

1 Supervisor Willie Johnson, Jr., Chairperson,
2 From the Committee on Finance, Personnel, and Audit, reporting on:

3
4 File No. 14-524

5
6 (ITEM) From the Director, Milwaukee County Zoo, requesting authorization to
7 execute a Beverage Sales Agreement with Bottling Group, LLC / Pepsi Beverages Company
8 to purchase Pepsi Products for a period of up to five years and to grant exclusivity rights, by
9 recommending adoption of the following:

10
11 **A RESOLUTION**

12
13 WHEREAS, Wisconsin Statutes Section 59.52(31) requires that any contract with a
14 value or aggregate value of more than \$300,000 may only take effect if it is approved by a
15 vote of the County Board of Supervisors; and

16
17 WHEREAS, the Milwaukee County Zoo solicited proposals for beverage products,
18 which included dispensing equipment and annual financial support in return for beverage
19 exclusivity rights; and

20
21 WHEREAS, in 2013, the Zoo spent \$233,211 on beverage products and generated
22 over \$836,000 in revenues just from those products; and

23
24 WHEREAS, there are sufficient expenditures and revenues in the 2014 Adopted
25 Budget for beverage purchases and sales; and

26
27 WHEREAS, two vendors submitted proposals and the Bottling Group, LLC / Pepsi
28 Beverages Company proposal was chosen; and

29
30 WHEREAS, the Committee on Parks, Energy, and Environment at its meeting of
31 June 17, 2014, recommended adoption of the Director's request (vote 6-0); and

32
33 WHEREAS, the Committee on Finance, Personnel, and Audit at its meeting of
34 June 20, 2014, also recommended adoption of the Director's request (vote 9-0); now,
35 therefore,

36
37 BE IT RESOLVED, that the request for approval of the Beverage Sales Agreement
38 with Bottling Group, LLC / Pepsi Beverages Company be granted; and

39
40 BE IT FURTHER RESOLVED, that the Director of the Milwaukee County Zoo is
41 hereby authorized and directed to execute, on behalf of Milwaukee County, a Beverage
42 Sales Agreement with Bottling Group, LLC / Pepsi Beverages Company for a period of up to
43 five years (date of execution through February 28, 2019), which will not exceed the
44 budgeted purchasing authority for concession resale items.

45

46

47 06/04/14

48 H:\Shared\COMCLERK\Committees\2014\Jun\FPA\Resolutions\14-524.docx