



TODAY'S AGENDA

- Study Overview
- Public Engagement Summary
- Concept Review
- Next Steps

STUDY OVERVIEW

The Lake Interchange Study is evaluating alternatives to reconstruct the I-794 freeway corridor, generally from the Milwaukee River and Hoan Bridge.

STUDY ACTIVITIES

Public involvement and outreach

Alternatives analysis

Environmental documentation (NEPA)

Preliminary design







DRAFT PURPOSE AND NEED

Purpose

The purpose of the project is to address deteriorating infrastructure in a manner that improves safety and operations on I-794, generally from the Milwaukee River to the Hoan Bridge, while also striving to enhance community connectivity and compatibility with local plans and development

PROJECT **NEEDS**

AGING INFRASTRUCTURE

originally built in 1974-1975



COMMUNITY

SYSTEM LINKAGES

ROADWAY **DEFICIENCIES**

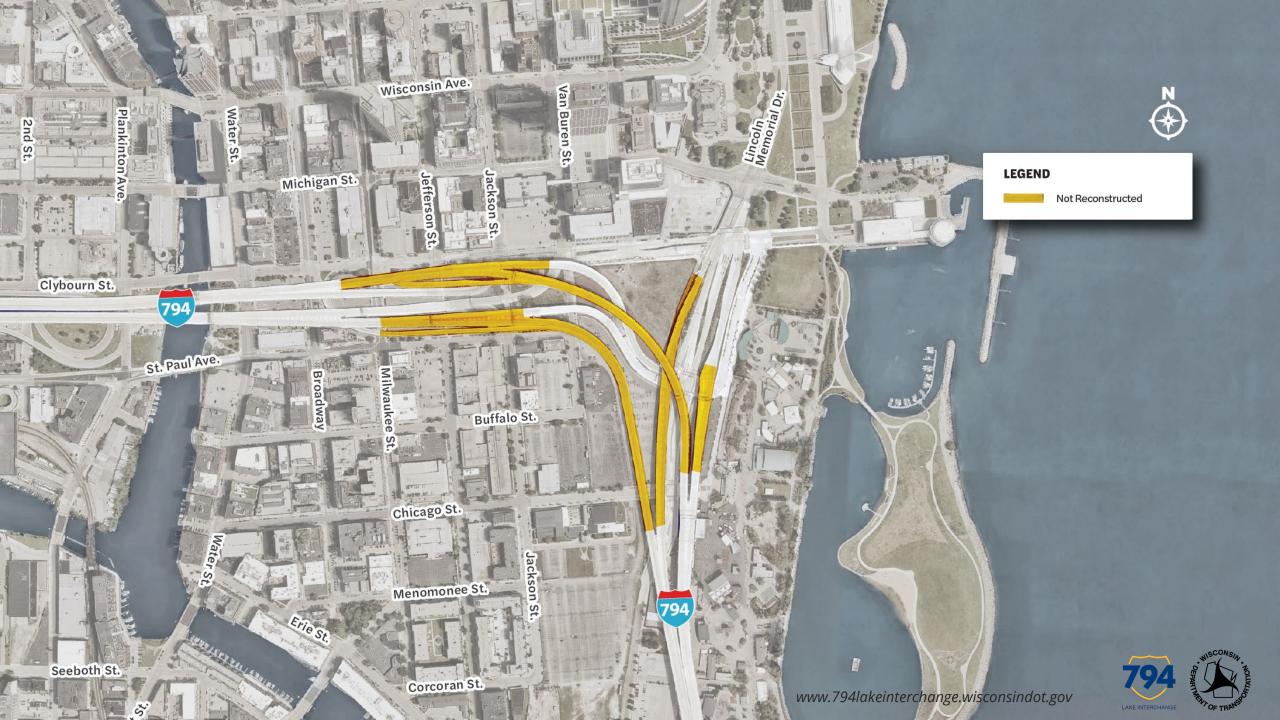
BICYCLE and PEDESTRIAN SAFETY

