

CONTRACT FORM 1684 R5 (Refer to ADMINISTRATIVE MANUAL Section 1.13, for procedures)

Mail to: Preliminary: Office of the Comptroller, Contract Signatures, Room 301 Courthouse Final: Office of the Comptroller, Accounts Payable, Room 301 Courthouse Community Business Development Partners, 9th Floor - 633 W. Wisconsin	CONTRACT TYPE			
	Professional Service - Operating	X		
	Professional Service - Capital			
	Purchase of Service			
	Preliminary		Final	X

DEPARTMENT NAME	AGENCY NO.	DEPARTMENT (HIGH) ORG
Milwaukee County Department of Transportation - Airport Division	504	5037

VENDOR INFORMATION

VENDOR NO.	ORDER TYPE	NEW or	AMEND	CONTRACT NO.
80852			X	

NAME OF VENDOR	ADDRESS
2-Story Creative, LTD	641 W. National Ave Milwaukee, WI 53204-1714

TAX I.D. NO.	EFFECTIVE DATES:	LENGTH OF CONTRACT (IN MONTHS)	AMENDMENT ONLY: DOLLAR CHANGE	TOTAL CONTRACT AMOUNT
39-2027105	begin date: 01/01/21 end date: 12/31/24	48	\$ 901,000.00	\$1,000,000

ACCOUNTING INFORMATION

Year to be Expended	Line No	Fund	Agency	Org Unit	Activity	Function	Object	Job Number	Report Cat	Units	Amount to be Expended/ Amendment
2021	01	0076	504	5037			6030				\$250,000
2022	01	0076	504	5037			6030				\$250,000
2023	01	0076	504	5037			6030				\$250,000
2024	01	0076	504	5037			6030				\$250,000

PURPOSE OF CONTRACT

This amendment changes the 2021 cost of the contract increasing it by \$151,000 and adds \$250,000 in 2022, 2023, and 2024, which increases the total contract value by \$901,000 from \$99,000 to \$1,000,000. The contract purpose to develop and administer a marketing and communications program that increases awareness of Milwaukee Mitchell International Airport (MKE) and Lawrence J. Timmerman Airport (LJT) among Wisconsin and northern Illinois residents, including both new and returning passengers remains unchanged.

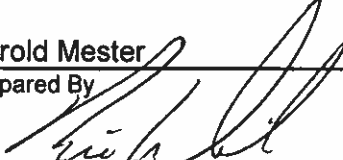
Was County Board approval received prior to contract execution or contract amendment or extension?

If YES, give County Board File No. Pending File 21- Date Approved anticipated 3/25/21

If NO, why is County Board approval not required? _____

Was Contract fully executed prior to work being performed (all signatures received)? YES NO

Is Vendor a certified professional service DBE? YES NO

Prepared By:  Signature of County Administrator	Date: <u>01/15/21</u> Date: <u>02/04/21</u>	Director of Public Affairs and Marketing Title Airport Director Title
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