

Roadmap for Children's Community Initiative



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CHHS strategy map

**Healthiest kids
in the country**

VISION

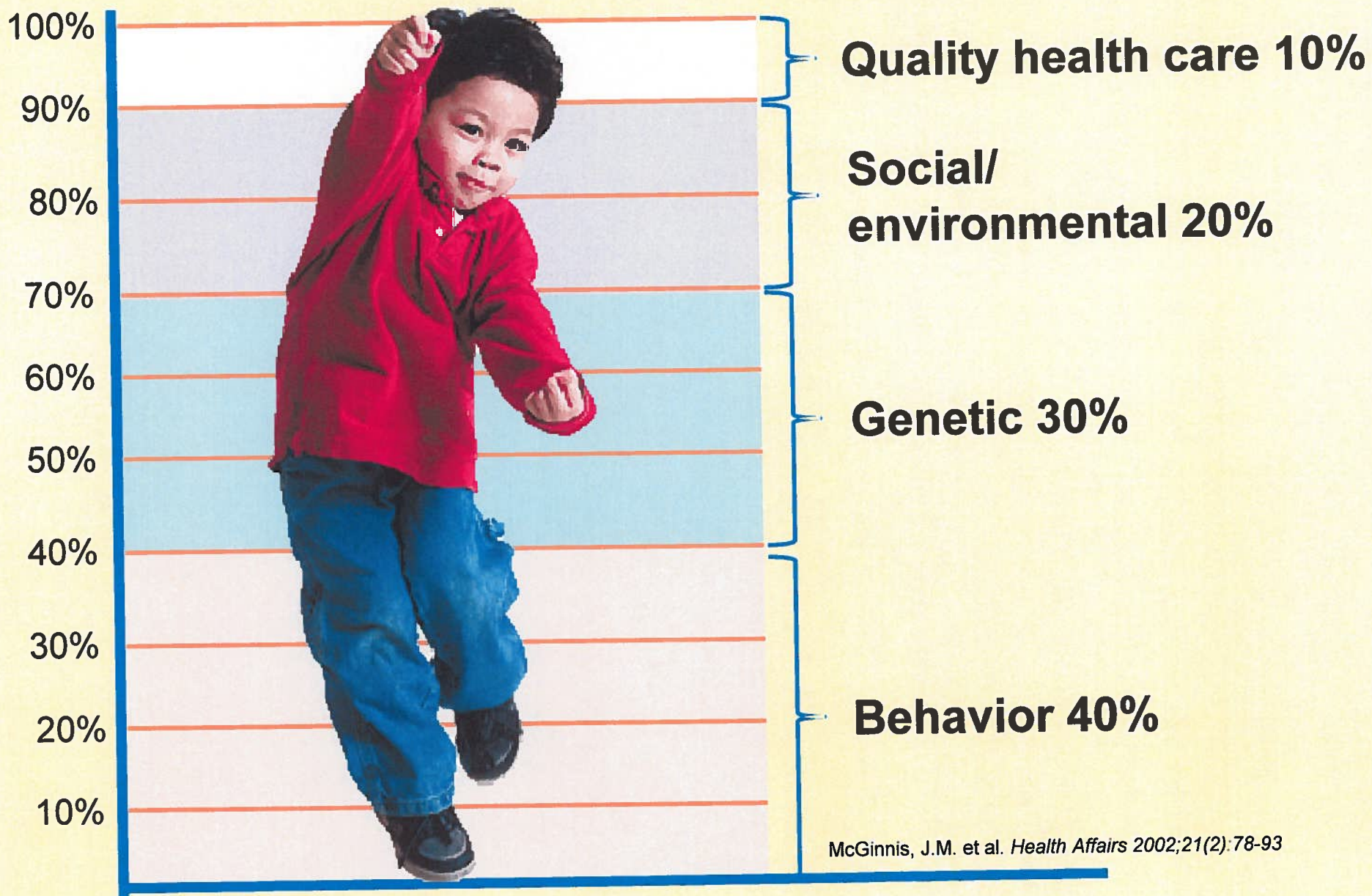
**Select NATIONAL programs
MIDWEST leading provider
Improve health status in WISCONSIN**