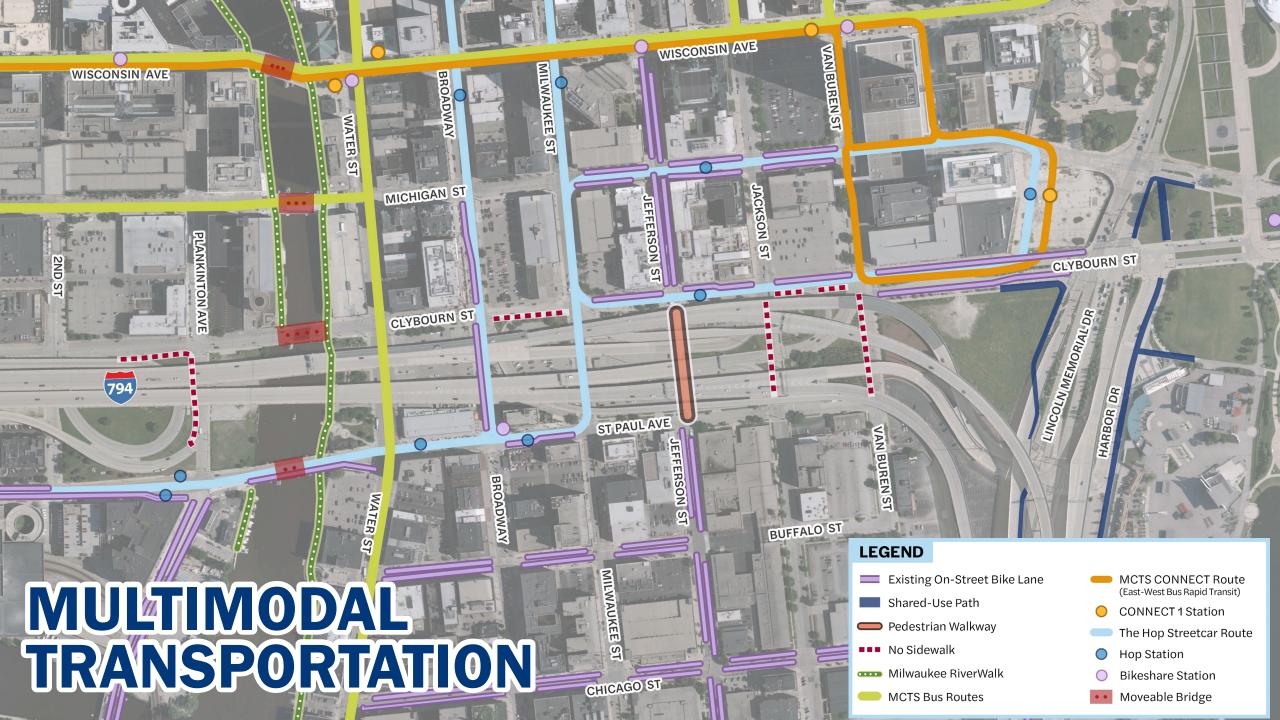
TRAFFIC **SAFETY**









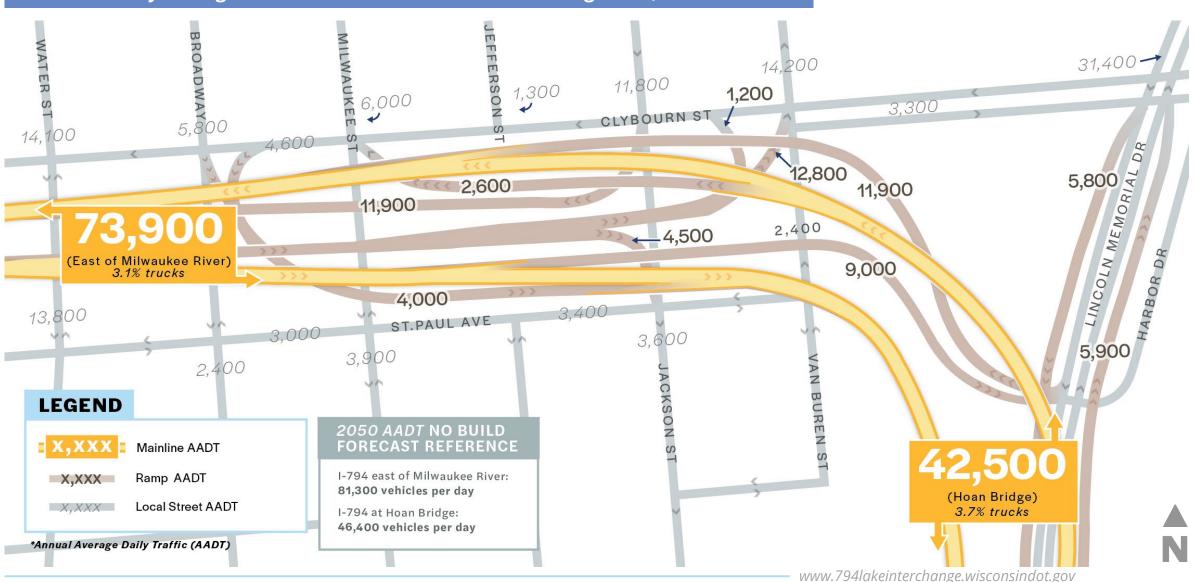


ANNUAL AVERAGE DAILY TRAFFIC 2022





Estimated daily through traffic on I-794 at the Lake Interchange is 26,600 vehicles



ORIGIN TO DESTINATION PATTERNS

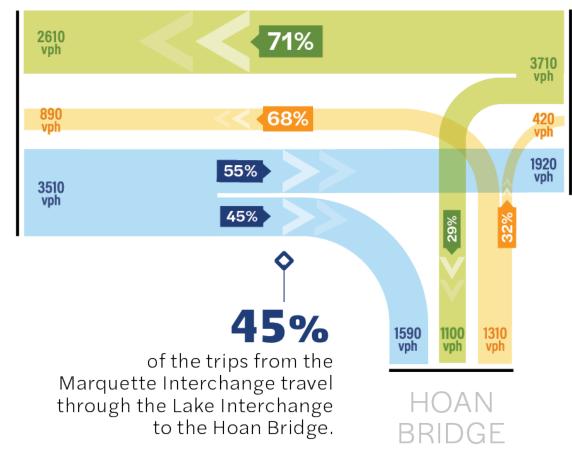
Existing (2022) Freeway Trip Pattern – PM Peak Period

PM PEAK PERIOD 3-6 P.M.

I-43/I-94 VIA MARQUETTE INTERCHANGE

68% →
of the trips from
the Hoan Bridge
travel through the
Lake Interchange
to the Marquette

Interchange.



71%

of the trips that begin at the
Lake Interchange travel to the
Marquette Interchange.

LAKE INTERCHANGE

←55%

of the trips from the Marquette Interchange travel to the Lake Interchange.

HOW TO READ THESE GRAPHS:

Outbound trips from Lake Interchange
Inbound trips from Hoan Bridge

Inbound trips from Marguette Interchange

inbound trips from Marquette Interchange

VPH Average Weekday Vehicles Per Hour in 2022

