally, all high school and college participants (10 Sherman + 15 Moody =25) toured Milwaukee Metropolitan Sewerage District (MMSD).

Dinner was served back at GWC immediately following the above activities (5PM). The tour concluded with ice cream from Purple Door.

Each Global Water Tour catered to three different age groups (July 11th: grades 9-12+, July 25th: grades 6-8, August 8th: grades 3-5) with hopes that young people from third grade to college become familiar with water management careers and opportunities locally, nationally, and internationally.

PNWFD: Post Global Water Tour Survey

- 1. 100% of participants indicated they were not aware that Milwaukee/Midwest/Great Lakes contains 20% of the world's freshwater.**
- 2. Of those who participated, 100% of participants indicated that they know more about Milwaukee's access to freshwater than they knew prior.**
- 3. 100% of 8th graders and high school participants indicated they had never visited MMSD and would like to learn more about wastewater management jobs and careers after high school and/or college.**
- 4. 100% of participants indicated they are more interested in Science, Technology, Engineering, Arts (graphic design) and Math (STEAM) than they were prior to Global Water Tour.**
- 5. 100% of participants and PeppNation Youth Development Mentors (YDM) indicated that they were not aware that UW-Milwaukee has a School of Freshwater Science.**
- 6. 100% of those who participated indicated that they know more about Milwaukee than they did prior to Global Water Tour 2017.**
- 7. 100% of participants indicated they have never walked through downtown Milwaukee (Michigan and Wisconsin Ave) streets and that they enjoyed the experience.**
- 8. In addition, 100% of participants and YDMs indicated that they were not aware that UWM School of Freshwater Sciences is the only school in the nation dedicated to the study of freshwater sciences.**
- 9. 100% of participants indicated that this was the first they had heard of the Global Water Center and Global Water Council.**
- 10. 100% of participants indicated they had never heard of Walker's Point nor visited this Milwaukee neighborhood.**

PNSLC: 'Le Tour de Waukee'

Friday, July 21st and August 2nd, PeppNation Sports Leadership Camps celebrated our community and the historic City of Milwaukee, Wisconsin in our first annual 'Le Tour de Waukee' bike tour). Moody Park neighborhood youth and community members, traveled by bike from Moody Park, to Sherman Park to pick up additional community members, also on bikes, and officers and deputy sheriffs to join the fun festivities (Over 90 people participated). There they were served a light breakfast (MCFI), fitted for helmets (which they got to keep. t) and received any additional bike maintenance needed from Dream Bikes Milwaukee.

Mayor Tom Barrett, Attorney Jason Anderson of Hupy and Abraham, the Fire and Police Commission Executive Director, Bubblr Bikes representatives, sent them off for a 26-mile bike tour accompanied by the Milwaukee Police Officers and Deputy Sheriffs on bikes. This bike ride allowed access throughout Milwaukee's central city, to and through Estabrook Park, and southeast down Milwaukee County's Oak Leaf Trail to Veterans Park, where lunch was served for all. Games, music and landmark scavenger hunt were provided by PNSLC and immediately following we all returned home by bike.

Pre- and Post 'Le Tour de Waukee' Survey Results.

1. 100% of the participants had never ridden a bike outside of their respective neighborhoods.
2. 95% of the participants had never owned a bicycle helmet.
3. 50% of participants indicated this was their first time to the lakefront.
4. Over 25% of the participants indicated that they thought Milwaukee River was Lake Michigan.
5. 100% of the participants had never ridden alongside of an officer.
6. 100% of the youths believed that they had never ridden over 20 miles during one ride.
7. 100% of the officers and deputy sheriffs admitted that they enjoyed the experience riding and spending time with youth.
8. 100% of the participants indicated this was their first time meeting Mayor Tom Barrett.

-
9. 50% of the participants indicated this was the toughest ride of they had ever experienced.
 10. 50% of participants surveyed indicated that the ride wasn't that tough for them.
 11. 100% of the participants indicated they want to take the ride again.
 12. 100% of the participants indicated that they weren't aware of landmarks such as Northwestern Mutual, War Memorial, Veterans Park, the Lakefront, Estabrook Park, and Little 5 Points.
 13. 100% said they felt safe riding with officers.
 14. 100% of youth indicated they feel more comfortable around law enforcement that they felt prior to ride.

