

# BALL PARK COMMONS

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Concept Review – Milwaukee County Parks  
January 26, 2016



# DEVELOPMENT TEAM

- **Master Developer**

- Mike Zimmerman – MKE Sports & Entertainment, LLC
- Gregg Marso – Marso Companies, LLC

- **Development Consultant**

- Dick Lincoln – Mandel Group, Inc. (Retired)

- **Master Planning**

- Vandewalle & Associates, Inc. – Brian Vandewalle

- **Legal**

- Foley & Lardner LLP – Mick Hatch & Bruce Keyes

- **Community Outreach**

- Lanser Public Affairs – Mary Claire Lanser

- **Media & Public Relations**

- Mueller Communications, Inc. – H. Carl Mueller & Phill Trewyn

- **Multi-Family & Mixed Use Lead Developer**

- WiRED Properties – Blair Williams

# PRELIMINARY DEVELOPMENT CONCEPT

DRAFT

Ballpark Commons  
Preliminary Development Concept  
Franklin, Wisconsin

Indoor Tournament Sports Complex

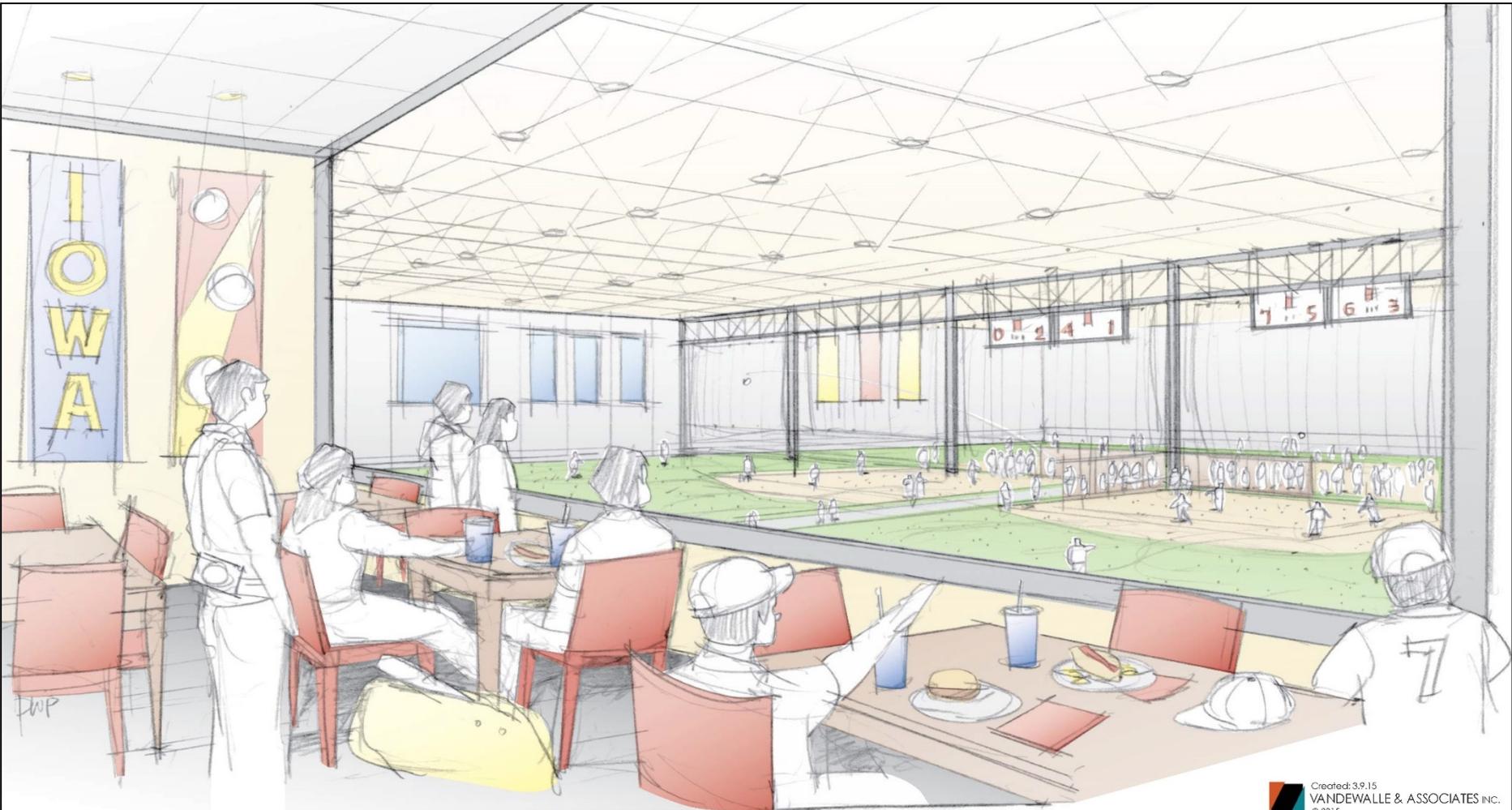
Stadium



Mixed Use

Hotel

# PRELIMINARY DEVELOPMENT CONCEPT

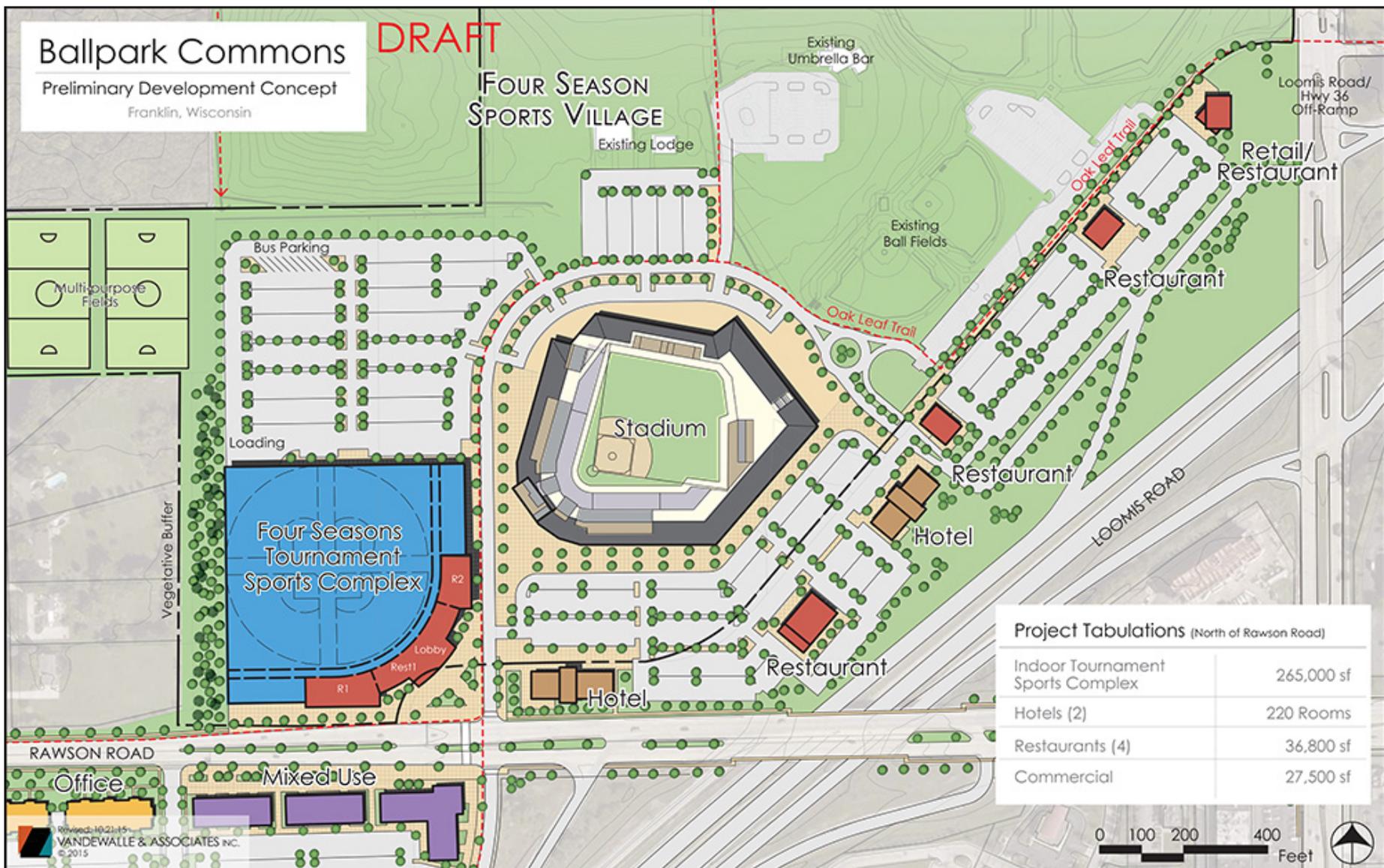


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# PRELIMINARY DEVELOPMENT CONCEPT



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