STUDY PHASES

START 2022 **WE ARE HERE**

COMPLETION

STUDY **NEEDS AND PRIORITIES**

Evaluate existing conditions and prepare purpose and need.

CONCEPT **DEVELOPMENT**

Evaluate design concepts.

ALTERNATIVE ANALYSIS

Advance alternatives analysis based on purpose and need, and consider costs, impacts, constructability, and other factors.

ENVIRONMENTAL REVIEW

Complete an environmental document that identifies a preferred alternative as part of NEPA process.

STAKEHOLDER ENGAGEMENT



DEVELOP DESIGN CONCEPTS PUBLIC MEETING #1



PUBLIC MEETING #2 AND #3



IDENTIFY RECOMMENDED
ALTERNATIVE

PUBLIC



SELECT PREFERRED
ALTERNATIVE

PUBLIC ENGAGEMENT

LISTEN FIRST PUBLIC ENGAGEMENT



HOW WE'VE CONNECTED

2,900+
PUBLIC COMMENTS
SUBMITTED
(45 OF OCTOBER 31 2023)



ELECTED
OFFICIAL
BRIEFINGS
and LOCAL
GOVERNMENT
COORDINATION
MEETINGS



ADVISORY
COMMITTEE
MEETINGS
(STAKEHOLDERS
AND BUSINESSES)



