

Gail D. Morgan

PROFESSIONAL EXPERIENCE

Senior Outreach Specialist

WISCONSIN ALZHEIMER'S INSTITUTE – UW MADISON SCHOOL OF MEDICINE AND PUBLIC HEALTH – Regional Milwaukee Office
Milwaukee, WI **2018 – Present**

- Lead and assist in the development of new and ongoing WAI outreach programs and services.
- Develop and present community-based presentations at churches, community groups, Senior centers and other groups or locations that may request these services.
- Sustain current and develop new relationships with external stakeholders to forge lasting partnerships.
- Actively participate in workgroups and networks with other organizations advocating for quality services for seniors and their families.
- In collaboration with partnering organizations, assist in the coordination of community events.
- Develop a recruitment plan and recruit/train volunteers to support all WAI programs.
- Support the Family Services Specialists with helping families access WAI MKE services, WAI affiliated diagnostic clinic networks and other care programs.
- Actively work to collect data as requested and provide updated records for review at year end.

Community Outreach Coordinator

ALZHEIMER'S ASSOCIATION OF SOUTHEASTERN WISCONSIN,
Milwaukee, WI **2010 –6/2018**

- Promotion of Association core services and programs to community, businesses, Churches, Senior living facilities, hospitals and all organizations that support aging clientele.
- Represent Chapter at public events, conferences and media engagements as required.
- In collaboration with partners, planned and organized regular education and awareness events for the community.
- Prepare and coordinate community information and educational activities on Alzheimer's dementia, brain health, community resources and caregiver support topics.
- Provide care consultations for families and person with dementia.
- Network with other area agencies, organizations, churches, groups and healthcare providers to increase awareness of the disease, chapter services and assistance to individuals and their families in diverse communities.
- Collaborate with internal partners on outreach projects, fundraising opportunities and supplying relevant media stories as requested.
- Attend support group(s) and social engagement events as requested.
- Collect data and prepare monthly reports on outreach activities with numbers served.
- Continually seek community partners to further education of Alzheimer's disease to older adults, caregivers, minorities and underserved populations.

CONTACT INFORMATION

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EDUCATION

Alverno College
Milwaukee, WI

BA Professional Communication

ADDITIONAL SKILLS

Public Speaking
Community Outreach
Relationship Building
Detailed Oriented
Project & Volunteer Management

Director, Cultural Health Initiatives

AMERICAN HEART & AMERICAN STROKE ASSOCIATION (AHA/ASA),
Milwaukee, WI **2004 –2010**

- Initiated, expanded community partnerships with a variety of non-profits, community based organizations, City and State health departments and hospital systems.
- Coordinated and implemented various community health education events in connection with American Heart/ American Stroke Association (AHA/ASA) priorities and programs.
- Recruited, trained and organized volunteers to actively and effectively promote AHA/ASA initiatives, programs and services within the community.
- Monitored progress of community based projects.
- Prepared reports for various funding sources.
- Developed a strategic plan for a new minority focused initiative, *Power To End Stroke*.
- Presented presentations on heart disease and related topics to churches, non-profits, grass root and other non-profit organizations.
- Provided local staff direction and management of national campaigns and initiatives for the community, such as *Go Red For Women*, *Search Your Heart* and *Power to End Stroke*
- Worked with corporate and major gifts partners to develop sponsorship proposals and partnership opportunities.

Regional Health Initiatives Coordinator – with Multicultural Focus

AMERICAN CANCER SOCIETY (ACS),
Pewaukee WI

2001 – 2004

- Prepared and presented cancer education presentations to nonprofits, churches and other community organizations.
- Assisted in the development of the first ACS's Sankofa Health Forum which focused on educating African Americans on breast and colon cancer.
- Cultivated community partnerships and collaborations to increase outreach efforts.
- Built strategic relationships with community leaders to develop and implement ACS tactics within the community.
- Planned and implemented ACS programs within targeted communities in the East Region.
- Worked as part of a team to develop strategic plans and opportunities for target markets.

EDUCATION

Alverno College, Milwaukee Wisconsin

Bachelor of Arts, Professional Communication, Minor: Arts and Humanities

REFERENCES

Available upon request