

Concept Description: **Aerotropolis Milwaukee – New Opportunities Arriving Daily** - Oct. 2012

Aerotropolis Milwaukee seeks to develop an efficient, interconnected, sustainable, multi-modal freight and passenger transportation complex serving southeastern Wisconsin that has the airport at its hub.

An aerotropolis uses all four main modes of transportation (road, rail, water, air) and emphasizes the connections between them. This development will emphasize southeastern Wisconsin's location within, and its connectivity to, the greater national and international economies.

Efficient and interconnected transportation mobility is critical in supporting economic development in southeastern Wisconsin. Such capabilities support the growth of economic clusters such as water technologies, food and beverage processing, biomedical research and production, advanced manufacturing, information technology and others. It facilitates the free flow of capital, raw materials, finished products, and people. Providing a diversified and interconnected multi-modal transportation infrastructure will improve a region's ability to adapt to changing economies as the modes of moving goods and people accordingly fluctuate over time.

Aerotropolis Milwaukee seeks efficient intermodal connectivity and operations among the four main modes of transportation – road, air, rail, and water. We are working with various levels of business, governments and planning agencies to ensure that this will happen in the future.

Currently, the southeastern Wisconsin regional economy is inefficiently reliant primarily on either rail-to-door or freight truck transportation, mostly through northern Illinois, for the movement of goods. Aerotropolis Milwaukee supports the creation of an intermodal (road to rail) facility in Southeastern Wisconsin to replace the recently eliminated service at The Port of Milwaukee. Such a facility would reduce travel time and expense for shippers, reduce wear and tear and pollution on our roads and highways, increase the use of The Port of Milwaukee and make the broader region of the southeastern one-third of the State of Wisconsin more attractive for conducting business, and thus for increasing jobs.

Aerotropolis Milwaukee supports the long-term success and development of General Mitchell International Airport. Gathering input and support from businesses and others in the region to strengthen services at GMIA by attracting additional flights and airlines will enhance the connectivity of Milwaukee with the rest of the world, plus create greater demand to spur increased air cargo service at GMIA. Nationwide and around the world, airports are learning to look "beyond the fence" for innovative projects that will generate additional demand and revenue for the airport. These developments have been oriented towards hospitality, air cargo, foreign trade zone activity, light manufacturing, warehousing and other services which are outside of traditional airfield management activities but which benefit the operations at the airport in total.

Aerotropolis Milwaukee also supports a truly regional mass transit system that interconnects well with those of greater Chicago. This is critical for the efficient and convenient movement of employees, professionals, human beings with medical needs and also for social purposes.

Finally, as the 21-county region known as the Tri-State Alliance evolves, a fully developed Aerotropolis Milwaukee would be southeastern Wisconsin's transportation and logistics connection in the Alliance.

Aerotropolis Milwaukee is a public-private collaborative regional effort that involves input from businesses, political leaders, and policymakers. This effort strives to take a data-driven and market-based approach to transportation planning and connectivity for southeastern Wisconsin. Aerotropolis Milwaukee is managed by the Milwaukee Gateway Aerotropolis Corporation (MGAC) which is a public-private 501(c)3 non-profit corporation of which Milwaukee County is a public member. Grants from MGAC's members, foundations and government programs provide funding.