

## Charles Allis and Villa Terrace Museums, Inc.

Museums for All Admission Program: In support of our mission, museums in Milwaukee participating in Museums for All – a nationwide initiative that allows participating museums to be enjoyed for free or at a reduced cost by individuals and families who receive SNAP benefits or free-and-reduced lunches at school. Museums for All is marketed in the SNAP benefits packages by the federal program itself and reaches beneficiaries directly. The museums have created new tours that involve free, guided tours for all Milwaukee Public Schools (MPS) throughout the 2023-24 school year. With the incoming academic year, CAVT plans to host 1,500 MPS students with guided field trips through the museums.

Summer Camp Program/Winter Break Camps and Fee Waivers: CAVT will open five weeklong summer camps in the summer of 2024. 25% of all campers (an average of eight youths per camp session) will be offered scholarships at a free or reduced camp rate, as determined by a financial survey. These four-day camps will include breakfast and a snack centered on STEAM (Science, Technology, Engineering, Arts, and Math) initiatives. By adding "Arts" into the traditional STEM curriculum (becoming STEAM), the museums will develop long-term, creative skills with Milwaukee youth ages eight to fourteen. Bringing the fabric of Milwaukee's arts, history, and culture alive to future generations will help support Milwaukee County's mental health and racial equity initiatives and foster and build the creative community's next generations.

Indigenous Persons Admission Fee Waivers and Engagement Program: In 2023, CAVT began its first Land Acknowledgement at the Villa Terrace, which acknowledges the history of the land and home of the Villa Terrace. This ceremony included a smudging ceremony, song, and keynote to invite those who have cared for the land and materials of the home to be honored and acknowledge our shared histories. This event has led to a partnership with the Electa Quinney Institute at the University of Wisconsin-Milwaukee (UWM). The Electa Quinney Elders are supporting and advising CAVT's process to indigenize. From June 6th, 2023, forward, all tribal members receive free museum entry. To further this program and the museum's engagement with the indigenous community, CAVT will create a Land Acknowledgement at the Charles Allis Art Museum and build programs that invite tribal members.

Storytime: A harkening back to the Charles Allis Art Museum days as a children's library, Storytime is a monthly, Saturday afternoon children's story hour. Working with retired teachers, this program included snacks, punch, arts and crafts, and a museum tour with your story hour.

Draw at the Allis: A drawing class for adults ages 62 and older, Draw at the Allis is a 1.5 hour drawing class that requires no prior experience. In this class, adults will work with house objects, learn from experienced artists, and work with various tools and mediums.

Autumn at the Allis: With the return of autumn, the Charles Allis Art Museum is proud to bring Autumn at the Allis to life once again. This celebration of local musicians takes place each

Thursday in October. Inviting local food trucks and providing craft cocktails, the East Side community comes together to relax and enjoy music in our exquisite historic home.

Arts @ 1801: Our collaboration with Arts @ 1801 began as a partnership with Rufus King High School International Baccalaureate Art Program, by our curatorial team and exhibiting artists. In 2023, this program is expanding to Casimir Polaski High School, Ronald Wilson Reagan High School, and Edward A McDowell Montessori School. Students first meet with the curatorial team of CAVT at the beginning of the school year to review the work they made over the summer and give suggestions for directions to take as they work through their academic year. Students learn the process of curation, design, and displaying their works. This program also introduces students to the artist's in residence at CAVT, further demonstrating not simply the work of creatives in the museums, but their potential future as artists and makers as a career path. The CAVT curatorial team ultimately juries a select group of works to be installed at the Charles Allis Museum during June each year. This exhibition features the work of students from all four schools and is expanding to more schools each year.

Through direct and sustained interaction with the students combined with an end-of-the-year exhibition opportunity, we are creating an experiential "classroom" where students can gain real-world insights from curators in the field, as well as incentive to achieve high standards expected in a museum setting. The exhibition at the Charles Allis also provides students a catalyst for engaging their art practice on a collegiate level, since they each have the chance to work with CAVT on-site at the museum to arrange and mount the show, and their work is shown to a public audience. All of this culminates with an opening event for the exhibiting students, their classmates, family, school staff, and the general public.

## Here you are for Programs:

Dia de Los Muertos: In celebration of the Monarchs released at the Villa Terrace reaching Mexico, the Villa is thrilled to bring Dia de los Muertos in partnership with the programs team of the Mexican Consulate. Dia de Los Muertos celebrates annually with mariachi, live catrinas, food trucks, crafts projects, face paintings, and group tours of the Villa Terrace. This event is free an open to the public.

