

Contract Information

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Contract Information

Contract Description	Advertising Services for MTS Marketing Department
Contract Number	MM-12-15
Department	Milwaukee County Transit/Paratransit System
Status	Open
Dates	4/1/2016 to 4/1/2019
Prime Contractor	Advertising Boelter & Lincoln Milwaukee, Inc.

Award & Payment Summary

	Award (\$)	Goal (%)	Payments (\$)	Payments (%)	Difference (Payments - Award)
Prime Contract	\$2,050,000		\$989,298		
For Credit	\$410,000	20.0%	\$16,545	1.7%	18.3% below goal
For Credit to DBE Goal	\$410,000	20.0%	\$16,545	1.7%	18.3% below goal
For Credit to MBE Goal	\$0	0.0%	\$0	0.0%	Goal matched
For Credit to SBE Goal	\$0	0.0%	\$0	0.0%	Goal matched
For Credit to WBE Goal	\$0	0.0%	\$0	0.0%	Goal matched

Subcontractors

Subcontractor	Inc. in Goal	Contracted \$ Contracted %	Paid \$ Paid %
 Creative Marketing Resources, Inc.	 DBE	\$348,500 17.0%	\$12,885 1.3%
 G.Moxie, Inc.	 DBE	\$61,500 3.0%	\$3,660 0.4%

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