PNSLC: '3v3 Basketball Tournament'

Over 240 youth and young adults (7-25) participated in PeppNation Sports Leadership Camps' 3v3 Coed Basketball Tournaments hosted at Sherman Park (July 29th & August 26th) and Moody Park (July 15th and August 12th) respectively, and Summer 2017 Saturdays (8AM - 2PM). All participants, friends, family and spectators were engaged, and served light breakfast, snack and lunch, while observing and participating in competitive play 10AM - 2PM.

All participants reviewed our 4 A's (Attitude, Academics, Athletics and Attendance) and why they are important in the development of all people. We reviewed the PeppNation Mantra: "As you once were we are now, as you are now we someday will be", acknowledging that we all have responsibilities to be leaders in our community. Lastly, prior to warmups, students reviewed rules and guidelines necessary to create a safe and positive experience for all.

All participants warmed up together, and teams were randomly selected in order to provide fair and balanced competition for all. There were three divisions to which champions and runner-ups were chosen, 3rd - 5th, 6th - 8th and 9th - college. All participants received PeppNation t-shirts and an additional champion shirt was issued to those who exhibited strong play and proper sportsmanship throughout.

Participants were asked the following questions regarding their experience:

- 1. Did you enjoy your experience at the tournament? 100% answered Yes**
- 2. Was there enough food for everyone to eat and enjoy? 100% answered Yes**
- 3. Did you learn to play with others that you had not played with prior? 99% answered Yes**
- 4. Do you have more friends following the tournament than you had prior to the tournament? 100% answered Yes**
- 5. Will you participate in another PNSLC Coed 3v3 Basketball tournament? 100% Answered Yes**
- 6. Will you invite others to participate with you in the next PNSLC Tournament? 100% Answered Yes**

PNSLC: “Coed Flag Rugby Tournaments” (Wisconsin)

Oshkosh Wisconsin 2017

This was the first Coed Flag Rugby Tournament of Summer 2017 programing, which we debated whether we should participate considering we had only been in summer 2017 programing for one week. Nonetheless, we successfully competed with our Fall/Spring 2016/2017, Milwaukee County after-school program participants. Subsequently, many of the youth we serve in the Fall/Spring programing who live and study within the 53206 boundaries also participated in the summer camps.

Participation in all tournaments and field trips must be earned by participants. They must have a proper understanding, recognition and respect for PNSLC 4 A', and Mantra and each participant must also sign a contract (attached below) acknowledging their agreement to the rules, regulation, responsibility and code of conduct that PNSLC staff repeat daily. This was the first field trip to the Oshkosh tournament and our students performed well considering the circumstances (the bus was late).

- 1. 98% of participants had never been to Oshkosh prior to this experience.**
- 2. 100% of the participants indicated that they have heard of the Oshkosh Shopping Outlets.**

Lakefront 7's Wisconsin 2017

Saturday, July 1st 2017, 38 PeppNation Sports Leadership Camps participants traveled to the largest Coed Flag Rugby Tournament in the state and the largest 7's Rugby Tournament in the nation. Our participants were fortunate to play and compete against kids from all walks of life and from throughout the state of Wisconsin. Our participants were also fortunate to be exposed to high level high school rugby, collegiate rugby and adult rugby from youth throughout the nation and in some cases the world.

This exposure couldn't have come at a better time. At this point, PeppNation Sports Leadership Camps Inc, Activate Sherman Park and Activate Moody Park" had just completed their second week of programming. This is the time when our language and culture starts to embed into the minds of our participants. Our PNSLC Mantra, "As you once were, we are now. As you are now, we someday will be". The youth participants were exposed to high school rugby players, collegiate rugby players and adults from all over the nation and world. It is our hope that our participants, both boys and girls, will see themselves as high school players and collegiate players on scholarship one day.

Fond Du Lac, Wisconsin 2017

Saturday, July 8, 2017, 33 Activate Sherman and Moody Park participants traveled by bus to Fond Du Lac, Wisconsin for the third consecutive summer and posted well considering that many of these young people had not played together other than in practice, and had only competed in one prior tournament.

Milwaukee, Wisconsin 2017

Since Summer 2012, PeppNation Sports Leadership Camps has hosted Milwaukee's only Coed Flag Rugby Tournament. This diverse athletic environment allows for youth in grades 3 through 8, throughout the entire state of Wisconsin, to come together to compete at a high level of rugby. It's unlike any sports competition known in this market. This tournament included youth from Sheboygan, Waukesha, Fond Du Lac, Green Bay, Wauwatosa, Oshkosh, Brookfield and Milwaukee (Sherman/Moody/MPS).