Winterlude: A ticketed event for monthly concerts with Milwaukee Symphony musicians hosted at the Villa Terrace will push the winter cold away. Working with the MSO to put together small duo, trio and quartet performances, this concert series will be hosted November through April.

Free Yoga Sundays: Yoga is hosted each week June through September on Sundays on the Villa's terrace overlooking Lake Michigan. This series has tripled in size in one year, typically hosting 30-40 yogis in 2202 and averaging 7, with a max capacity of 96 in 2023. This event in

now continued indoors from November through March on Sunday mornings and remains free as part of CAVT's mental health initiatives with Milwaukee County.

Free Breathwork Saturdays: Every Saturday at 9 am in the Villa Terrace Gardens, Milwaukee is innvited to spend an hour on breathwork. This is a free, donation only program. Breathwork he intricacies of your nervous system, unlock resilience, and nurture emotional well-being. Breathwork is new inn 2024.

Artist in Residence Programs: Created in 2022, the AiR programs have supported 3 artists in 22-23 and look to serve 6 artists in 2024. The studio space created at the Charles Allis Art Museum is in the original basement-level laundry room of the Allis. This space is private and has natural light and water access. The focus of the Charles Allis is to provide Milwaukee-based artists direct exposure to the extensive and historical collections of the Allis and ultimately create an exhibition in either the gardens or a second-floor gallery at the end of the residency. The Villa Terrace has two studio spaces; one is in the accessible lower level of the Villa with natural light and is publicly accessible through the future Black Box Theatre. The second studio is located in the original garage of the Villa Terrace. This space has access to a small wood shop, outdoor access and water. The Villa Terrace holds one space for a UWM MFA graduate annually in partnership with the Kenilworth Studios blacksmithing program. Artists from UWM are given their first museum show, and first professional experience opportunity post-graduate school. UWM Kenilworth Studios allows access to their blacksmithing forges and tools for this resident. Each resident is reimbursed for studio expenses with CAVT up to \$1,600. They are given studio space, access to the tools the museums provide, scheduled studio visits, and a closing exhibition. The museum requests each artist host three workshops and that each resident work with one class from the Arts @ 1801 program.

Chess Club: Chess has been persuasively linked with improving children's concentration, problem-solving, critical, original, and creative thinking – and even mathematical abilities. It is also said to help with memory storage and how young (and senior/elder) brains manage information. Youth (high school students) will meet once a week (A week) at the Sarah Ball Allis and (B week) at Villa Terrace for Chess lessons provided by Chessbox Academy (Mr. Khani). Students will build the skill set that will support their abilities to compete in a chess tournament, but more importantly, Mr. Khani will embed healthy and positive lessons about family and life through chess. The "Chess In House" museum classes & competition schedule Chessbox will provide materials.

Work from Home: This program provides weekly access to remote workers to the Villa Terrace Museum on Wednesdays from 1-4 PM. This program is low cost and is only wifi, tables and chairs. CAVT will also investigate coffee/tea/snacks for this program.

## **Project Partners:**

The museums are currently partnered with America's Black Holocaust Museum, the Electa Quinny Institute of UWM, Kenilworth Studios of UWM, the Milwaukee Artist Resource Network, Rufus King

High School, Reagan High School, the Mexican Consulate, Museums for All, Milwaukee Public Libraries, Artists Working in Education, Teens Who Grow Greens, St. Johns on the Lake, Mitchell Street Center for the Arts and OSHUR Learning.

The CAVT Museums are searching for partnerships and working on creating partnerships with the Divine 9 of UWM, Pink Umbrella, the Jewish Museum, Milwaukee Institute of Art and Design, Food for Health, United Way of Milwaukee and Waukesha County, the Soujourner Center and Mitchell Street Center for the Arts.

## Racial Equity Commitment:

CAVT Museums have introduced new Core Values in 2023. These values emphasize welcoming all through the Charles Allis and Villa Terrace Art Museums doors. Racism has been and is a public health crisis in Milwaukee County. According to the County Health Rankings, Milwaukee County is, and has consistently been, one of the lowest-ranked counties for health in Wisconsin, and, according to Federal Reserve Economic Data, Milwaukee County is one of our nation's most racially segregated areas. The CAVT Museums reside on the Upper East Side of Milwaukee, an area that had been historically red-lined and today is one of the most segregated sections of Milwaukee County. The museums understand their role as public institutions for equitable access for everyone and are building programs that seriously consider race, and invite conversation, dignity, and confidence. New programs work to decrease barriers for those who, by race, financial status, or any other limiting circumstance, have access to some of the most beautiful homes, gardens, collections, and experiences that Milwaukee offers.