

**COUNTY OF MILWAUKEE**  
Inter-Office Communication

Date: February 13, 2026

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: Celia Benton, Director, Economic Development and Real Estate Services, Department of Administrative Services

Subject: From the Economic Development Director, Department of Administrative Services providing an informational report from Campbell and Company regarding capital campaigns.

File Type: Informational Report

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**REQUEST**

The Department of Administrative Services – Economic Development Division is submitting this report for informational purposes. There is no request at this time.

**POLICY**

None.

Wisconsin State Statutes:	
Milwaukee County Code of General Ordinances:	
Specific Adopted Budget:	
Specific Adopted Budget Amendment:	
Specific Adopted Capital Project:	

**BACKGROUND**

At the September 2, 2025, meeting of the Committee on Parks and Culture, a discussion related to capital campaigns occurred and a follow up report was requested. This informational report will be provided by representatives from the Campbell Company in collaboration with Milwaukee County’s non-profit partners that are pursuing capital campaigns.

As Milwaukee County develops and supports public-private partnerships to help bring resources to Milwaukee County’s capital backlog, an understanding of how capital fundraising campaigns function will help make informed decisions on the creation of future public-private partnerships.

Related File No’s:	
Associated File No’s (Including Transfer Packets):	
Previous Action Date(s):	

**ALIGNMENT TO STRATEGIC PLAN**

Describe how the item aligns to the objectives in the [strategic plan](#):  
This is an informational report.

**FISCAL EFFECT**

None

**TERMS**

None

**VIRTUAL MEETING INVITES**

Julia McGuire, Campbell Company, [julia.mcguire@campbellcompany.com](mailto:julia.mcguire@campbellcompany.com)

**PREPARED BY:**

Erica Goblet, Economic Development Project Manager, Dept. of Admin. Services

**APPROVED BY:**

Celia Benton, Economic Development Director, Department of Administrative Services

*Celia Benton*

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**ATTACHMENTS:**

PowerPoint

CC:

David Crowley, County Executive  
Liz Sumner, Comptroller  
Parks and Culture Committee Members  
MaryJo Meyers, Chief of Staff, Office of the County Executive  
Aaron Hertzberg, Director, Department of Administrative Services  
Kelly Bablitch, Chief of Staff, County Board of Supervisors  
Kelsey Evans, Committee Coordinator  
Sandy Saltzstein, County Board Research Analyst