



**Mitchell Park Horticultural Conservatory**  
**Future Path and Feasibility Study – Phase II**  
May 24, 2018 – Mitchell Park Conservatory Task Force Meeting

**FOCUS/STAKEHOLDER GROUP LISTINGS**

Three (3) members of the Mitchell Park Conservatory Task Force will attend the Focus Group meetings.

**Focus/Stakeholder Group: SIMILAR CULTURAL GROUPS**

**DISCUSSION INTENT:**

- Review and describe options
- Project awareness
- Understand the successes and failures of the groups in similar situations
- Discuss governance practices
- Discuss potential collaboration or support with Mitchell Domes Horticultural Conservatory

**INVITED GROUPS**

- Friends of the Domes
- Zoological Society of Milwaukee
- Milwaukee Art Museum
- Friends of Boerner Botanical Gardens
- Milwaukee Public Museum
- Discovery World

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**Focus/Stakeholder Group: ADJACENT NEIGHBORHOOD GROUPS**

**DISCUSSION INTENT:**

- Review and describe options
- Project awareness
- Discuss potential collaboration or support with Mitchell Domes Horticultural Conservatory
- Discuss how the groups can assist in advocating the project

**INVITED GROUPS**

- Clarke Square Neighborhood Initiative
- Layton Boulevard West Neighbors & Silver City District (National Avenue businesses)
- Menomonee Valley Partners
- Sixteenth Street Community Health Centers
- Southside Organizing Committee
- Walker's Point Youth & Family Center
- Near West Side Partners
- Journey House

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**Focus/Stakeholder Group: GREATER MILWAUKEE LEADERSHIP GROUPS**

**DISCUSSION INTENT:**

- Review and describe options
- Project awareness
- Discuss potential collaboration or support with Mitchell Domes Horticultural Conservatory
- Discuss resources to support and fund the project
- Discuss how the groups can assist in advocating the project





## INVITED GROUPS

- Greater Milwaukee Foundation
- Zilber Family Foundation
- Greater Milwaukee Committee
- NEWaukee
- Local First
- MMAC
- Potawatomi Foundation
- The Water Council
- The African American Chamber of Commerce
- Milwaukee Rotary

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## Focus/Stakeholder Group: PRESERVATION GROUPS

### DISCUSSION INTENT:

- Review and describe options
- Project awareness
- Discuss how the groups can assist in advocating the project
- Discuss preservation best practices

## INVITED GROUPS

- Historic Milwaukee, Inc.
- Milwaukee County Historical Society
- Milwaukee Preservation Alliance
- Wisconsin Historical Society
- Preserve our Parks

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## Focus/Stakeholder Group: HORTICULTURE & EDUCATION GROUPS (Teleconference Meeting)

### DISCUSSION INTENT:

- Review and describe options
- Project awareness
- Understand the successes and failures of the groups
- Discuss governance practices
- Discuss resources to support and fund the project
- Discuss potential collaboration or support with Mitchell Domes Horticultural Conservatory as appropriate

## INVITED GROUPS

- MATC – Horticulture Program
- UW-Extension Master Gardeners
- Marquette University
- UW-Milwaukee
- Schlitz Audubon
- Urban Ecology Center
- Milwaukee Public Schools
- Community Gardening Coalition/Milwaukee Urban Gardens
- Como Park MSP
- Olbrich Botanical Gardens – Madison
- Chicago Botanical Gardens
- Lincoln Park Conservatory
- Garfield Park Conservatory





## PROCESS FOR REACHING OUT TO FOCUS GROUPS

- Presidents/CEO's, Executive Directors, Directors, and/or Chairs for each group will be contacted and invited to the specific Focus Group
- An initial phone call invitation will be made to each individual.
- An email with the Focus Group invitation will be sent to the individual
- A follow-up phone call and/or email reminder will be made

## SCHEDULE

Mitchell Park Conservatory Task Force Meeting: <i>(Approve Public Outreach approach of Consultant Team)</i>	May 24, 2018
Public Meeting - Present Options:	Week of June 4, 2018
Focus Group Meeting #1:	June 12, 2018; 4:00 – 5:30 pm
Focus Group Meeting #2:	June 14, 2018; 4:00 – 5:30 pm
Focus Group Meeting #3:	June 19, 2018; 4:00 – 5:30 pm
Focus Group Meeting #4:	June 21, 2018; 4:00 – 5:30 pm
Focus Group Meeting #5:	June 26, 2018; 4:00 – 5:30 pm
Presentation Uploaded to County Website:	June 1 – June 30, 2018
Mitchell Domes Task Force/ Public Meeting: <i>(Selection of Option(s))</i>	2 <sup>nd</sup> Week of July 2018
Milwaukee County Parks Meeting:	September 11, 2018; 1:00 pm

