

Community Support Service Area Project Descriptions

June 2022



Community Support: Projects with Full Funding Approval

Project Name	Project Description	Funding Requested
Flexible Housing Subsidy Pool	This allocation will provide a flexible housing subsidy to address residents in need of emergency assistance, including families who are homeless or precariously housed, who do not have a lease, and are at-risk of becoming homeless.	\$1,500,000
Pilot Right to Counsel Program	This project will implement a pilot Right to Counsel program to provide tenants facing eviction who meet certain criteria such as residing in a certain zip code, meeting a specified income status, and other eligibility requirements free legal representation.	\$2,749,729
Credible Messenger Program	This program identifies high-risk youth, ages 17-24, at the center of gun violence, provides them with seven-days-a-week mentoring and supportive relationships using credible messengers and delivers services and supports for a minimum of 1-year.	\$1,201,200
Trauma Response Program	Fund additional community crisis beds to assist with non-police responses to crisis calls. Funding would be used to fund the emergency beds/housing options as well as crisis response staff.	\$1,971,200
Emergency Health & Healing Campaign	Public awareness campaign for mental health services available. The campaign will promote and increase awareness about non-law enforcement related and preventative/upstream services in BHD and No Wrong Door (Children's & Adult Integration projects). Increased awareness continues to be a need as mental health and public safety issues increase in the pandemic.	\$545,600
Safer Milwaukee Proposal	Support for non-law enforcement crisis response. These efforts would increase support for mental health and public safety priorities.	\$550,000
Milwaukee Market Match	Increase the purchase and consumption of locally grown fruits and vegetables by low-income consumers using their SNAP/EBT (FoodShare) benefits at Milwaukee County farmers markets.	\$1,100,000
Total Approved		\$8,517,729

Community Support: Projects Invited for Full Proposal

Project Name	Project Description	Funding Requested
Funding for Milwaukee Diaper Mission	Provide a reliable source of free diapers and period products	\$100,000
Sherman Park Re-Imagined	10 separate Park Improvement Projects in Sherman Park	\$1,800,000
Addressing Multimodal Safety in all 19 County Municipalities	Engage all 19 municipalities, gain input and analyze how plan will meet each of the 19 municipalities' needs regarding how to best address multimodal safety	\$100,000
Reforestation of County Park Lands	Reforest Milwaukee County parks such as County Grounds Park to mitigate climate change.	\$45,000
Take Back My Meds Milwaukee Drop Box and Education Expansion	Create a network of free, secure, stationary medication disposal boxes located in pharmacies and law enforcement offices. Educate the public to dispose of unused prescription medication.	\$75,000
Scaling Wellness in Milwaukee (SWIM)	Increase strategic partnerships among local service providers to address racial disparities in social determinants of health and the multi-generational trauma.	\$525,000
Total Requested		\$2,645,000

Community Support: Projects on Hold*

Project Name	Project Description	Funding Requested
Keeping our community Walkers Point	Maintain the long-standing Latino community in Walkers Point	\$100,000
Concordia 27	Support the buildout of 30 units of affordable senior and family workforce housing above the commercial and community space	\$1,000,000
Empowering Black Entrepreneurs of Milwaukee County	Provide underserved entrepreneurs in Milwaukee County with educational tools and resources	\$100,000
Milwaukee County 4-H Program for Positive Youth Learning Opportunities	Involve youth in project-based hands-on education	\$235,934
UW Extension: Food Preservation & Recovery	Support the coordination of food recovery and distribution to help ensure that food insecure families have access to healthy foods while reducing food waste	\$327,600
Culturally relevant smoking treatment groups	Deploy tobacco treatment counselors in a culturally relevant support group	\$500,000
MATC Fast Fund	Provides emergency basic needs grants to MATC students in urgent financial situations	\$150,000
Partnership for Supportive Family Housing	Support the preservation of United Methodist Children's Services housing program and to advance our shared goal of ending family homelessness	\$500,000
Establishing a Creative Cooperative in the Historic Legacy Bank Building	Establish a creative cooperative and reactivate the historic Legacy Bank Building. The space will equip Milwaukee's workforce and entrepreneurs with the necessary skills to access the creative economy and thrive.	\$875,000
Access MKE Zoo	Access MKE Zoo achieves ZSM's and the Zoo's joint goal to provide "360 degrees of access" to educational programming, so that anyone, regardless of economic status, can participate.	\$981,844
Energy Assistance & Energy Efficiency	Provide renters with additional energy assistance resources and ensure full funding of existing EA program. Provide low-income homeowners with grants to make homes more energy efficient	\$1,000,000
Total Requested		\$5,770,778

* Project ideas either require more information and/or collaboration or have not been prioritized as a funding recommendation at this time.

Community Support: Projects Pending Subgroup Review

Project Name	Project Description	Funding Requested
Mentor Protégé Communities In Need	Invest in Milwaukee Public Schools Communities In Need program which provides job training to unemployed and underemployed constituents.	TBD
FlexRide Milwaukee On-Demand Transportation Program	Extend and expand FlexRide Milwaukee (www.flexridemke.com), an on-demand transportation pilot program currently being led by UW-Milwaukee and the Southeastern Wisconsin Regional Planning Commission (SEWRPC).	\$1,675,000
Acts Housing Homeownership Acquisition Fund	Acquire 100 homes each year that would otherwise be purchased by investors, preserve them for homeownership, and assist homebuyers to purchase them.	\$11,000,000
Marquette Estate Planning Clinic	Provide low-income families and veterans with free estate planning services hosted by the Marquette Volunteer Legal Clinics.	\$187,566
MKE Impact Lab Pilot	The new “MKE Impact Lab” will be piloted with a focus on the youth mental health ecosystem in the Greater Milwaukee area to address key social issues by leveraging best practices in facilitated design thinking, lean startup, and strategic corporate innovation.	\$100,000
Youth Outreach Programs: Providing a Pipeline to the Creative Industries	MIAD developed a pipeline to assist local low-income and minority youth in developing skills needed to pursue a college degree and succeed in the design industry to ensure equitable access to design education and maintaining a pipeline from high school, to college, to career.	\$225,000
Total Requested		\$13,187,566



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