

## DONNA BROWN

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### EDUCATION

*Masters of Public Administration, LaFollette Institute of Public Affairs*  
University of Wisconsin-Madison May 1994

*Bachelor of Arts, Political Science*  
University of Wisconsin-Madison May 1990

### EXPERIENCE

August 2015  
Present

*Director, Bureau of Planning and Economic Development*  
*Wisconsin Division of Investment Management*

Position defines and develops the State's long-range multimodal transportation goals. We provide guidance on investment decisions and provide direction and guidance on performance measures and metrics for the highway, rail improvement programs and planning and programming initiatives in which the bureau coordinates with MPO and RPC partners in the state. Manage three specialized sections responsible for providing guidance and programming for Economic Development, Planning for both short and long-range planning initiatives across the state and Forecasting both statewide and via assistance to MPO and RPC partners statewide.

### EXPERIENCE

January 2014  
August 2015

*Director, Bureau of Transit, Local Roads, Railroads & Harbors*  
*Wisconsin Division of Investment Management*

Position provides statewide leadership enabling communities to make sound mobility decisions and investments. Three specialized sections responsible for providing guidance on railroad and crossing safety, local road and bridge investment for municipalities and rural communities across the state and investment in Wisconsin's commercial harbors, ports and waterways.

### EXPERIENCE

August 2013  
January 2014

*Director, Bureau of Field Services*  
*Wisconsin Division of Motor Vehicles*

Position is responsible for the development, administration and monitoring of policies, laws and activities related to motor vehicle driver licensing and vehicle titling in the State. The duties encompass managing 92 field offices that provide services for over 3.6 million Drivers and Vehicle owners in Wisconsin. The position develops, implements and manages long range plans and high level policy analysis related to the direction of the fiscal and program implementation of the states licensing and registration operation at designated locations throughout the state. Active member of the Division Management team.

### EXPERIENCE

November 2011  
August 2013

*Director, Bureau of Driver Services*  
*Wisconsin Division of Motor Vehicles*

Position is responsible for administering, directing and planning operational activities for the bureau of driver services. The position administers the statues related to the revocation and suspension of operating privileges; the processing of traffic accident reports for enforcement and tracking of accident statistics for the federal government. The position determines the course and content of instruction

## **DONNA BROWN**

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for traffic safety schools and administers the statutes related to the cancellation of operating privileges for state drivers. The position coordinates and works with the Division's administration office on the development of new legislation and the review of pending legislation that impacts Wisconsin's driving public.

### **EXPERIENCE**

November 2009  
November 2011

#### ***Passenger Rail Planning Manager***

*Wisconsin Department of Transportation*

Position is responsible for managing and directing activities associated with the implementation of the \$3.5 billion Midwest Regional Rail Initiative. Assist in managing the States Passenger Rail program for both the Hiawatha Corridor and Empire Builder Amtrak routes. The position will represent the agency for Passenger High Speed Rail activities and assist/support the Secretary's office in representing Regional and National Passenger Rail activities.

March 2007  
November 2009

#### ***S.E. Urban Planning Manager***

*Wisconsin Department of Transportation*

The position is responsible for directing priorities and objectives for the Department's Urban Freeway planning initiatives. Responsible for planning, programming and implementation of Environmental and Transportation corridor studies for 207 miles of freeway system throughout S.E. Wisconsin such as the Zoo interchange and future Major Freeway studies over the next 20 years. The position directs the Zoo IC Environmental Corridor Study and is responsible for delivering the ROD for the State's 3<sup>rd</sup> largest Transportation initiative. The position also sets the priorities for the region's multimodal plans and programs such as rail, transit, rideshare, bicycle and pedestrian activities. Directs and manage staff in the development and implementation of Environmental Justice analyses, planning policies and program development studies for the region. Active member of the Division and Region Management team.

### **EXPERIENCE**

January 2003  
March 2007

#### ***Systems Planning Manager***

*Wisconsin Department of Transportation*

Section Chief responsible for directing priorities and objectives for the Department's regional planning and programming efforts throughout the seven county regional metropolitan area. Set the priorities for the region's highway, rail, air, transit, ports and harbors. Establish the transportation system planning and programming goals, defining the scope, program and implementation plan for the transportation planning initiative in the region. The Position is responsible for the management and implementation of biennial and annual improvement program allocations, totaling nearly \$245 Million per year. Principle spokesperson for the region on development issues, land-use plan implementation and environmental justice concerns. Direct and manage staff in the development of planning policies, program development studies and special multi-modal initiatives. Active member of the Division and Region Management team.

### **EXPERIENCE**

February 2001  
January 2003

#### ***Urban Modal Planning Section***

*Wisconsin Department of Transportation*

Section Chief responsible for directing priorities and objectives for the Department's

## **DONNA BROWN**

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regional planning initiatives in the Milwaukee urbanized area. Establish and maintain effective working relationships with other regional agencies, organizations, officials, community based organizations and effected minority groups. Develop programs and initiatives within the District to secure public input, acceptance and cooperation with major goals, plans and programs using the media and other educational and informational techniques and devices. Responsible for managing modal/freeway strategies studies on non-traditional and highly complex projects such as the conceptual plan for the S.E. Freeway system. This included providing liaison activities with the communities to build consensus on the study outcome and findings.

### **ACTIVITIES**

***Wisconsin Women's Transportation Seminar***  
Nu Iota Zeta, Zeta Phi Beta Sorority  
Common Ground of SE Wisconsin

### **HONORS**

***Wisconsin Women's Transportation Seminar***  
*Woman of the Year, 2004*

***Summer Study Programs, Selected Participant***  
Humphrey Institute-Summer Policy Skills Program  
University Minnesota, Minneapolis Minnesota, June 1989-August 1989

***CIC Summer Research Opportunity Program***  
University of Wisconsin-Madison/University of Indiana-Bloomington June 1988-  
August 1988