

## Milwaukee County Area Aging Plan Goal Progress: 2025 Quarter 1

<b>Advocacy</b>		
<b>Goal</b>	<b>Measure</b>	<b>2025 Q1 Progress Report</b>
<p>Identify and advocate for three specific policy proposals with legislators that advance racial equity and the health and well-being of older adults.</p>	<p>In 2025, the Advocacy Committee and Commission on Aging will identify the three policy proposals to advance. In 2025 and 2026, we will create our action plan for advocating on our proposals. In 2027, we will have successfully advocated for enactment of at least one of the proposals.</p>	<p>In Q1, the Advocacy Committee identified the three policy proposals that it will advance. The Committee continues to work on its action plan for advocating for these proposals.</p>
<p>Develop relationships with local, state, and federal legislators to impact positive policy change.</p>	<p>By 2027, we will have met with 80 percent of all Milwaukee County local, state, and federal legislators twice to discuss policy priorities adopted by the Advocacy Committee and Commission on Aging. These meetings can be individual meetings, at WAAN Aging Advocacy Day, at an In-District Event, or other Milwaukee County advocacy event.</p>	<p>In the first quarter of 2025, Aging Unit staff and Commissioners met with both state and federal legislative offices to advocate for aging policy priorities. At the state level, we met with with five legislators to advocate for aging programs in the State budget. At the federal level, we met with both Senate offices twice (once locally and once in Washington, D.C.) and 2/3 of House offices once.</p>
<p>Expand our common cause on public policy issues with other nonpartisan older adult groups, such as labor unions, retiree groups, or the AARP, and develop intentional relationships with media partners to bring awareness to older adult advocacy issues and policy positions.</p>	<p>For each year of the plan period, we will partner with at least one older adult advocacy group to host twice per year advocacy events that bring together older adult residents, advocates, and Milwaukee County's local, state, and/or federal legislators. By 2027, we will work with media partners on three occasions to highlight the Advocacy Committee and/or Commission on Aging through featured articles, interviews with committee members, or by providing quotes in related articles.</p>	<p>Staff met with AARP to begin planning a joint advocacy event in 2025.</p>

<b>Socialization and Social Supports</b>		
<b>Goal</b>	<b>Measure</b>	<b>2025 Q1 Progress Report</b>
Increase outreach to address isolation and loneliness to older adults at community sites outside of sites associated with the Milwaukee County Area Agency on Aging.	During the grant period, 14 pharmacies will be recruited to administer an evidence-based loneliness scale. They will ask clients if they will accept a secondary direct contact (Social Isolation and Loneliness Project).	Partnership with Vaccine Collaboration, where older adults who receive vaccinations for flu, COVID and other shots are given a social isolation and loneliness and isolation survey, informed about services offered and given the opportunity for a more in-depth referral with Vital Voices.
Maintain support and development of financial counseling programs.	In 2025 maintain Financial Navigation contract after ARPA funding expires. 25% of program participants will increase their savings by at least one-weeks' worth of their total monthly net income, which will be tracked by the vendor and reported to AAA staff monthly. Assist 45 new senior clients annually.	The Milwaukee County AAA contracts with Riverworks Development Corporation for our Financial Navigation program. In 2025, they have assisted 24 new clients and three program participants have increased their savings by at least one-weeks' worth of their total monthly income.
<b>Senior Centers</b>		
<b>Goal</b>	<b>Measure</b>	<b>2025 Q1 Progress Report</b>
Develop public-private sector partnerships to create new senior center facilities combined with other uses, such as housing.	By 2027, establish at least one public-private partnership, leading to the creation of at least one mixed-use Milwaukee County senior center facility.	Partnership developed with Jewish Family Services for McGovern Hub. Partnership developed with Scott Crawford and Que El-Amin for a possible new facility to serve southeastern quadrant of the county.
<b>Transportation</b>		
<b>Goal</b>	<b>Measure</b>	<b>2025 Q1 Progress Report</b>
Work with culturally specific senior centers' management to schedule tours for their clients to cultural assets and recreation sites.	By 2027, we will have collaborated with 18 host locations beyond the five County-owned senior centers to provide residents of color and underserved populations access to cultural assets and recreation sites through group rides leaving from senior centers.	The Transportation Coordinator met with LGBT Center staff to discuss setting up group trips when the weather warms up.

