

County of Milwaukee
Interoffice Communication

DATE: 12/19/2017
TO: Theodore Lipscomb, Sr., Chairman, County Board of Supervisors
Michael Mayo, Sr., Chairman, Transportation, Public Works & Transit Committee
FROM: James Martin, Interim Director, Department of Transportation
SUBJECT: Extension of Route 67 to South 84th Street and Layton Avenue Mixed-Use Development

POLICY

Proposed additions, deletions, and modifications to transit routes and services are subject to approval by the County Executive and County Board of Supervisors.

BACKGROUND

In the past year, a 48-acre, mixed-use development was created between south I-894 and Layton Avenue near South 84th Street in the City of Greenfield (17th Supervisory District). The development includes retail stores, restaurants, office space, and apartments. There are hundreds of existing jobs at this development and new job openings are expected in the coming years as the development continues to be built out. MCTS currently serves this area with Route 55, which operates east-west on Layton Avenue; however, we have recently received requests from passengers seeking a north-south connection to the development too.

Route 67 is a major north-south bus route that is currently providing over 3,000 passenger rides each weekday. Route 67 serves as far north as the area around Brown Deer Road and North 76th Street and extends south on 76th Street through Wauwatosa where it branches near the Regional Medical Center to serve both South 84th Street and South 92nd Street. This route's southern terminus is at W. Howard Avenue.

MCTS proposes and recommends extending Route 67 south from Howard Avenue to Layton Avenue. Route 67 buses currently arrive every 17 minutes during peak travel times on N. 76th Street, and every 34 minutes during peak travel times on both South 84th Street and South 92nd Street. Extending this route 1½ miles south lengthens the wait time for passengers, as shown below.

Change in Frequency of Route 67 Service after Extension to S. 84th Street and Layton Ave.

	Weekday Frequency (minutes)	Saturday Frequency (minutes)	Sunday Frequency (minutes)
N 76 th	17 to 18	30 to 32	31 to 33
S. 84 th Street	34 to 36	60 to 64	62 to 66
S. 92 nd Street	34 to 36	60 to 64	62 to 66

A map showing Route 67 as it currently operates, and with the extension is attached.

The benefits of extending Route 67 include:

- Improved mobility for riders by closing a north-south gap in the transit route network;
- Addressing passenger requests for service to an employment, shopping and residential destination;
- Increased ridership of about 90 passengers per day.

MCTS Transit Planners have contacted County Supervisor Anthony Staskunas whose District (#17) encompasses the mixed-use development that will be served by the Route 67 extension. Should this change be adopted, MCTS will also take steps to inform stakeholders along the route of the change by:

- Announcing the change in Rider Insider Newsletter
- Updating our online information at www.ridemcts.com
- Printing new bus schedules
- Updating all electronic schedule information, and real-time information systems

If approved, this budget neutral change will be implemented in March 2018.

FISCAL EFFECT

There is no fiscal impact of extending Route 67 buses to S. 84th Street and Layton Avenue. Costs will not increase because of this change. Although the change will benefit passengers, the increase in passenger revenue will be nominal.

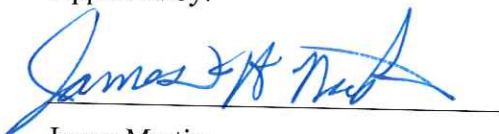
RECOMMENDATION

MCTS recommends approval of the resolution authorizing the extension of Route 67 to South 84th Street and Layton Avenue mixed-use development.

Prepared by:

Dan Boehm, President and Managing Director, MCTS

Approved by:



James Martin

Interim Director, Department of Transportation

cc: Chris Abele, County Executive
Raisa Koltun, Chief of Staff, County Executive
Kelly Bablitch, Chief of Staff, County Board of Supervisors
Steve Cady, Research Director, Office of the Comptroller
Jonathan Schatz, Fiscal and Budget Analyst, DAS-PSB