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(ITEM) From the Director, Milwaukee County Zoo, requesting authorization to execute an extension of the agreement with SkyZoo of Wisconsin, Inc., for the operation of a sky ride at the Zoo in 2015 with the option of an additional five-year period from 2016 to 2020, by recommending adoption of the following:

A RESOLUTION

WHEREAS, the Milwaukee County Zoo was requested to seek additional entrepreneurial opportunities to increase revenue at the Zoo; and

WHEREAS, other local attractions and zoos in the United States have successfully operated sky rides on their sites; and

WHEREAS, the Milwaukee County Zoo has a unique venue and appropriate space for the operation of a sky ride; and

WHEREAS, SkyZoo of Wisconsin, Inc., has successfully operated sky rides at the State Fair Park and Summerfest grounds; and

WHEREAS, SkyZoo of Wisconsin, Inc., has been operating a sky ride on Milwaukee County Zoo grounds since 2005; and

WHEREAS, the sky ride will generate additional revenue for the Milwaukee County Zoo; now, therefore,

BE IT RESOLVED, the Director of the Milwaukee County Zoo is hereby authorized and directed to enter into an agreement with SkyZoo of Wisconsin, Inc., for the operation of a sky ride at the Zoo for a six-year period from 2015 to 2020.