STRATEGIC FOCUS

**People Service Quality Finance
IStrategy/Information management/EHR**

OPERATIONAL ENABLERS

Determinants of health

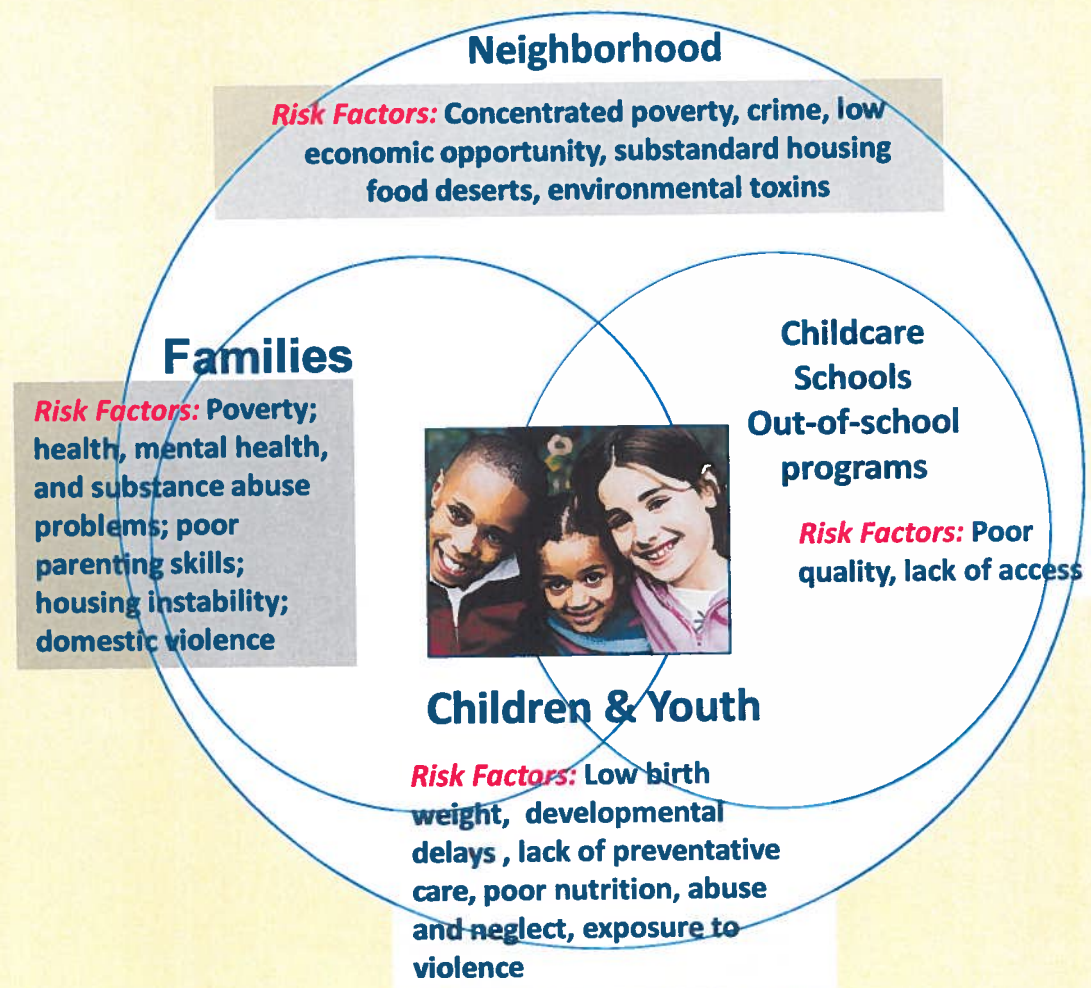


McGinnis, J.M. et al. *Health Affairs* 2002;21(2):78-93

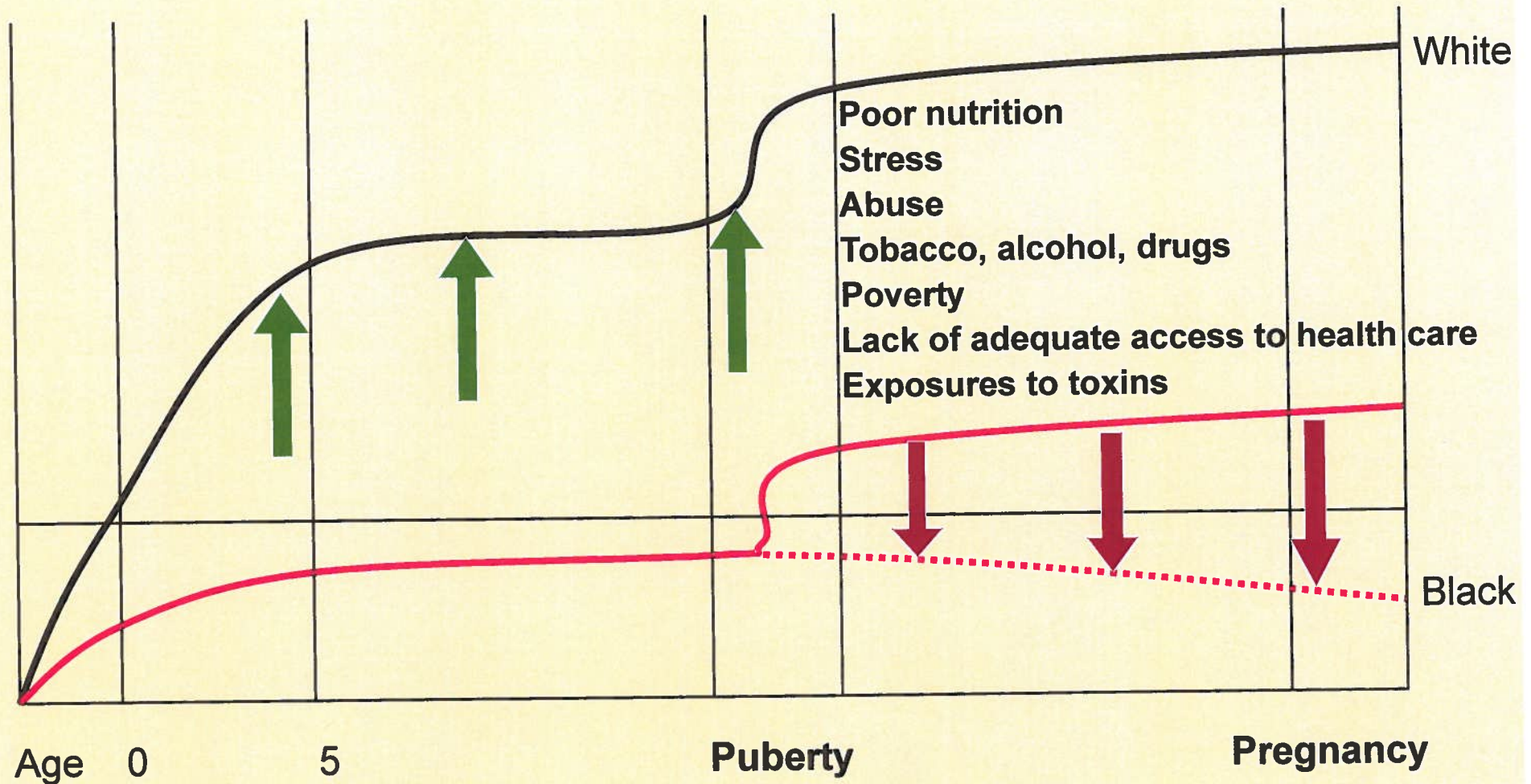
Community Health Goal 2011 Action Plan

Approach: Build on Evidence-Based Principles

Evidence shows that successful health promotion, prevention and early intervention programs are most effective when infused throughout a child's total "ecology"