404

STAKEHOLDER MEETINGS



PUBLIC INVOLVEMENT MEETINGS



53211 53202 53207 11214 MILWAUKEECO

WHO WE HEARD FROM

AUGUST PIM COMMENT FORM

1,781 total responses:

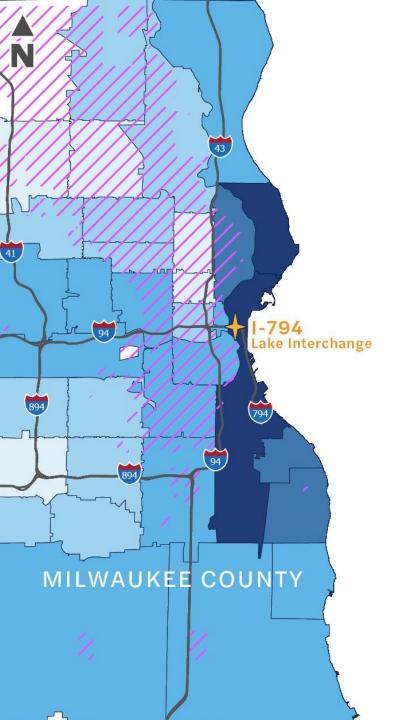
- **1,214** within Milwaukee County
 - More than half came from ZIP Codes: 53207, 53202 and 53211
- 137 beyond Milwaukee County
- 430 without a ZIP Code

COMMENT FORM RESPONSES BY ZIP CODE









PUBLIC ENGAGEMENT

Solicit meaningful feedback from diverse populations by:

- Engaging with Community Based Organizations
- Advisory Committee membership
- Focusing on neighborhood and community outreach
- Expanding communication tools, including multi-lingual and ADA services

COMMENT FORM RESPONSES BY ZIP CODE



High Minority Population

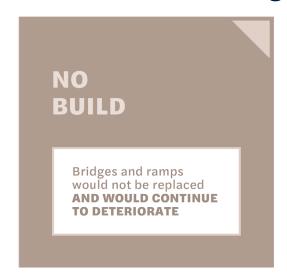
*Census Block Groups with minority population percentage higher than Milwaukee County



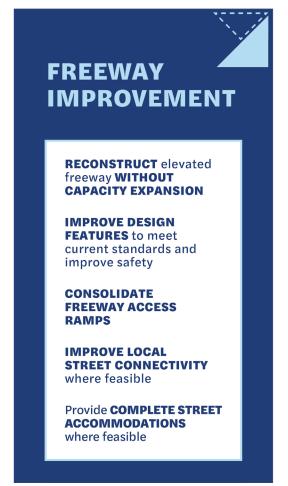
CONCEPT REVIEW

CONCEPT GROUPS

Based on early engagement feedback, WisDOT developed initial design concepts for the I-794 Lake Interchange that fall into four groups:

