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From the Executive Director of Milwaukee of Department of Parks, Recreation and Culture, requesting authorization to execute a Master Lease Agreement and related agreements with Cream City Red Arrow LLC, d.b.a. Biggby Coffee, and Global Orange Development LLC, for the concession operation at Red Arrow Park, by recommending adoption of the following:

**A RESOLUTION**

WHEREAS, Milwaukee County (the County) owns Red Arrow Park (the Park) in the City of Milwaukee (the City); and

WHEREAS, the Park’s location attracts a high number of users for winter ice skating, summer roller skating, special events, and year-round pedestrian traffic of City workers and tourists; and

WHEREAS, Starbucks Corporation leased the concession operation at the Red Arrow Pavilion (the Pavilion) from 2002 to 2023; and

WHEREAS, the County issued a Request For Proposals (2023-059) for a provider for a year-round concession operation at the Park; and

WHEREAS, the County issued an Intent to Award to a franchisee of Biggby Coffee for a lease of the Pavilion concession; and

WHEREAS, the Department of Parks, Recreation, and Culture (DPRC) has negotiated terms and conditions, based on which a lease shall be executed with Cream City Red Arrow, LLC, and Global Orange Development, LLC; and

WHEREAS, the Committee on Parks and Culture, at its meeting of March 12, 2024, considered File No. 24-318 for informational purposes only per Section 59.52(31)(d), Wisconsin State Statutes; and

WHEREAS, the Committee on Finance, at its meeting of March 14, 2024, recommended adoption of File No. 24-318 (vote 7-0); now, therefore,

BE IT RESOLVED, the Milwaukee County Board of Supervisors (County Board) hereby authorizes the Department of Parks, Recreation, and Culture (DPRC) to enter into a Lease Agreement (the Lease) with Cream City Red Arrow, LLC, for the operation of a year-round concession at Red Arrow Park (the Park); and

BE IT FURTHER RESOLVED, DPRC is hereby authorized to execute a Lease Addendum with Global Orange Development, LLC, for subordinate rights to the facility to maintain the franchise at the Park; and

47 BE IT FURTHER RESOLVED, the County Board hereby authorizes DPRC,  
48 Department of Administrative Services, Office of Corporation Counsel, Office of the  
49 Comptroller, and any other Department that may be necessary, to execute and record  
50 all documents, and perform all actions as required to execute the Lease based on the  
51 draft Lease attached to this file.

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