Life Course perspective



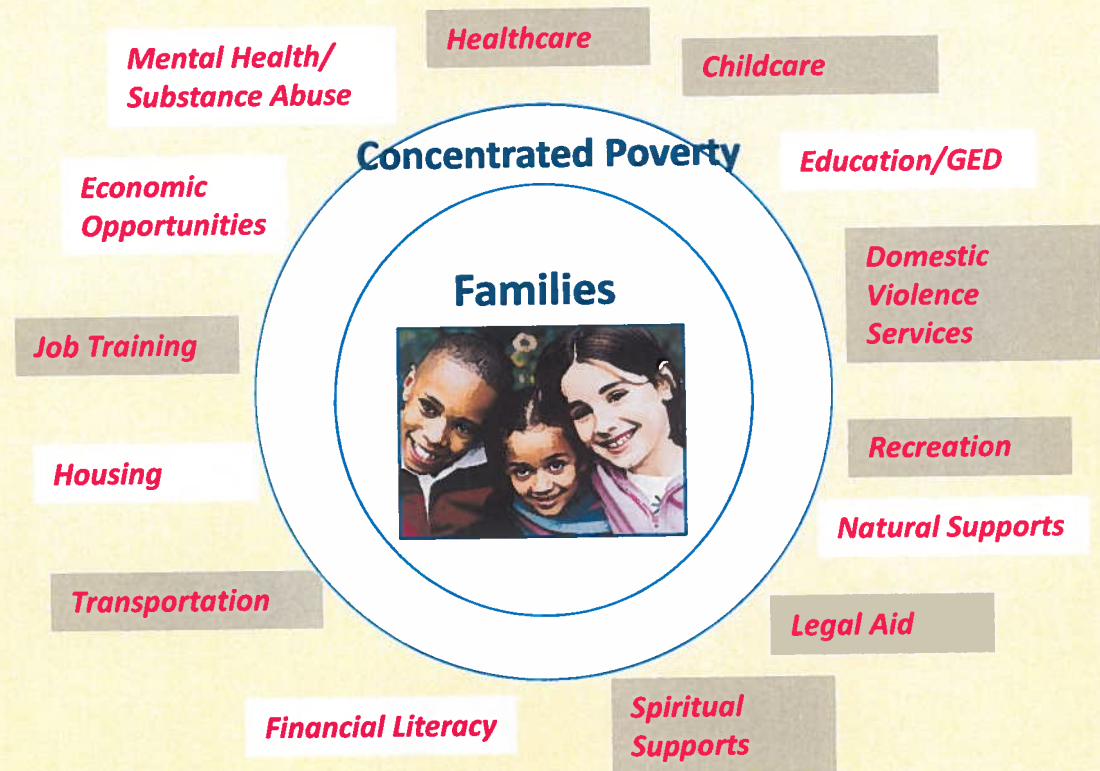
Adapted from M. Lu, 2006; D. Misra

Community Health Goal 2011 Action Plan

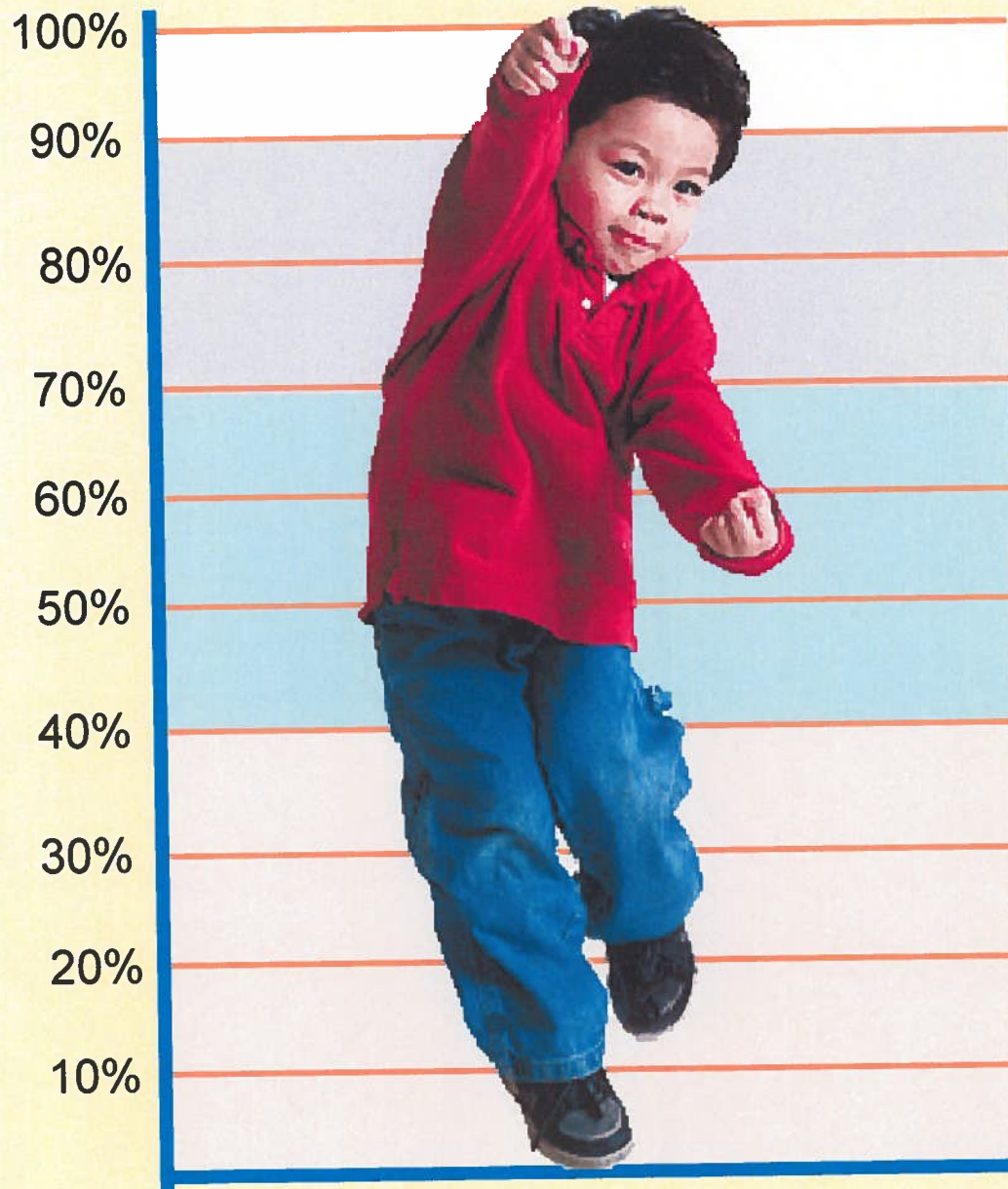
Approach: Build on Evidence-Based Principles

Evidence shows that successful programs :

- Address individualized family needs from a strength-based approach
- Build parenting knowledge and skills
- Offer a continuum of services for child development
- Provide a full array of concrete family resources
- Are culturally and linguistically competent