Provide accessible transportation services to older adults to facilitate access to County sponsored services.	Maintain 2024 numbers of one-way rides and riders, including unduplicated riders, across all transportation services.	The first two months of 2025 showed similar ride numbers to 2024. In January 2024 there were 4183 rides across all transportation services, compared to 4455 rides in January 2025. February 2024 saw 5269 rides compared to 4878 in February 2025.
Work with agencies throughout the region to identify and advocate for a transportation policy that will facilitate transportation coordination throughout Southeastern Wisconsin.	By 2027, we will have formed at least six new partnerships with agencies throughout SE Wisconsin and undertaken at least three advocacy efforts to advance the chosen transportation policy at the local and state levels.	The Transportation Coordinator (TC) regularly attends meetings with local partners regarding transportation challenges. TC provided data to Independence First to support advocacy efforts in asking for increased 85.21 funding from the State.
Increase education and communication regarding available transportation options for older adults, particularly for those without access to a vehicle	By 2025, an Area Agency on Aging staff member will be trained as a travel trainer and pilot the program. By 2027, at least 36 residents will have received travel training on how to use MCTS service. At least half of trainees will have independently completed an MCTS fixed route trip.	The Transportation Coordinator has received preliminary training to become a travel trainer.
<b>Nutrition</b>		
<b>Goal</b>	<b>Measure</b>	<b>2025 Q1 Progress Report</b>
Increase service to Hispanic/Latino and Asian older adults by partnering with Hispanic and Asian-owned restaurants for the Dine Out program.	By 2027, service to Hispanic/Latino and Asian older adults will increase by 10 percent.	Nutrition Director seeking to incorporate a Hispanic/Latino and/or Asian restaurant into our Dine Out program. Staff are analyzing budgetary resources to support these contracts.

<p>Expand work in addressing malnutrition in Milwaukee County older adults by having a Registered Dietitian meet with participants in Milwaukee County-owned Senior Centers to address nutrition, food security, and other nutrition related concerns.</p>	<p>By 2027, a RD will meet with participants in Milwaukee County-owned Senior Centers on a quarterly basis, at least, to address malnutrition. Participants will be administered a post-meeting survey to determine their likelihood of implementing the RD's recommended actions and whether they are interested in follow-up meetings to track success of interventions.</p>	<p>Nutrition Director and Registered Dietitian working with staff at Serving Older Adults to schedule these meetings.</p>
<p>Increase awareness in nutritional health outcomes related to diet by providing nutrition education through the use of demonstration kitchens.</p>	<p>By 2027, demonstration kitchens will be used, at minimum, once per quarter to provide nutrition education. Participants will be administered a pre- and post-demonstration survey. Pre-demonstration survey questions will assess current aptitude for cooking at home, familiarity with healthy recipes and varied cooking techniques, and interest in replicating recipes at home. Post-demonstration survey questions will include likelihood of implementing methods at home, interest in additional demonstrations, and understanding of nutrition education.</p>	<p>Registered Dietitian has four cooking demonstrations scheduled through the end of May 2025.</p>
<p><b>Heart-Health and Evidence-Based Wellness</b></p>		
<p><b>Goal</b></p>	<p><b>Measure</b></p>	<p><b>2025 Q1 Progress Report</b></p>
<p>Increase the number of workshops and participation in evidence-based programs that focus on physical activity and exercise.</p>	<p>Provide five community, physical activity-based EBPP programs (Walk with Ease, Strong Bodies, Gente Fuerte, or other) in the first year, adding one additional program per year in subsequent years.</p>	<p>Through 3/31/25, two Gente Fuerte (Strong Bodies) programs have taken place or are in progress at UCC Senior Center and Sixteenth Street Community Health Center.</p>

