

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38

From the Executive Director of Milwaukee of County Parks, requesting authorization to approve the acceptance on ongoing in-kind donations in support of the Brew Hero micro-volunteering program, by recommending adoption of the following:

A RESOLUTION

WHEREAS, volunteerism within the Milwaukee County parks system continues to be an important aspect of our thriving parks system; and

WHEREAS, new best practices in volunteerism and generational trends call for new approaches to small-scale volunteering opportunities; and

WHEREAS, the Brew Hero Micro-Volunteering Program (the Program) offers small groups, such as families, the opportunity to participate in small-scale trash cleanups in their local parks; and

WHEREAS, the Program offers the option for volunteers to participate in a social media recognition system, to potentially receive recognition items from local businesses, such as coffee shops or breweries; and

WHEREAS, the Committee on Parks, Energy, and Environment, at its meeting of July 10, 2020, recommended adoption of File No. 20-486 (vote 4-0); now, therefore,

BE IT RESOLVED, the Department of Parks, Recreation, and Culture (DPRC) is hereby authorized to institute the Brew Hero Micro-Volunteering Program (the Program) to accept ongoing donations for the purpose of recognizing and supporting DPRC volunteers; and

BE IT FURTHER RESOLVED, the DPRC shall submit an informational report each year summarizing the total number and description of donations received through the Program.