

MCTS NEXT

Implementation Plan Phase 3 – Fall 2021

Milwaukee County Transportation, Public Works and
Transit Committee



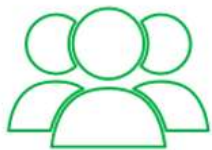
Tom Winter, Director of Schedule & Planning, MCTS

June 25, 2021

MCS NEXT - Purpose



Update the route network to meet the community's modern needs and to improve the rider experience



Create more high frequency service that expands access and shortens travel time



Importance of advancing racial equity through transit improvements



Ensure network is integrated with the new East – West Bus Rapid Transit project



Attract riders increases revenue and helps with fiscal sustainability

Project Status – Phase 3



- Begins August 29th, 2021
 - 4 High Frequency Routes:
 - Routes 18 and BlueLine plus Routes 60 and 76
 - Increases High Frequency service to 60% as originally recommended
 - 7 Modified / Extended Routes
 - Routes 22, 28, 66 & 92
 - Routes 54, 55, & 56
 - Expands access to job centers and makes system easier to understand

Phase 3: Begins August 29th



GOALS – Continue expansion of high frequency service, expand access to job centers, and make service easier to understand

Blue
FOND DU LAC-MILL



18
NATIONAL-GREENFIELD



60
60TH STREET



76
76TH STREET



22
CENTER STREET

28
108TH STREET

66
BURLEIGH STREET

*NEW
ROUTE*

92
92ND STREET

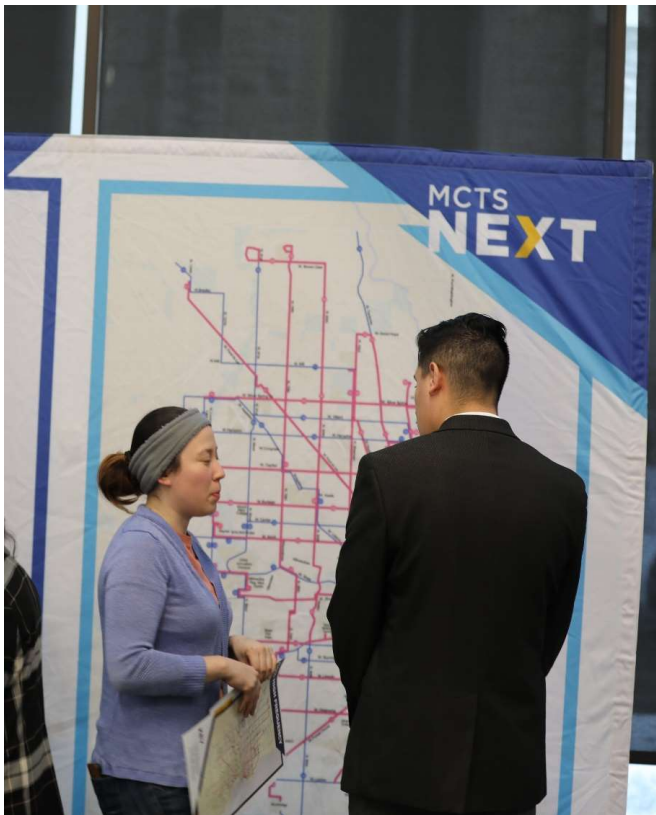
*NEW
ROUTE*

54
MITCHELL-BURNHAM

55
LAYTON AVENUE

56
GREENFIELD-S.43RD

Riders & Stakeholders - Outreach



- Host Virtual Community Meetings in affected neighborhoods
- Post Videos describing routes changes online for easy access
- Prepare Signage at individual Bus Stops
- Publish Special issues of MCTS Bus Lines and Rider Insider
- Update On Bus Audio / Visual Announcements
- Update website and RideMCTS App
- Provide key materials in Spanish and use a Spanish language interpreter to answer questions
- Prepare New route timetables

ATU 998 / Bus Operators - Outreach

MCTS
NEXT



Informing ATU Leadership / Stewards

- Have met / will continue to meet to inform / listen to suggestions
- Will prepare an outreach campaign / maps to inform bus operators at Fond du Lac and Kinnickinnic Stations
- Will need same number of operators

New Benefits for Bus Operators

- All routes will have restrooms at the end of the line
- Added time in layover on NEXT routes

Project Contacts



Tom Winter
Director, Schedule & Planning
Twinter@mcts.org
414 937 - 3221

Jeff Sponcia
Planning Manager
Jsponcia@mcts.org
414 343 - 1726

Jennifer Wilder
Scheduling Manager
Jwilder@mcts.org
414 937 - 3229

Jacqueline Zeledon
Community Outreach Coor.
Jzeledon@mcts.org
414 937 - 3253

Jesus Ochoa
Transit Planner
Jochoa@mcts.org
414 937 - 3591

Emmanuel Okoro
Transit Planner
Eokoro@mcts.org
414 344 - 4550 x3310