July 22nd, over 350 participants, parents and spectators gathered for PeppNation SLC 6th Annual Coed Flag Rugby Cup, Summer 2017 (8AM - 3PM). There, participants and spectators of all ages and racial backgrounds, shared breakfast, snacks, lunch and beverages, as young people competed. This event provided ed opportunities for diverse groups to share a safe space to be themselves and compete. It served as a space where young people and parents could share in activities and learn from one another. I It is our hope that one day, in this segregated market, these and other participants can one day become the best of friends.

PNWFD Codding Class

Friday, August 18th PeppNation Workforce Development, in partnership with the Dominican Center (24th Locust) and Cream City Coders presents introduction to coding 2017. Youth partake in a 30 hour course through November, where they will learn two computers languages, introduction and lectures from MATC and MSOE professors; as well as countless tech professionals working within Milwaukee County.

The value for each participant is ~\$800 and includes all of the above, transportation to and from educational institutions, tech businesses, one meal and snack each visit and a one on one experience with instructor. At the completion of this course, students will have created an independent project and group project of their choosing. Additional findings will be presented in final report, October 2017; thus far we have had perfect attendance from our 10 participants.



Sports Leadership Camp (SLC)
Student Contract

I play to learn and to have fun. I play by the rules. I never argue with the referee or judge. I never curse. I control my temper at all times. I respect my teammates by not calling them names or fighting. I respect the coach, and listen when the coach is talking. I am a good sport. I am gracious if I lose, and modest when I win.

Signed by _____
An SLC student of
PeppNation Sports Leadership Camps, INC
on _____, 20____.

- * Caring * Citizenship * Commitment * Discipline
- * Fairness * Leadership
- * Respect * Responsibility * Teamwork
- * Trustworthiness * Community

TOTAL YOUTH SERVED SUMMER 2017: 1,018 (unduplicated 805)

TOTAL HOURS SERVED: 1200+ WITH 0 ACTS OF VIOLENCE

Total Meals Served: 4,620

Activate Moody Park, Summer 2017

Total Summer 2017 Moody Park Participants: 458

Total Males 375

Total Females: 83

Race: African American - 446, Caucasian - 6, other (Asian, Latina, Native American) 6

Total Local University/College Students Serving: 10

Total Earn and Learn Staff Participants: 4

Total Hours Served: 572

Activate Sherman Park, Summer 2017

Total Summer 2017 Sherman Park Participants: 492

Total Males: 408

Total Females: 84

Race: African American - 477, Caucasian - 3, other (Asian, Latina, Native American)-12

Total Local University/College Students Serving: 10

Total Earn and Learn Staff Participants: 4

Total Hours Served: 628

*Ambition is the desire to go forward and improve one's condition. It is a burning flame that lights up the life of the individual and makes him see himself in another state. To be ambitious is to be great in mind and soul. To want that which is worthwhile and strive for it. To go on without looking back, reaching to that which gives satisfaction - **MARCUS GARVEY***

In Summer 2017, we exceeded our expectation (800 youth served), shining our light among all those that we encountered during our 13 weeks of service and 10 months of planning. It is our hope, that the ambition and positive energy displayed by our leadership team, field staff and organizers will spill over into the lives of our many participants and hence be reflected in the communities in which they live. This desire and will to improve one's condition is just the beginning, and consequently there is a long way to go. However, in the words of Marcus Garvey, through and only by the system of organization will we have justice and prosperity.

We have extended the contracts of more than 10 staff members to identify the whereabouts of our 2017 participants (school s/he is attending), attendance, grades and graduation progress. We hope to see an increase in academic performance following summer 2017 camp experience, appreciation for college options and understanding of what it takes to achieve higher education and ultimately increase graduation rates.

YOUTH DEVELOPMENT MENTORS WERE ESSENTIAL TO THE PROGRAM'S SUCCESS

- **Youth Development Mentors were empowered by the power of relationships because they understand how important they are to campers' experience.**
- **Youth Development Mentors take ownership over forming meaningful relationships with all campers (even those who are not easy to connect with).**
- **Youth Development Mentors take ownership over getting youth engaged in camp (campers want to do what the YDM's are doing). Youth Development Mentors provide opportunities for everyone to participate and an example of a college student.**
- **Youth Development Mentors understand the value of safe space (so kids can take risks) and how relationships drive that safety. Providing a sense of security and confidence where participants can express their thoughts openly.**

Final Report Will Be Released October 2017.

