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From the Director, Office of Emergency Management, requesting approval of a professional services agreement with Mueller Communications, exceeding \$100,000, commencing on May 1, 2021, for vaccine communication and outreach to individuals who have difficulty leaving their homes, County employees, and other vulnerable populations, by recommending adoption of the following:

A RESOLUTION

WHEREAS, Section 56.30(9) of the Milwaukee County Code of General Ordinances (the Code) requires that a written contract be signed and executed before an outside party performs professional services in an amount greater than \$2,000, while Section 56.30(8) of the Code states that the Milwaukee County (the County) Comptroller shall deny payment for professional services if the conditions of Chapter 56 of the Code have not been met; and

WHEREAS, since May 1, 2021, Mueller Communications began working with the Office of Emergency Management (OEM) to provide communication and outreach support with the goal of increasing the Coronavirus Disease vaccination rate, particularly among County employees, affiliate workers, and individuals who have difficulty leaving their homes; and

WHEREAS, the total estimate for this work was \$100,000, and was accounted for from the County’s pandemic response Fund 50004; and

WHEREAS, in April 2021, the Aging Division, Department of Health and Human Services (DHHS), was awarded a \$200,000 grant from the State of Wisconsin Department of Health Services (DHS) specifically to work with individuals who have difficulty leaving their homes; and

WHEREAS, Mueller Communications estimates that \$45,000 of their efforts for this target population could be charged to the DHS grant; and

WHEREAS, to maximize resources and break down silos between departments, OEM and DHHS request to increase the Professional Service Agreement (the Agreement) with Mueller Communications to \$145,000; and

WHEREAS, the Agreement with Mueller Communications for communication and outreach support is written for a term beginning May 1, 2021, and shall continue in full force and effect until all services in the Scope of Work are provided, or until December 31, 2021, whichever comes first; and

WHEREAS, the Committee on Finance, at its meeting of July 26, 2021, recommended adoption of File No. 21-652 (vote 7-0); now, therefore,

47 BE IT RESOLVED, the Director, Office of Emergency Management, is authorized
48 to amend the Professional Service Agreement (the Agreement) with Mueller
49 Communications, by increasing it \$45,000, from \$100,000 to \$145,000, for
50 communication and outreach services, with the goal of increasing the Coronavirus
51 Disease vaccination rate; and

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53 BE IT FURTHER RESOLVED, the provisions of Sections 56.30 (8) and (9) of the
54 Milwaukee County Code of General Ordinances are waived, and the Comptroller is
55 authorized to pay Mueller Communication for services rendered before the Agreement
56 was signed and executed.

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