

Alfreda Bradley-Coar Bio



Alfreda Bradley-Coar
Senior Vice President & General Counsel
GE Healthcare, Americas

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Alfreda Bradley-Coar is General Counsel of GE Healthcare, Americas, a \$9 billion global healthcare division of the General Electric Company. The business manufactures the latest technologies in medical device, software and pharmaceutical products for healthcare professionals.

As General Counsel, Bradley-Coar is responsible for leading the legal affairs in Canada, Latin America and the US. Her responsibilities include advising the CEO and senior executives on commercial, litigation, regulatory, compliance and business development matters. Bradley-Coar is also a member of GE's Legal Corporate Executive Council, a senior advisory board that develops and drives the global legal strategy for the GE Company.

Prior to joining GE Healthcare, Bradley-Coar served in numerous leadership roles within GE. As General Counsel for Trailer Fleet Services, she lead a legal department that managed complex commercial lease transactions. As Global Regulatory Counsel for Insurance Solutions, she set the regulatory direction for five business units with focus on compliance requirements for underwriting, claims handling, worker's compensation and meeting market conduct and reserve standards. At GE Railcar Corp., Bradley-Coar was Associate General Counsel for the European operations, conducting market entry analysis and developing master commercial agreements and acquisition documentation. Bradley-Coar joined GE in 1994.

Prior to GE, Bradley-Coar specialized in creditors' rights, bankruptcy and corporate reorganizations and practiced at the national law firms, Bell, Boyd & Lloyd and Seyfarth, Shaw & Geraldson.

Bradley-Coar earned a BA, cum laude, from the University of Pennsylvania, a JD from the University of Pennsylvania Law School and an MBA from Northwestern University, Kellogg Graduate School of Management.

Bradley-Coar has provided thought leadership for companies in a wide range of industries, and has extensive leadership, strategy, transactional and risk management experience. She has been a speaker on a wide-range of topics including the role of corporate counsel, risk management and compliance, and diversity in the legal profession. She is involved in numerous boards and organizations and has received many civic and professional awards and honors for outstanding leadership and service.

Professional & Industry Experience

Commercial & Corporate Transactions
Corporate Turnaround/Reorganization Skills
Management of Global Teams/issues
Enterprise Risk Management
Board of Directors
Industries:
Healthcare
Insurance
Financial Services

Education

MBA, Kellogg Graduate School of Management,
Northwestern University (2000)
JD, University of Pennsylvania Law School (1989)
BA, University of Pennsylvania (Honors) (1986)
GE Executive Leadership Courses

Current & Former Affiliations

GE Chairman's Diversity Council
American College of Healthcare Executives
American Bar Association, Litigation Magazine
(Associate Editor)
Bankruptcy, Text, Statute & Rules Treatise
(Contributing Editor)
American Corporate Counsel Association
Northwestern University Executive Women's
Network
Executive Club of Chicago
Historymakers

Bar Admission - Illinois