Policy implications



Quality health care

- Quality improvement
- Accessibility

Social/environmental

- Built environment
- Healthy communities

Genetic

- Personalized medicine

Behavior

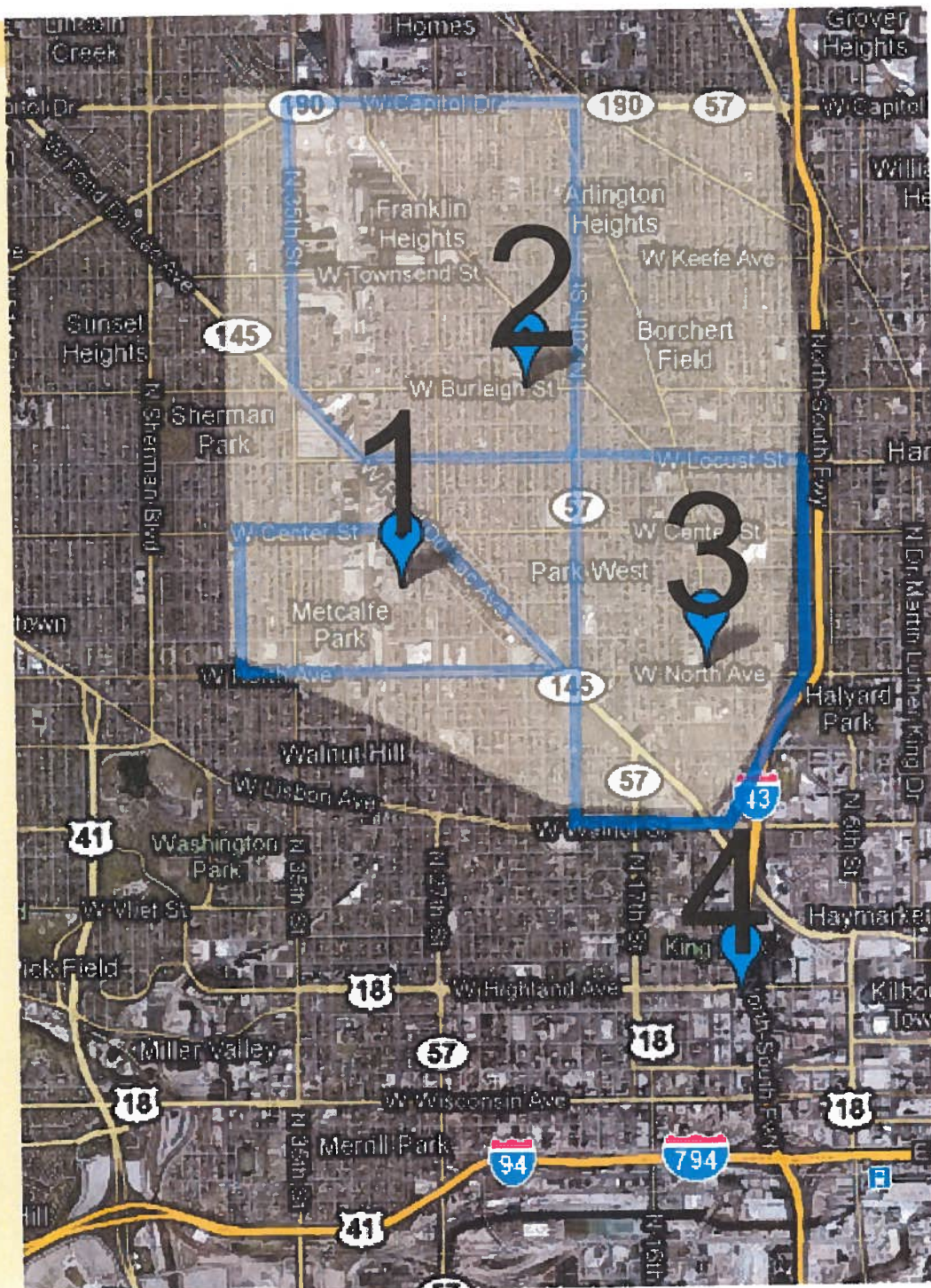
- Health education
- Healthy communities