THIS IS JUST THE BEGINNING

Where so ever you go throughout the world, The Black man is discarded, is ostracized, is relegated to the lowest of things; social, political and economical. This therefore suggest a problem and one that must be solved. We in this section of the world are not entirely free from this unkind, unsympathetic , and uncharitable behavior of the groups that are racist around us. But sense man has been placed on his own responsibility, whether he be black, white or yellow, he must act on his own account. We will not and truly whine and complain, but reason among ourselves and see what can be done to remedy this state of affairs.

Life is a conflict, you have to fight your way through it weather you will it or not. Those of us who are able to fight most stubbornly live, accomplish most and to them go the laurels, the palms and triumphs of our civilization and world. We unfortunately have not been train or educated on the truths of life, paradoxicality.

May I say something to you to give you a true knowledge of yourself and life, so that the same glory and success obtained by other men who understand themselves, may be yours. Man in the full knowledge of himself is a superb and supreme creature of creation. When man becomes possessor of the knowledge of himself, he becomes master of his environment, the captain of his own ship, the director of his own destiny, the accomplisher of his own ends. Man should understand himself, because man is full of knowledge and this knowledge is a gift of nature. When mother nature created man she deprived him of nothing. He was given the faculty of understanding of all things around him. This faculty for understand has not been taken away from him, none of his senses has been taken away from him, so there is no excuse for the black man in lacking the knowledge that man has used to beautify the world and produce all that he needs for his happiness and civilization.

Look the world over and whatever you see in it that is pleasing to man, contributing to man's comfort, to his needs and to his satisfaction, it is but the work of man. Man blessed with the knowledge of himself and the understanding of all things around him. If you are able to live with the knowledge of yourself and with the greater knowledge of nature, you

must know what is good and what is not, you must know what is finite, you must know that which is material, physical and otherwise, is at your disposal to create and otherwise use.

If we leave America and go over to the East to Japan, they will be telling their fellow citizens of Japan of the wonderful accomplishments of the Japanese people. Proving that man is moving onward as time move on. But you, you have hatted yourselves as you have in previous years. You have shown males, prejudice and hate to each other and the result is that while other races have made progress, while India has made progress tho is nationalism, while Ireland has made progress, tho its republicanism, while the whole world has made progress in man's accomplishments, you still stand fighting yourselves, dishonoring yourselves, showing no disposition towards that higher life, so that you will be abundantly blessed. So reflect and think that you were created for some purpose, other than exhibiting males towards your neighbor or fellow men of your own race.

What a pity it is that we cannot stand united without a written law. There is no written law compelling other races to stand together, they are brought together by the gentle touch of nature. The unwritten law of nature causes them to stand together in all occasion. So whose soever you find the in the field, that one gentle touch of nature causes them to stand together, if need be die together. But with the black man, you can preach to him from the pool pits, you lecture from the black farms, from the byways and the hedges, the spirit of cooperation, but he will not cooperate. You talk to him gently, you try talking harshly to him, he still will not cooperate. The result is, if he falls, pray to those who understand themselves and walk through the world making you their servants and slaves.

We must acquire the higher knowledge of life! Black men and black woman will you get the knowledge that the white man has, that causes him to be leaders and masters around in the world? They are not god's with a particular source for understanding the world around them. They have only given expression to the knowledge of their humanity, and been able to use and concur all to their satisfaction and glory. And that is why, they are always greater than you in every community that you find them.

Isn't it strange that whosoever that the white man is found, he takes president over you. Why is that so? Answer that for yourselves black men and black women! Whosoever you come in contact with the white man, you always have to go down in defeat before him. Whether it be in England, in France or in America, you always have to go down to the white

man, and yet he has two eyes, two feet, two hands, same passions, same senses and feelings as you have. Your feet are not put on opposite sides, now your hands turned the other way; but it because you fail to use your will, your knowledge and your mental faculty, to the point where you enjoy life around you!

It is against us as a African people, it's not because of color, it's because of our condition. If we must have justice, we must be strong, if we must be strong, then we must come together, if we must come together, then we can only do so through the system of organization.

Any leadership that teaches you to depend on another race is a leadership that will enslave you. They gave leadership to our for parents and that leadership made them slaves.

- MARCUS GARVEY 1930