

COUNTY OF MILWAUKEE
Inter-Office Communication

Date: June 18, 2021

To: Cultural Artistic Musical and Programming Advisory Council

From: Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks

Subject: From Executive Director, Milwaukee County Parks requesting approval of 2021 CAMPAC Allocations

File Type: Action Report

REQUEST

Milwaukee County Parks as administrator of the Cultural Artistic and Programming Advisory Council request approval of 2021 allocations to cultural and performing arts groups.

BACKGROUND

The adopted 2021 budget included within amendment 1A020 that the Department of Parks, Recreation and Culture work in conjunction with CAMPAC to review eligibility requirements to CAMPAC awards to determine if there is a more racially equitable methods to allocate the funds with a focus on smaller groups with limited access to private fundraising. In January of 2021, File 21-90 was presented to the Parks, Energy & Environment Committee outlining eligibility and formula change methodology to be enacted for 2021 awards and approved by the County Board.

Milwaukee County Parks staff coordinated with IMSD to institute an online application through the MyMilwaukeeCounty portal in spring of 2021. The CAMPAC funding applications opened on April 19, 2021 and closed on May 14, 2021. Forty-three applications were submitted. Of the forty-three applications, two were deemed ineligible, seven were first time applicants and thirty-four were returning organizations.

Applications were reviewed and the funding formula approved in the File 21-90 was applied. During execution of the formula the following assumptions were applied

- If an organization last reported funding from years prior to 2016, they were categorized as a new applicant.
- If funding for organizations at the 200% threshold was less than the newly established minimum award, funding was awarded at the minimum of \$3,500.
- If there were no 2020 awards for organizations but awards after 2016, consideration of the prior year awards was incorporated, and funding was awarded at the minimum of

\$3,500.

- Due to COVID-19 restrictions in 2020, the Community Cultural Event requirement was suspended.

In the 2020 adopted budget, administration of CAMPAC was assigned from a third-party administrator to the Department of Parks, Recreation & Culture with the intent that the funding allocated to the third-party administrator be reallocated for concerts in Milwaukee County Parks. Funding was allocated per the formula adopted in File 21-90 to eligible organizations first with the remaining balance reserved for concerts in the Milwaukee County Parks.

Proposed allocations for 2021 are outlined in the chart below (* indicate first time applicants)

Organization Name	2021 Total Award
Aperi Animam*	\$3,500.00
Arts @ Large	\$3,500.00
Bel Canto Chorus of Milwaukee, Inc.	\$8,875.29
Black Arts MKE, Inc.	\$8,875.29
Boulevard Ensemble Inc.	\$3,936.54
Civic Music Association of Milwaukee*	\$3,500.00
Concord Chamber Orchestra Incorporated	\$5,266.18
DanceCircus, Ltd	\$3,542.74
Danceworks, Inc.	\$8,875.29
Ex Fabula	\$8,875.29
Festival City Symphony	\$8,875.29
First Stage Milwaukee, Inc.	\$18,389.81
Florentine Opera Company	\$10,800.98
Kids From Wisconsin	\$8,875.29
Ko-Thi Dance Company (Ko-Thi Inc.)*	\$3,500.00
Latino Arts, Inc.	\$8,875.29
Lynden Inc. (d/b/a Lynden Sculpture Garden)*	\$3,500.00
Master Singers of Milwaukee	\$8,875.29
Milwaukee Ballet Company, Inc.	\$21,637.97
Milwaukee Chamber Theatre	\$8,875.29
Milwaukee Opera Theatre	\$8,875.29
Milwaukee Repertory Theater	\$39,790.60
Milwaukee Symphony Orchestra	\$63,089.54
Milwaukee Youth Symphony Orchestra, Inc	\$9,711.83
Next Act Theatre	\$8,875.29
Optimist Theatre	\$8,917.78
Organic Arts	\$3,500.00
Present Music	\$8,875.29
Quasimondo Physical Theatre*	\$3,500.00
Radio Milwaukee	\$3,500.00

Renaissance Theaterworks	\$8,875.29
RUACH, Inc.	\$8,875.29
Skylight Music Theatre	\$10,651.97
Summit Players Theatre*	\$3,500.00
TBEY Arts Center, Inc.	\$7,671.08
The Milwaukee Choristers, Inc.*	\$3,500.00
Theatre Gigante, Inc.	\$7,511.32
Wild Space Dance Company	\$7,865.64
Wisconsin Conservatory of Music	\$10,485.65
Woodland Pattern Book Center	\$8,875.29
Milwaukee County Parks - Concerts in the Park	\$10,426.02
Total Awards	\$407,825.00
2021 CAMPAC Budget	\$407,825.00

Related File No's:	21-90
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PREPARED BY:

Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks

APPROVED BY:

Guy Smith, Parks Executive Director

ATTACHMENTS:

2020-2021 CAMPAC Comparison

cc: Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors
 Janelle M. Jensen, Legislative Services Division Manager, Office of the County Clerk
 David Crowley, County Executive
 Mary Jo Meyers, Chief of Staff, County Executive's Office
 Sheldon Wasserman, Parks, Energy & Environment Chair, Supervisor District 3
 Steven Shea, Parks, Energy & Environment Committee Vice-Chair, Supervisor District 8
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 Sylvia Ortiz-Velez, Parks, Energy & Environment Committee Member, Supervisor District 12
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 Kelly Bablitch, Chief of Staff, County Board
 Aaron Hertzberg, Director, Department of Administrative Services
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 Pamela Bryant, Capital Finance Manager, Comptroller's Office
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 Kelsey Evans, Committee Coordinator, Office of the County Clerk
 Emily Peterson, Research & Policy Analyst, Office of the Comptroller
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