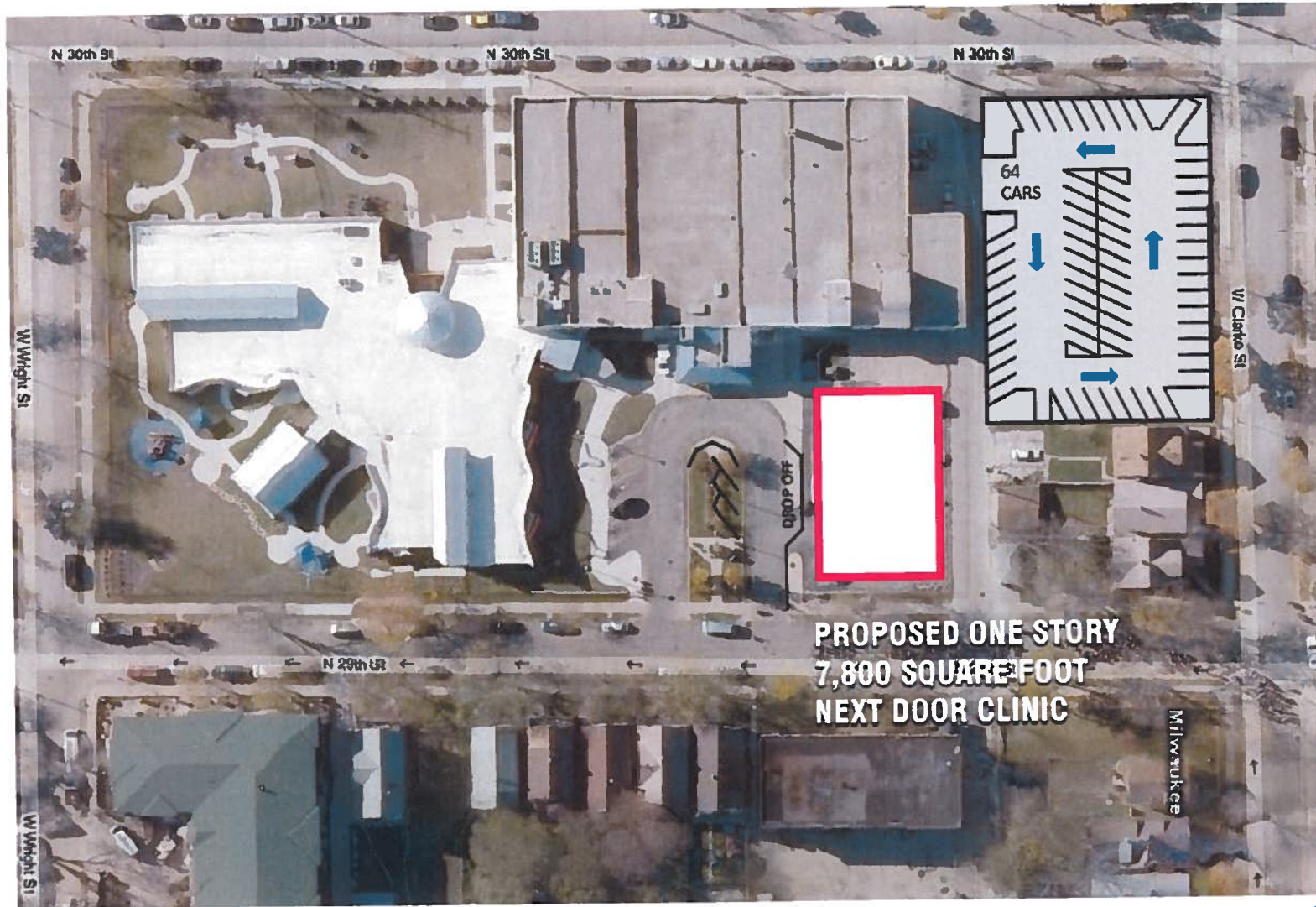
Guiding principles

- Will be guided by evidence-based practice
- Will work within “ecology” model
 - Based on family strengths and needs
- Will be culturally and linguistically competent
- Will measure outcomes
- Will consider sustainability in priority setting
- Will empower the community to drive initiatives and instigate change

