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Authorization to grant waivers to various special event organizers for events that impede access to Lincoln Memorial Drive on various dates in 2024, by recommending adoption of the following:

**A RESOLUTION**

WHEREAS, Section 47.031(5) of the Milwaukee County Code of General Ordinances (the Code) requires any event sponsor who wishes to conduct an event that impedes access to Lincoln Memorial Drive (LMD) to petition the Milwaukee County Board of Supervisors, through the Committee on Parks and Culture (P&C) for a waiver if their event does not conform to one or more conditions or restrictions listed in Sections 47.031 (1) through (4) of the Code; and

WHEREAS, six event organizers have applied to the Department of Parks, Recreation, and Culture (DPRC), for special event permits that would impede access to LMD on various dates in 2024; and

WHEREAS, these events have brought thousands of participants and visitors to Milwaukee that increase exposure and contribute directly to our local economy; and

WHEREAS, event organizers are required to pay all fees required by the DPRC for closing LMD and permitting to host its event on park property; and

WHEREAS, event organizers must also apply for and receive permits from the City of Milwaukee; and

WHEREAS, discussions with lakefront stakeholders will occur and every effort will be made to minimize business interruption along the routes; and

WHEREAS, access to lakefront venues will be coordinated with the Office of the Sheriff; and

WHEREAS, P&C, at its meeting of January 23, 2024, recommended adoption of File No. 23-1064 (vote 5-0); now, therefore,

38 BE IT RESOLVED, the Department of Parks, Recreation, and Culture is hereby  
39 authorized to grant waivers, in the form of special event permits, for the following events  
40 that impede access to portions of Lincoln Memorial Drive in 2024:  
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- 42 1. Milwaukee Marathon on:  
43 April 13, 2024, from 5:45 a.m. - 10:00 a.m.  
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- 45 2. United Performing Arts Fund Ride for the Arts on:  
46 June 2, 2024, from 5:45 a.m. - 12:00 p.m.  
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- 48 3. Northwestern Mutual Roots and Wings Walk on:  
49 July 21, 2024, from 5:45 a.m. - 9:30 a.m.  
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- 51 4. Harley Davidson Homecoming on:  
52 July 26, 2024, from 9:00 a.m. – 12:00 a.m.,  
53 July 27, 2024, from 9:00 a.m. – 12:00 a.m.  
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- 55 5. Lakefront Marathon on:  
56 October 6, 2024, from 5:00 a.m. – 1:30 p.m.  
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- 58 6. Milwaukee Turkey Trot on:  
59 November 28, 2024, from 8:15 a.m. – 9:45 a.m.  
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64 S:\Committees\2024\January - February\P&C January 23\Resolutions\23-1064 lincoln memorial drive waivers.docx