<p>Enhance blood pressure monitoring program and heart health education to all Milwaukee County-owned senior centers.</p>	<p>Expand the blood pressure hubs to all five Milwaukee County-owned senior centers by 2027. Provide two heart health-focused programming opportunities per site per year that each hub is in operation.</p>	<p>To date, three senior centers have held their kickoff events. Kelly Senior Center and Wilson Senior Center will have their kickoff events in April &amp; July. McGovern Senior Center held it's first educational series on 3/31/25 on diabetes and how it relates to heart health. We are in the planning process to host four educational series at each of the five senior centers in 2025.</p>
<p>Increase collaborative efforts to expand the network of organizations hosting EBP programs and recruiting new facilitators in communities of color.</p>	<p>Identify and engage six agencies or organizations by 2027 within communities of color to recruit facilitators for the evidence-based prevention programs and/or host EBP workshops. Utilize findings from Impower's final report and participant quality surveys to develop new methods/materials to recruit new facilitators and host sites.</p>	<p>Stepping On planning and implementation meeting is in the works with the General Baptist State Convention, who recently sent three people to training. They will implement the program in their churches starting summer 2025.</p>
<p><b>Caregiving and Caregiver Support</b></p>		
<p><b>Goal</b></p>	<p><b>Measure</b></p>	<p><b>2025 Q1 Progress Report</b></p>
<p>Develop and implement four new educational and support opportunities for family caregivers by 2027. Opportunities will include education/trainings, peer support, and/or new support group options. These opportunities will align with goals of the National Family Caregiver Strategy and the work of the Wisconsin Family and Caregiver State Alliance.</p>	<p>Develop and implement four new educational and support opportunities for family caregivers by 2027. Opportunities will include education/trainings, peer support, and/or new support group options.</p>	<p>Planned and established three Powerful Tools for Caregivers courses to be hosted in Q2 and Q3 of 2025.</p>

<p>Use program data to target outreach and assessments strategies in ways that ensure caregiver support resources are provided to caregivers with the greatest social need and also reduce caregiver burden.</p>	<p>By the 2nd quarter of 2025, evaluate customer demographics and geographic location data to identify gaps in services or outreach. By the end of 2025, develop strategic plan for outreach with five new outreach opportunities planned to target the identified gaps in services by the end of 2026. By the end of 2026, pilot two new caregiver burden tools within the current Caregiver Support Assessment as an opportunity to ensure that services being provided to caregivers are having the intended effect of reducing caregiver burden.</p>	<p>Staff are encountering barriers to implementing this goal due to the statewide challenges and delays with the transition to the PeerPlace data management system.</p>
<p>Increase awareness of services available to support caregivers by developing culturally appropriate materials and interventions that will expand the knowledge and reach of Caregiver Support resources in Milwaukee County.</p>	<p>In collaboration with Milwaukee Coalition for African American Caregivers, develop a Caregiver Roadpath tool by 2026 that will increase capacity of caregivers to self-identify and connect to best resources to meet their needs.</p> <p>By 2027, present the new Caregiver Roadpath tool to five partner agencies and distribute to all households participating in Caregiver Support grants. In collaboration with the Milwaukee Coalition for African American Caregivers, by 2027 develop a Caregiver Consultation tool that reflects the cultural and social identity of Milwaukee County caregivers. Utilize this tool in 100% of Aging Unit Caregiver Support assessment visits and provide training to other Aging and Disabilities Services staff.</p>	<p>Caregiver Support Coordinator co-leads one meeting per month to work toward these goals. Current Coalition work is focused on seeking funding and partners to pilot a caregiver support project that would bridge gaps between health clinicians and social services in the community.</p>