Priority Areas

1. Next Door Center
2. COA Goldin Center
3. YMCA Lindsay Heights
4. Downtown Health Center





**PROPOSED ONE STORY
7,800 SQUARE FOOT
NEXT DOOR CLINIC**



ewa environmental architecture

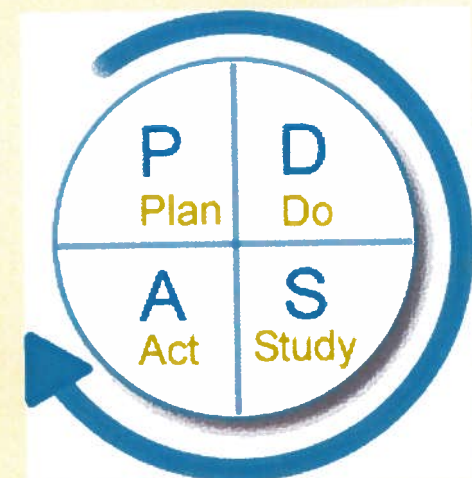
NEXT DOOR CLINIC

CONCEPT IMAGE



Community Engagement

- Information Gathering
 - Community cafés
 - Feedback sessions
- Community “structure”
 - Advisory groups
 - Governance/decisions
- Priority Setting
- Application of Evidence

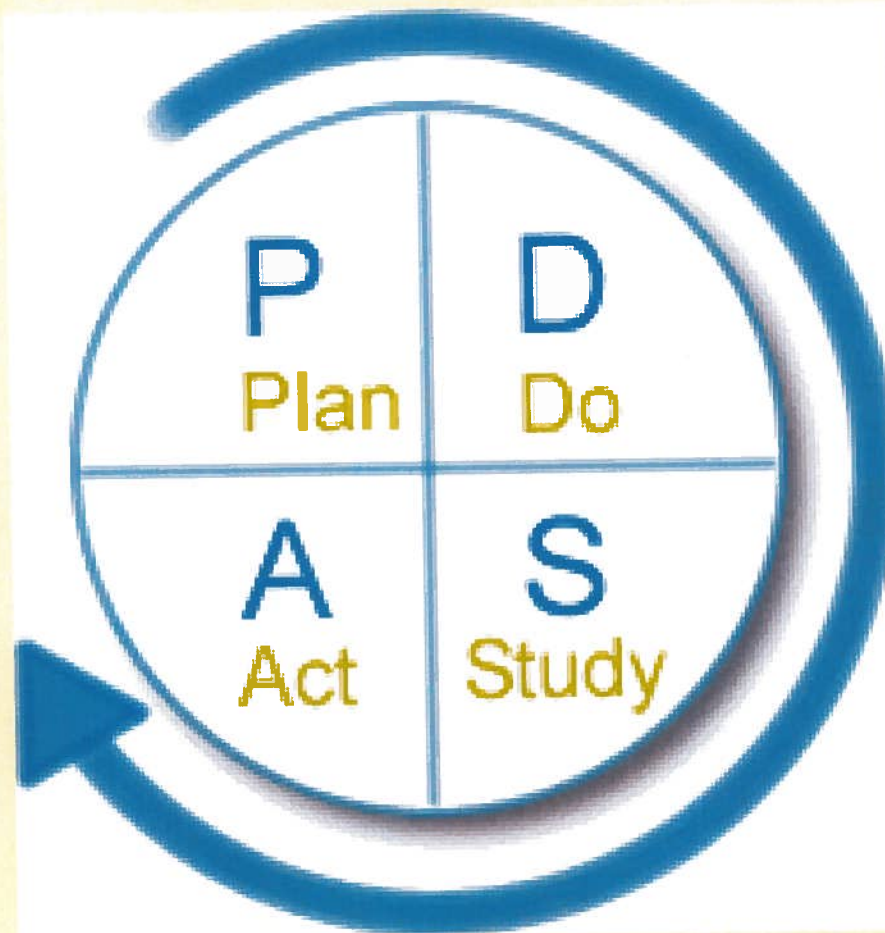


Putting it Together

Talk with community
Solicit input on goals,
needs, challenges,
assets

Facilitate community
organizing and
priority-setting

Identify interventions
based on priorities



Conduct
community cafés

Engage broad
stakeholder
representation

Review the
engagement *process*

- Right stakeholders

- Right questions

Review *results* from
community cafés

Questions?

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