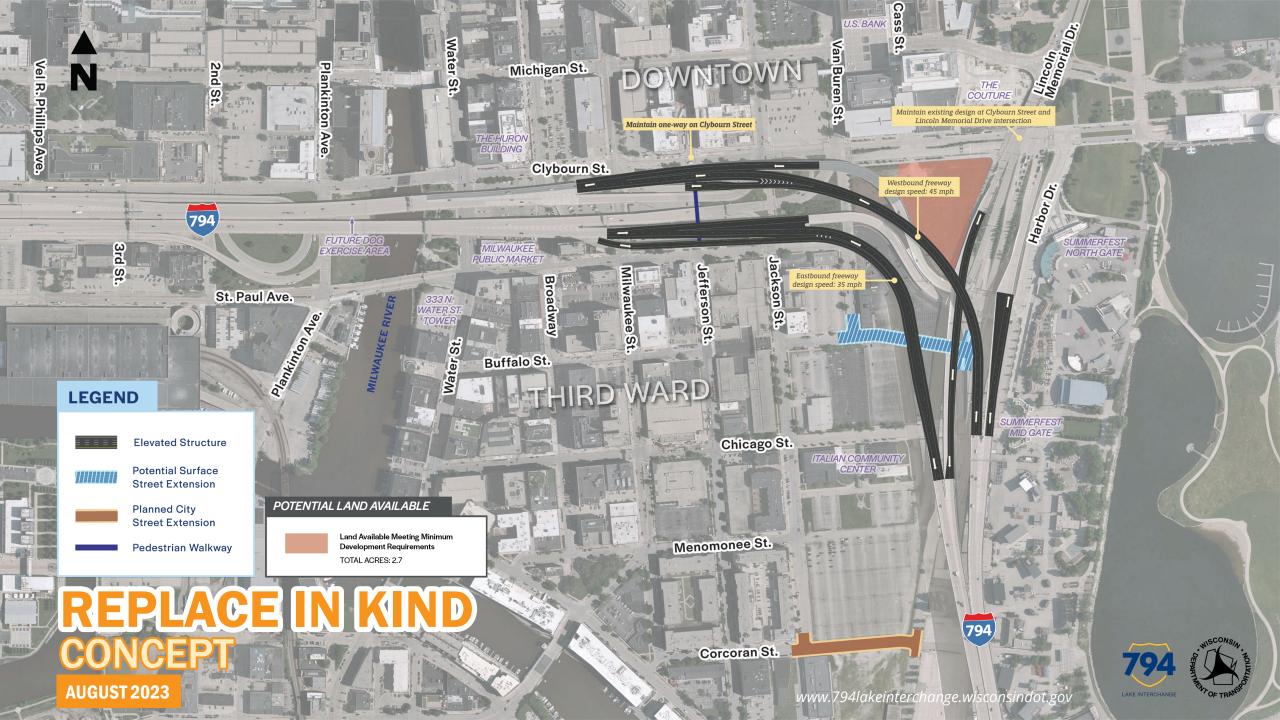


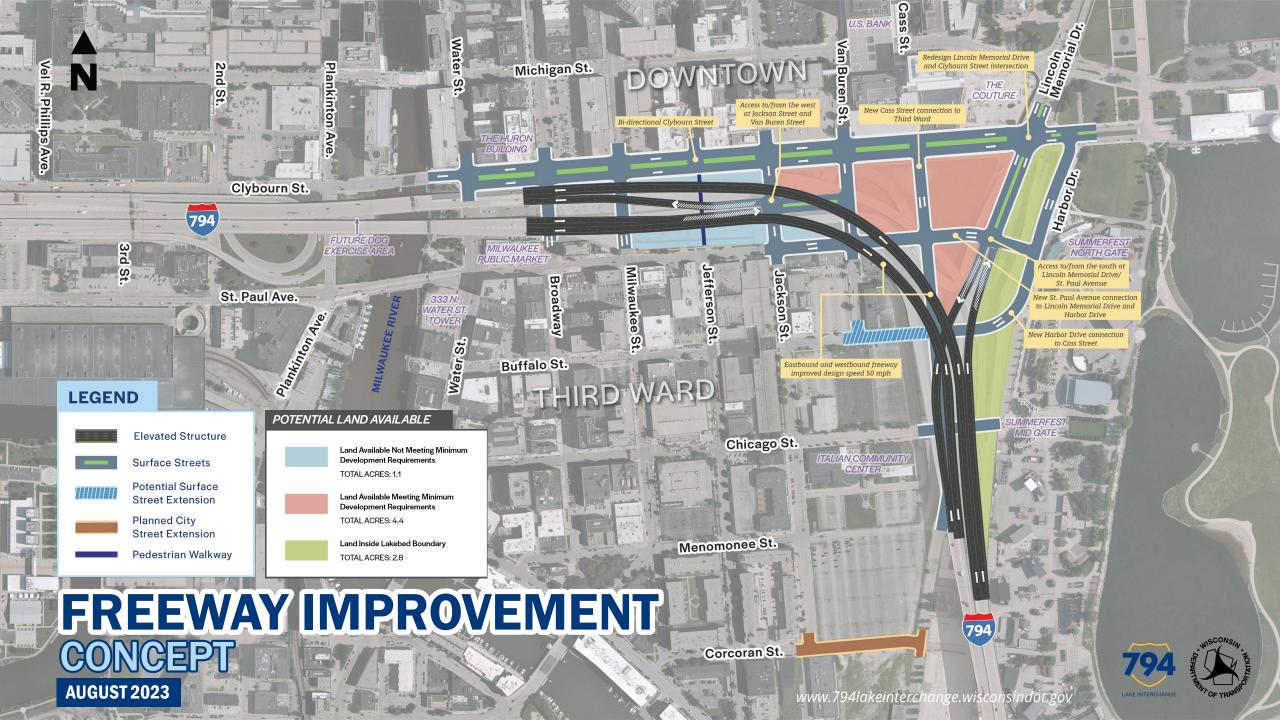


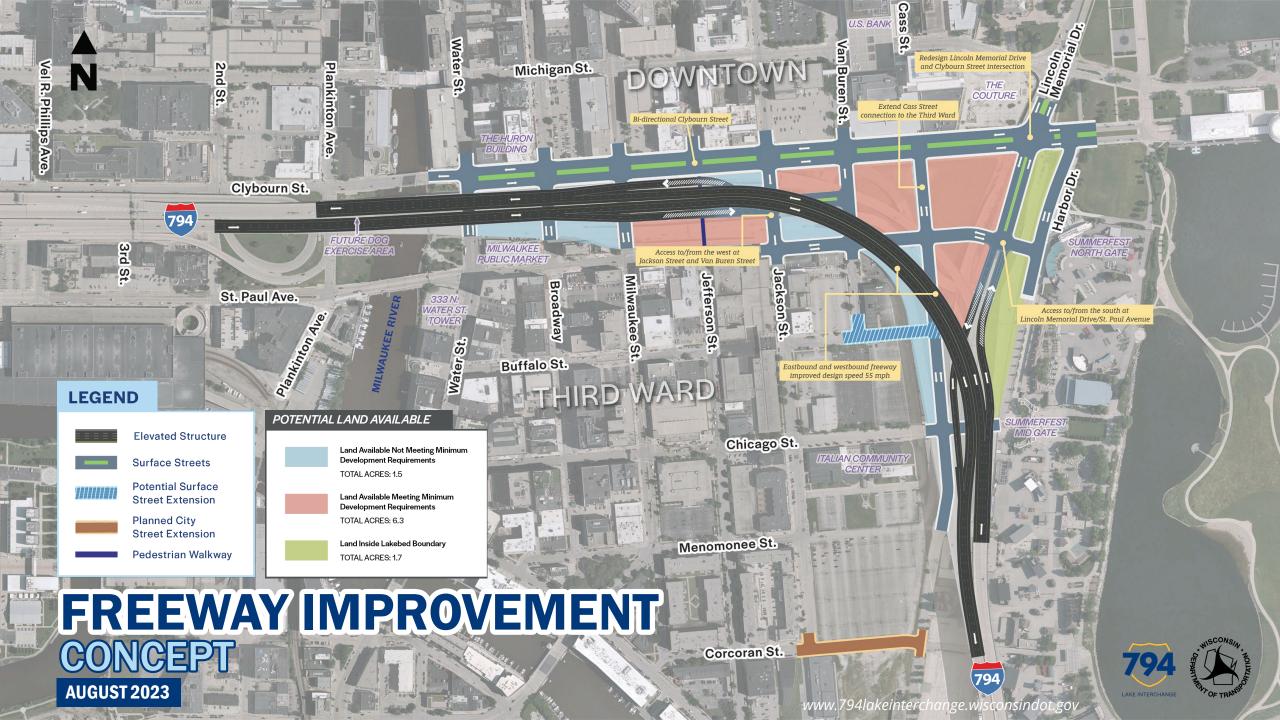


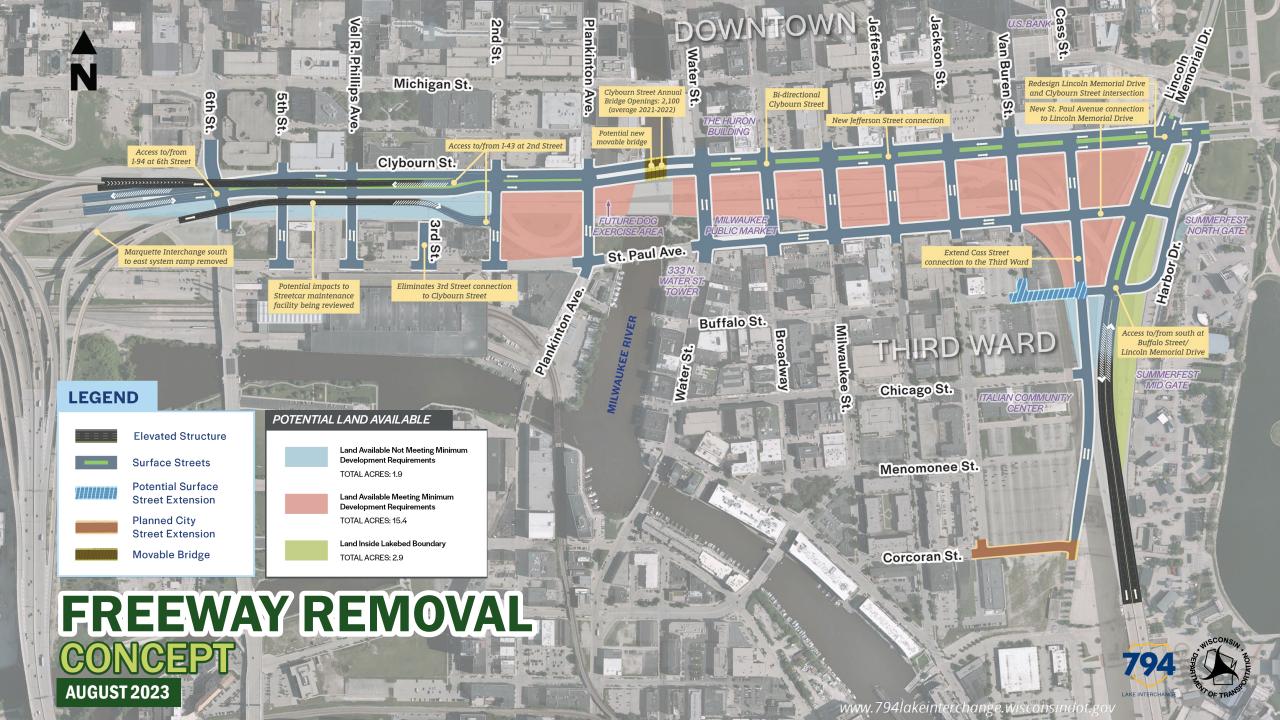












WHERE WILL TRAFFIC GO?



TRAFFIC DIVERSION

Freeway Improvement Concepts:

 Localized to the downtown area due to access consolidation

46,400 vehicles per day +28% +97% +33% Jackson St/ Memorial Dr +23% DIFFERENCE IN DAILY TRAFFIC:

