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4 **A RESOLUTION**

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6 Directing the Department of Parks, Recreation and Culture to implement a countywide  
7 50/50 raffle which shall occur at County Park beer gardens and the 2022 lakefront  
8 fireworks show  
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11 WHEREAS, Milwaukee County awaits a fair deal from the State of Wisconsin to  
12 remove the Statutorily-imposed structural deficit from itself and other local governments  
13 across Wisconsin (File No. 19-161); and  
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15 WHEREAS, in the October 2021 WPF study, "Sinking Treasure: A look at the  
16 Milwaukee County Parks' troubled finances and potential solutions," the WPF noted  
17 how in inflation-adjusted terms, the County's parks have experienced significant cuts  
18 financially and staff-wise while becoming further dependent on earned revenue rather  
19 than property tax levy:  
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- 21 • Operations Expenditures in 2019 Dollars
  - 22 ○ 1989: ~\$75 million
  - 23 ○ 2019: >\$40 million
- 24 • Number of Full-time Equivalent Positions
  - 25 ○ 1989: 1072.7
  - 26 ○ 2019: 469
- 27 • Parks Department Revenue Mix
  - 28 ○ 1989: 74.4 percent property tax levy, 25.6 percent other revenue
  - 29 ○ 2019: 43.4 percent property tax levy, 56.7 percent other revenue

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31 (File No. 21-973); and  
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33 WHEREAS, in File No. 20-362, the County Board of Supervisors proposed  
34 consideration of, among other things, a County-sponsored 50/50 raffle with half the  
35 money going to the winner and the other half to the Milwaukee County Parks; and  
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37 WHEREAS, in the interest of providing additional funding for the operations of  
38 the County park system, an essential quality of life amenity for Milwaukee County  
39 residents, the implementation of a 50/50 raffle would be beneficial; and  
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41           WHEREAS, the Committee on Parks, Energy, and Environment, at its meeting of  
42 January 25, 2022, made no recommendation regarding File No. 22-120, due to a tie  
43 vote on a motion to adopt (vote 2-2); now, therefore,  
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45           BE IT RESOLVED, the Milwaukee County Board of Supervisors hereby directs  
46 the Department of Parks, Recreation and Culture to develop and implement a  
47 countywide 50/50 raffle which shall occur at all County-sponsored beer gardens in  
48 Summer 2022, the July 3 lakefront fireworks show, and any other locations; and  
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50           BE IT FURTHER RESOLVED, the Milwaukee County Board of Supervisors  
51 hereby requests the Director of Parks, Recreation and Culture report to the County  
52 Board in March and May 2022 to present updates relating to planning and  
53 implementation of the raffle; and  
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55           BE IT FURTHER RESOLVED, the Milwaukee County Board of Supervisors  
56 hereby further requests the Director of Parks, Recreation and Culture in March 2022  
57 report preliminary fiscal estimates for effectuating this resolution.  
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01/25/22

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