

Milwaukee County Zoo
Preliminary 2018 Budget -- Special Exhibits

		2018
		LEGO
		<u>Budget</u>
<u>Expenditures</u>		
6030	Advertising	\$ 75,000
6409	Printing & Stationery	\$ 1,213
6610	R/M Bldg & Structures	\$ 10,000
6999	Exhibit Contract	\$ 340,000
6999	Exhibit Shipping	\$ 12,000
6999	15% pymt for merch	\$ 3,750
6999	Artist Day	\$ 5,000
7999	Miscellaneous	\$ 525

	<i>Total Expenditures</i>	\$ 447,488
 <u>Revenues</u>		
3921	Admissions	\$ 590,705
4056	Novelties	\$ 25,000
3502	Sales Tax	\$ (1,450)
4932	Other Private Funding	\$ 50,000

	<i>Total Revenues</i>	\$ 664,255
	 <i>Tax Levy (Profit)</i>	 \$ (216,767)

Admission Fee: \$5