FREEWAY IMPROVEMENT CONCEPTS

Data represents approximation of diversion under all Freeway Improvement Concepts.

Differences are based on model assignments and do not represent forecasted traffic volumes.

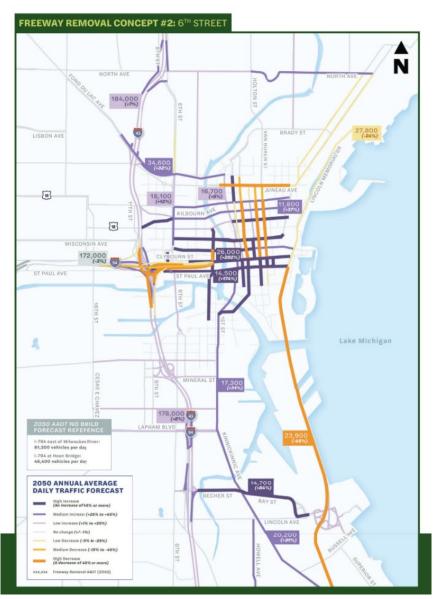
WHERE WILL TRAFFIC GO?



TRAFFIC DIVERSION

Freeway Removal Concepts:

- Anticipated traffic diversion area extends north to Capitol Drive and south to College Avenue
- Anticipated changes in traffic patterns
 throughout the downtown grid network



NEXT STEPS

- Identify concepts to advance as alternatives
- Advance analysis of alternatives and refine design
 - Includes traffic models and multimodal analysis
- Conduct ongoing stakeholder and local government coordination
- Hold second Public Involvement Meeting (mid-2024)

QUESTIONS