Milwaukee, WI

Sumaiyah A. Clark, MS

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# Senior Strategist • Director • Policy Analyst • Community Health Advocate

Innovative and entrepreneurial Director and Change Agent with 20+ years of progressive advancement, community development, social justice, and equity advocacy experience. An analytical leader with the proven ability to create safe spaces for learning and exploration in diverse settings. A forward-thinking executive with the passion to advance racial equity, change policies, and transform communities. A thought leader and national speaker with excellent written and verbal communication skills, strong analytical skills, and phenomenal people skills.

# **CAREER HIGHLIGHTS**

- Co-authored Milwaukee County's Department of Health & Human Services first Workplace Equity & Inclusion Statement
- Developed a DEI Readiness Assessment and a DEI Audit Tool to Assess Current Workplace Policies & Procedures (2019)
- Delivered 6+ Panelist/Keynotes including the Trauma Conference at the Fiserv Forum opened by Oprah Winfrey (2018)

# **SKILLS**

Executive Leadership, Organizational Culture, Project Management, Program Management, Life Cycle Planning, Strategic Direction, Internal Audits, Change Management, Grant Writing, Grants Management, Community Programming, Organizational Development, Policy Advocacy, Strategy Development, Nonprofit Management, Budget Development, Alliance Building, Business Strategy, Relationship Management, Partnership Cultivation, Staff Management, Assessment & Evaluation, Fund Development, Talent Development, Youth Advancement, Leadership Development, Sound Judgment, Program Accountability, Research & Statistical Reporting, Partnerships, Team Building, Technical Assistance, Vision and Goal Setting, Problem Solving, Communications

# **PROFESSIONAL EXPERIENCE**

# Milwaukee County Department of Health & Human Services (DHHS)

# **Director – Systems Integration**

- · Promoted from Enterprise Project Administrator to Director of Systems Integration; newly created role
- Planned and implemented mergers of departments (Aging, Veteran's Services, Child Support Services) with DHHS to strengthen and synthesize cross-programmatic work
- Facilitated system and cross-sector partnerships to bolster youth justice reform, supports for older adults, increased affordable housing, and other community needs related to Social Determinants of Health

# Enterprise Project Administrator

- DHHS Executive Cabinet Member and managed a portfolio of 9 programs across 800+ staff with a \$300 million budget
- Convened government contractors (architectural, construction, etc.), community, business and system stakeholders to develop and implement plans to respond to WI ACT 185 to build a Secure Residential Care Center for Children and Youth
- Developed a Rapid Planning Process that reduced the governmental authority's approval timeline from 1 year to 6 weeks
- Utilized Agile methodologies and waterfall project management to drive accountability, transparency, and improvements
- Implemented a COVID-19 Response 7-part series on belonging and how to provide culturally responsive practices for medical practitioners and mental health professionals
- Conducted 3-4 monthly training and onboarding sessions; provided mentorship to a high-performing team
- Designed an enterprise-wide DEI Strategy 10 Point Action Plan applying macro-trends, research, and benchmarks from 300 participants identifying the attitudes and behaviors needed for an inclusive and equitable workplace

# City of Milwaukee Health Department Office of Violence Prevention (OVP)

# Injury & Violence Reduction Manager

- Directed \$2 million in grants to 40+ organizations and visited 10 cities speaking on violence as a public health issue
- Assisted 19 community organizations secure first-time contracts with the City of Milwaukee to advance supplier diversity
- Partnered with 9 cities across the nation to improve the violence prevention strategy and accelerate community progress

# Nov 2018 - Nov 2022

Milwaukee, WI Nov 2022 – Present

#### Milwaukee, WI Jul 2017 - Nov 2018

- Led a network of multi-disciplinary leaders in a citywide coalition and assisted divisions and organizations align strategies
- Provided 100+ direct coaching/consulting hours to nonprofit organizations (program design, evaluation, operations, etc.)
- Consulted with Milwaukee Public Schools to diversify their Crisis Response Team and reflect the students they serve
- Presented 75 external training opportunities to businesses and nonprofits (free of charge) to address barriers to funding

# **Boys & Girls Clubs of Greater Milwaukee**

Senior Director of Strategy, Measurement & Analysis

- Promoted from Director of Impact and Organizational Development to Senior Director of Strategy; newly created role
- Revised the organization's Quality Improvement System using Six Sigma principles to boost organizational effectiveness
- Recommended strategies, new policies, talent management, and resource allocation to improve the agency operations
- Oversaw the Quality Improvement System and compliance for 40+ Club locations and delivered data-driven insight

# Boys & Girls Clubs of Greater Milwaukee

Director of Impact and Organizational Development

- Promoted from Quality Initiatives Manager to the Director of Impact and Organizational Development
- Consulted and coached 40 Club Managers and 250 direct staff
- Managed the organization's quality assessment initiatives including YoungStar, The Registry, and Child Care Licensure
- Advocated for children with different abilities and partnered with organizations to train staff on creating inclusive Clubs
- Developed 8 frameworks of best practice that included trauma-responsive academic, health, and recreational programs

# Boys & Girls Clubs of Greater Milwaukee

**Quality Initiatives Manager** 

- Improved the YoungStar ratings of 80% of locations resulting in hundreds of thousands in funding; increasing revenue
- Managed the enterprise quality assessment projects, conducted site visits, and created individualized improvement plans
- Analyzed data, generated reports, and monitored locations to ensure compliance with WI regulations and standards

# ADDITIONAL WORK EXPERIENCE

Next Door Foundation   Medical College of WI	Research Project Coordinator	Sep 2010 - Mar 2012	Milwaukee, WI
Rosalie Manor Community & Family Services	Youth Development Manager	Oct 2007 - Sep 2010	Milwaukee, WI
Urban Anthropology, Inc.	Volunteer Speakers Coordinator	<sup>-</sup> Jun 2006 - Mar 2008	Milwaukee, WI

### **CERTIFICATIONS**

Enterprise Agile: Changing Your Culture; Project Management: Government Projects; Six Sigma Certified, Project LEAD Board Development; Certified Youth Work Methods & Quality Coaching; Leading Through Change Nonprofit Management

### **SELECT KEYNOTE PRESENTATIONS**

2022: Student Health Sciences Conference, Medical College of Wisconsin

2018: Healing Focused Engagement of MKE Youth & Families, SWIM Healthy Communities Healing Trauma Conference 2018: Supporting Youth & Families to Address Trauma and Prevent Violence, UWM Trauma in Our Community Conference

### **PROFESSIONAL AFFILIATIONS**

Scaling Wellness in Milwaukee (SWIM) Coalition	Chairwoman of the Board	2020 - Present
UW-Milwaukee Trauma in Our Community	Advisory Board Member	2019 - Present
MPS Partnership for the Arts & Humanities	Advisory Committee Member	2018 - Present
MA'RUF Nonprofit Organization	Board Member	2018 - Present
WI Department of Health Services	Collective Impact Partner	2018 - 2019
Beyond the Bell MKE	Co-Chair of Quality Working Group	2015 - 2018

### **EDUCATION**

Master of Science in Organizational Leadership	Concordia University	2017
Graduate Certificate in Applied Anthropology & Neighborhood Resourcing	Marquette University	2006
Bachelor of Science in Psychology/Criminal Justice	UW - Whitewater	2003

### Milwaukee, WI

Milwaukee. WI

Dec 2015 - Feb 2017

# Feb 2017 - Jul 2017

# Milwaukee, WI

# Sep 2013 - Dec 2015